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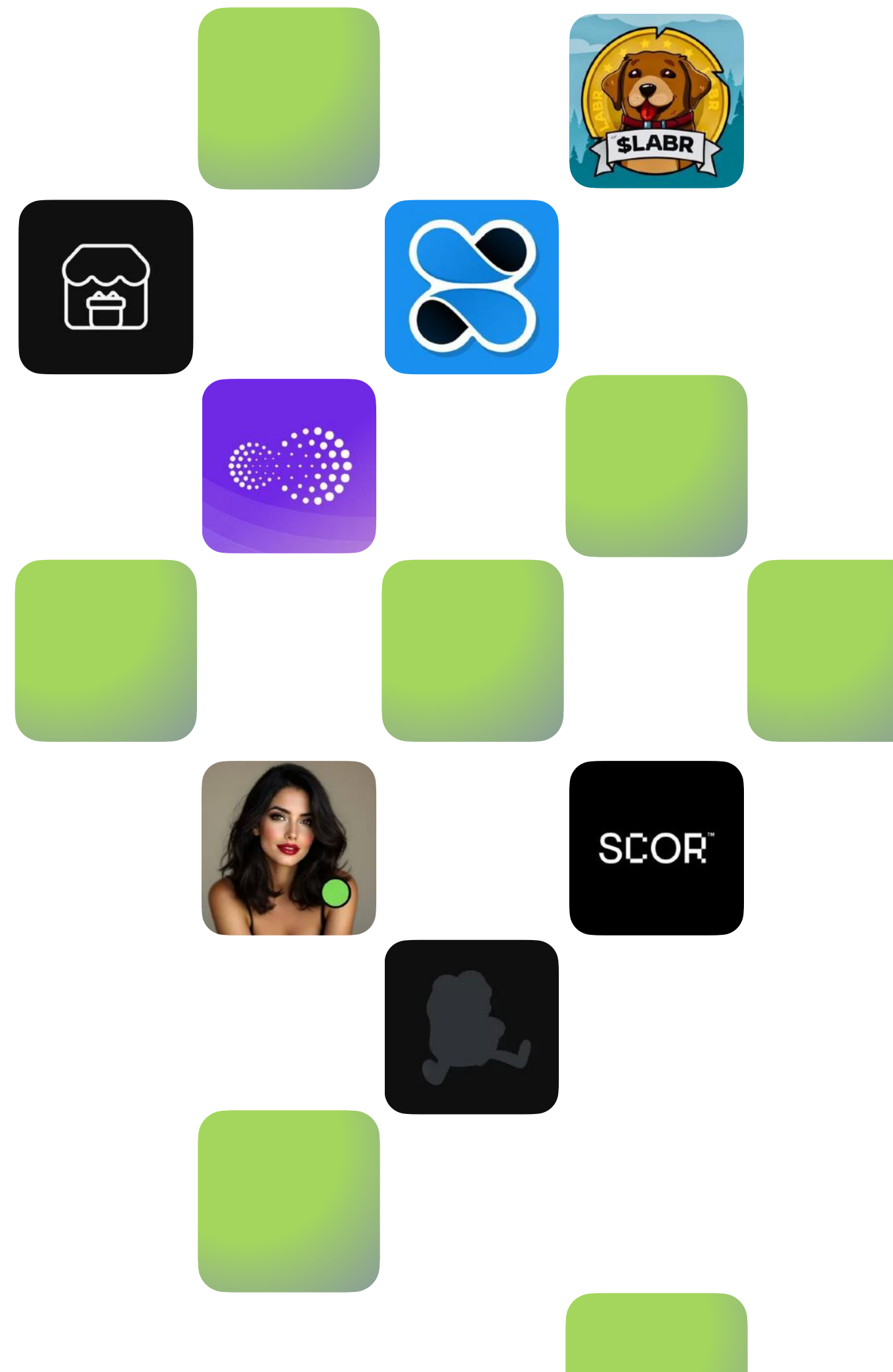
FindMini.app

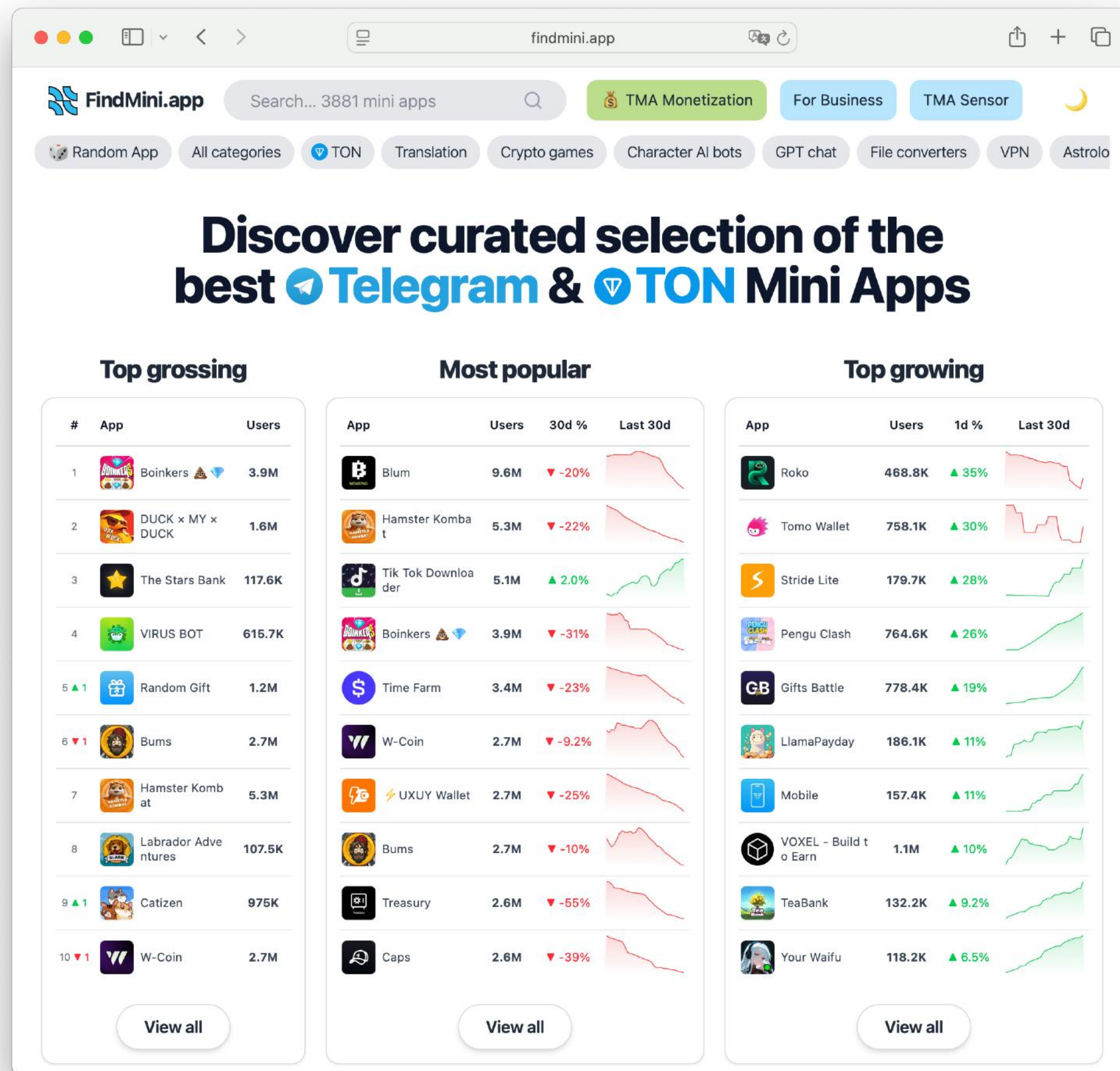
Telegram Mini Apps

Industry report

April 2025

Web version of this report: [FindMini.app Sensor](#)





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FindMini.app

[FindMini.app](#) is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor Daily TMA market statistics

TMA Sensor

Offer board for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

Over 3800 Mini Apps with detailed descriptions

Catalog

List of professional **chats and channels**

Publications

TMA Articles and knowledge base

FindMini.app TMA Sensor

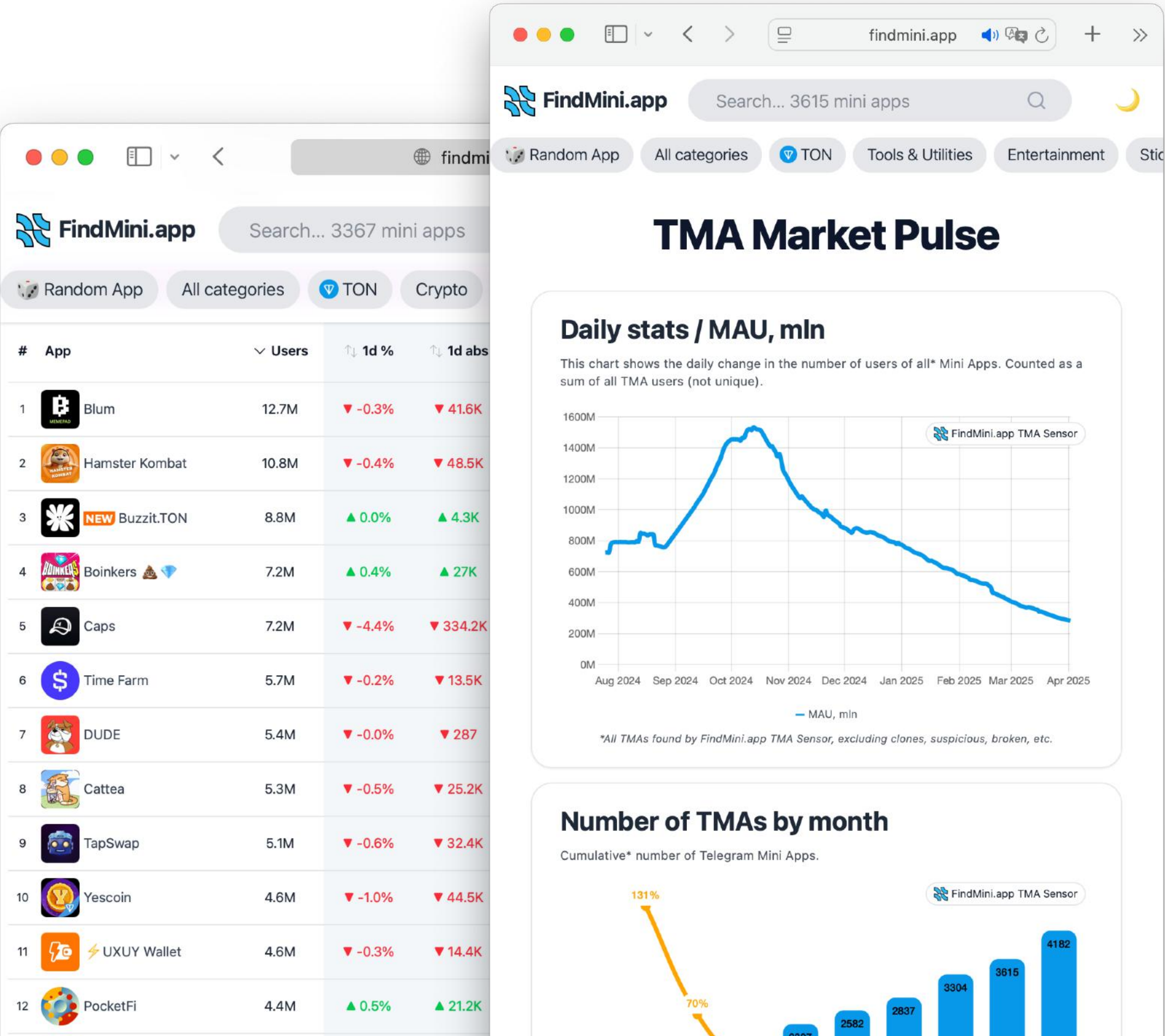


All data in the report is based on:

- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**
FindMini.app Sensor:

www.findmini.app/sensor/



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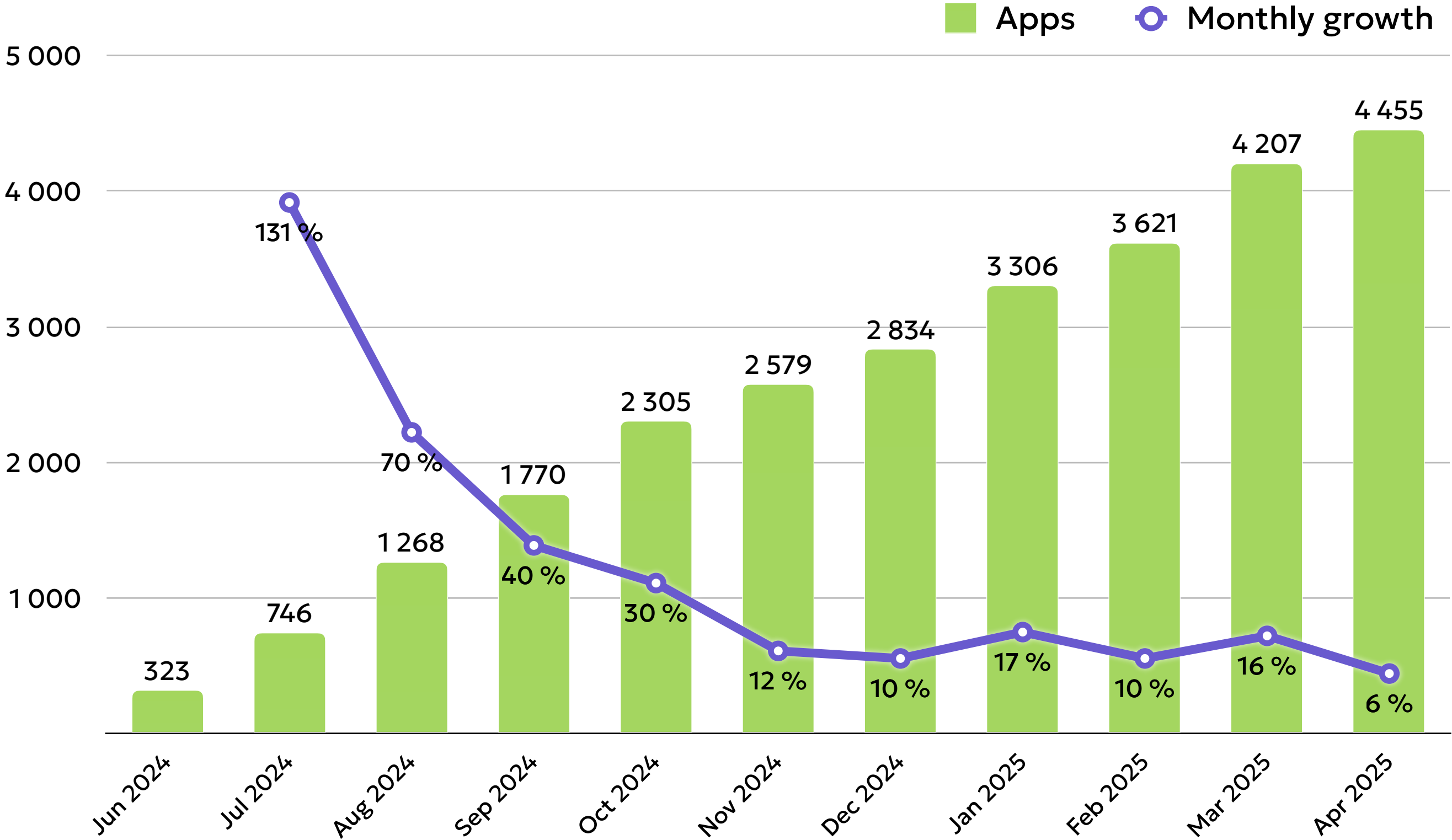
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Number of TMAs by month



Cumulative number of Telegram Mini Apps*
from June 2024 to April 2025.



*All TMAs found
by [FindMini.app TMA Sensor](#),
excluding clones, suspicious,
broken, etc.

A $\pm 5\%$ variation from the previous
report is possible due to ongoing
retrospective analysis.

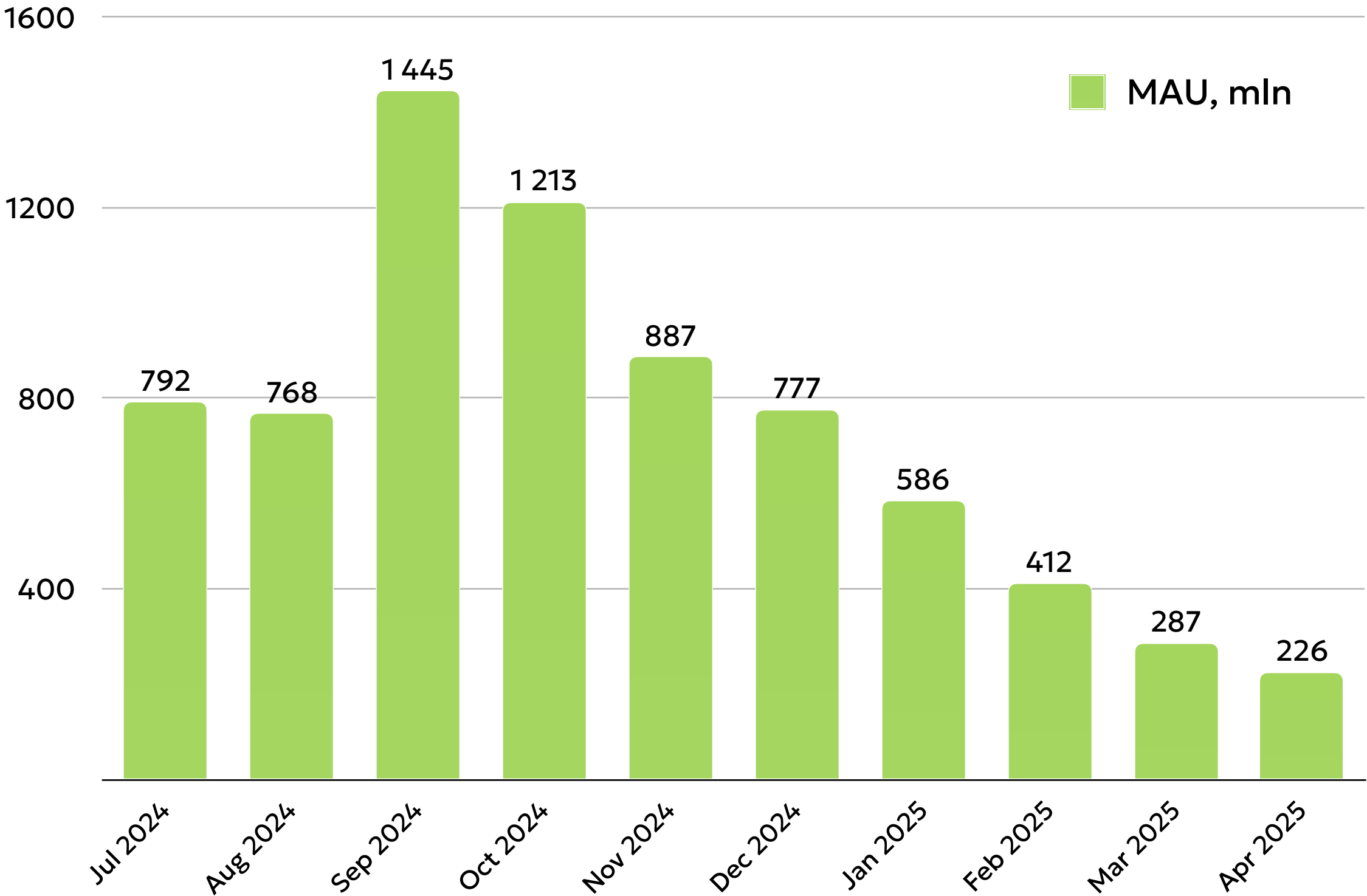
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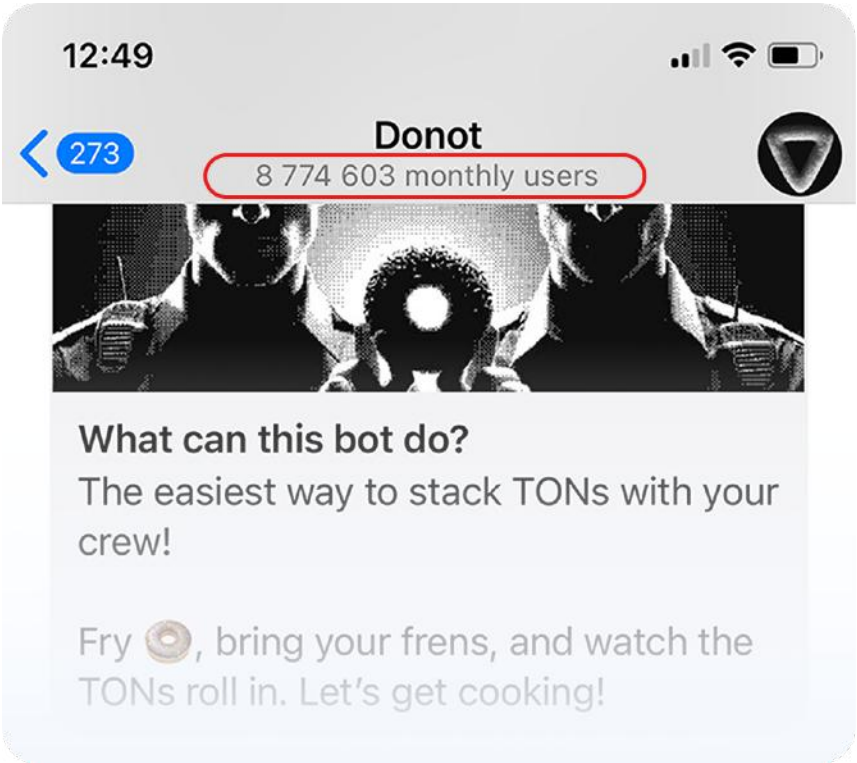
Monthly stats / MAU, mln



Summarized monthly users count of all* active TMAs.



MAU data reference:



*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique).

A $\pm 5\%$ variation from the previous report is possible due to ongoing retrospective analysis.

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Top new* TMAs in April

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**Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*



[StickerX](#)

400k MAU

 Top 1 new

A marketplace for tokenized sticker collections. Free and paid NFT stickers, and also an reward system for user activity and profile strength.



[\\$SCOR on Sweet](#) 220K MAU

A bot to play sports-based mini-games, climb leaderboards, and earn \$SCOR. Also complete tasks mechanics.



[MRKT](#)

320K MAU

A marketplace where users can trade their gifts and also earn referral commissions for bringing friends to the platform.



[facemeet_bot](#) 165K MAU

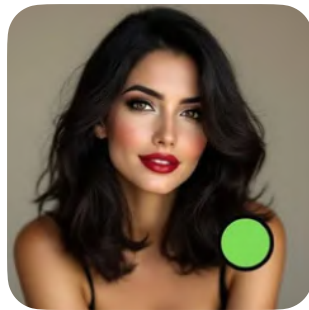
Service for finding Dating, Relationships. Create a detailed profile and search for new connections.



[Empty](#)

250K MAU

One more farming game where you can mine tokens (\$ETON) and participate in numerous free and paid activities to boost your performance. Built-in AI assistant helps you to navigate and play more efficiently.

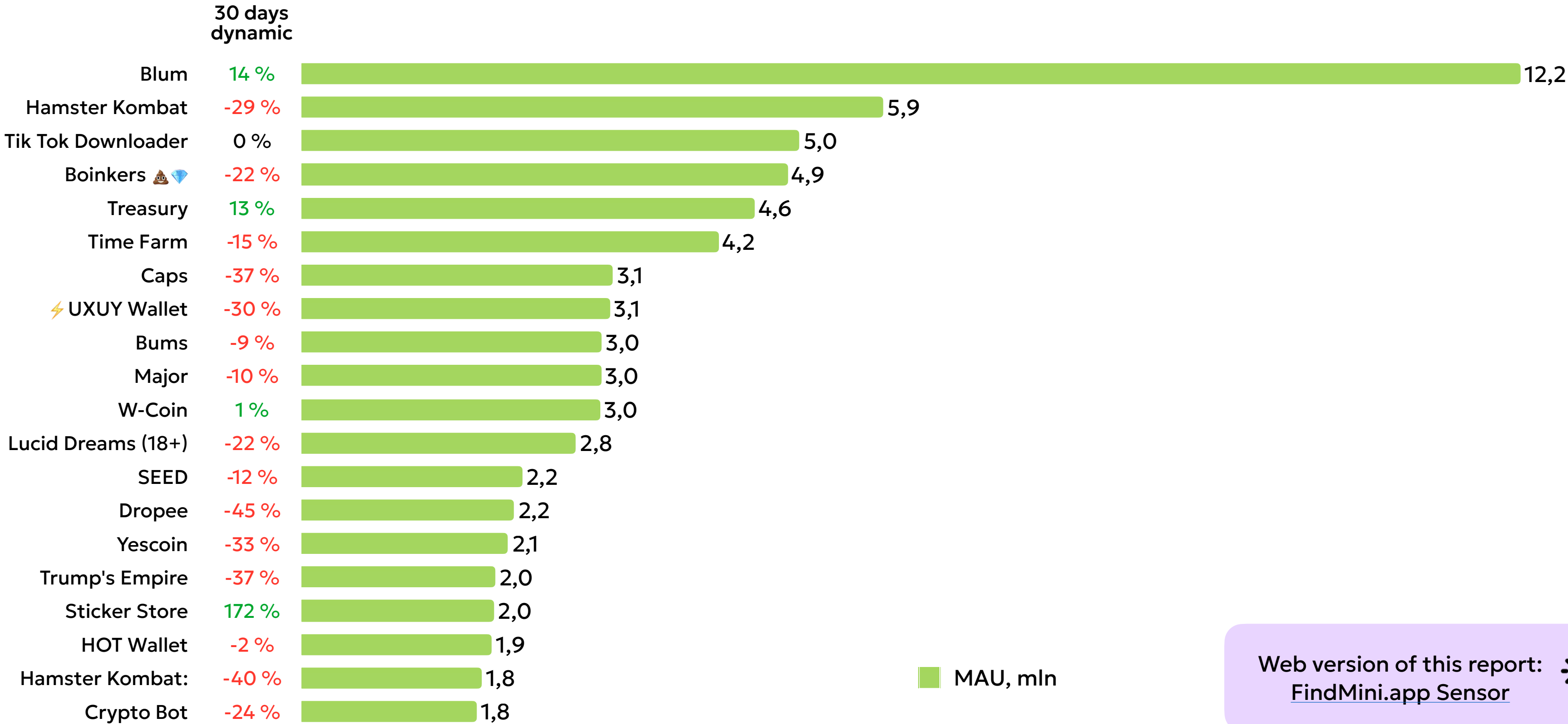


[Sweetie Talk](#) 

120K MAU

AI Girlfriend creation service with free and paid options with high customization . Or you can simple select pre-made character in a catalog to chat with.

Top TMAs by MAU



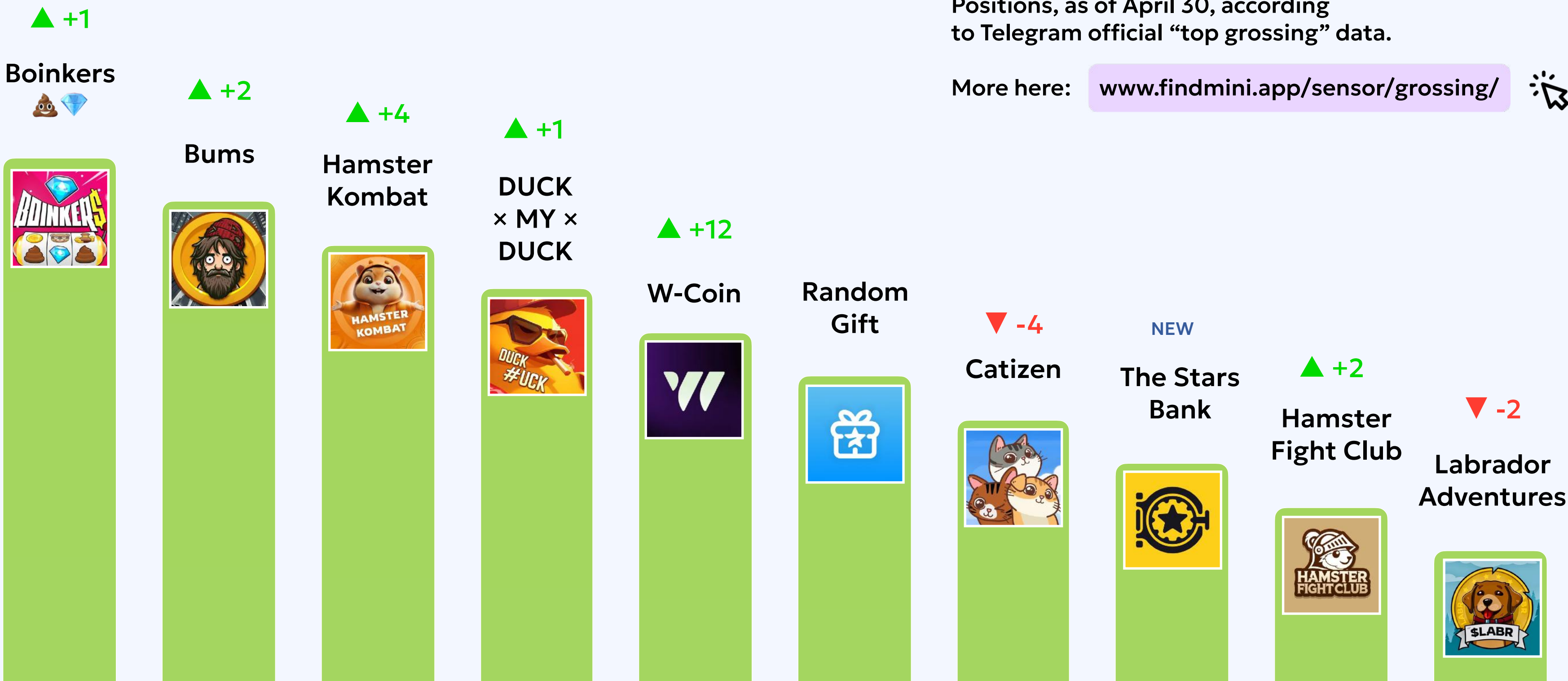
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Top-10 Grossing TMAs

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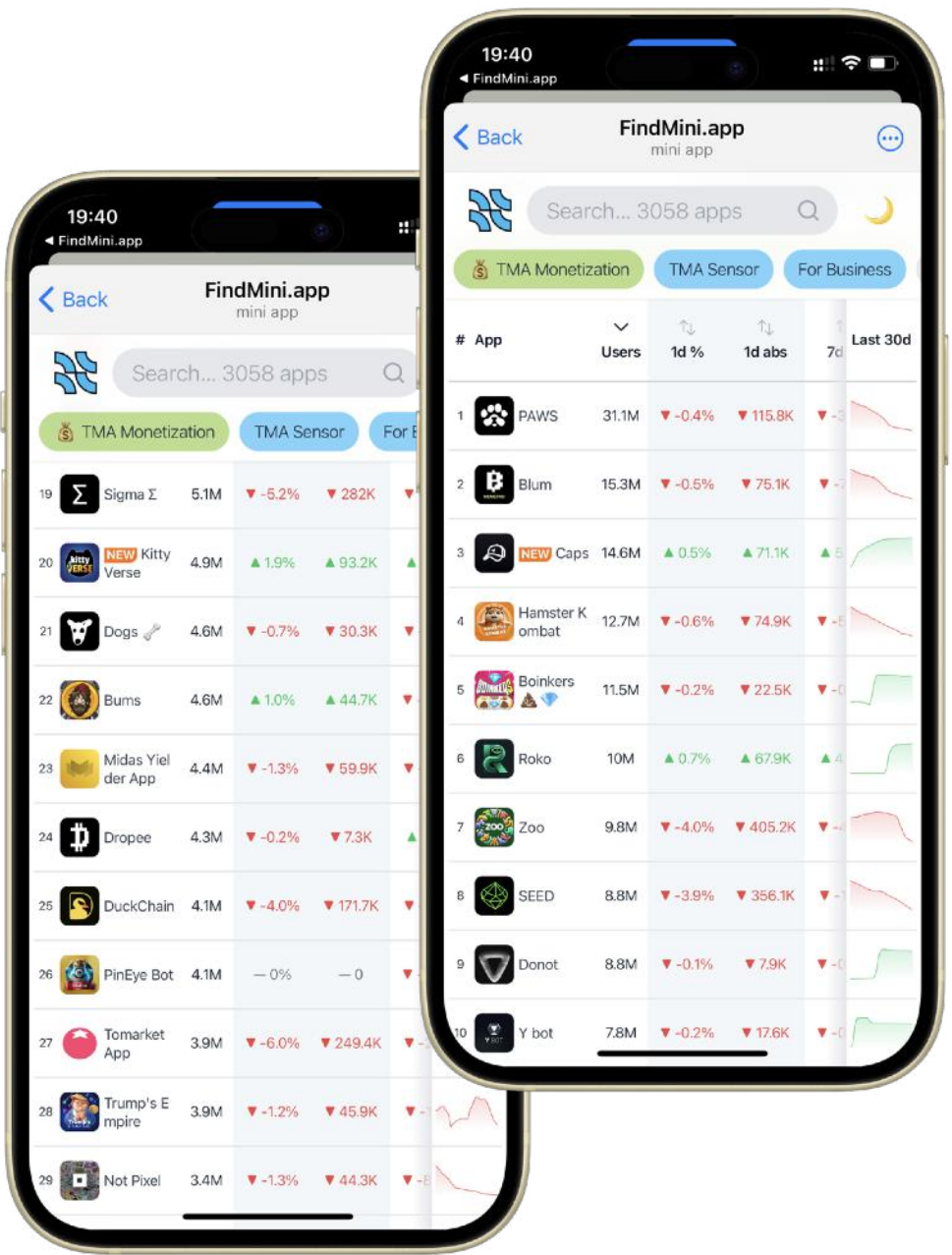
TMA Categories

MAU dynamic

Category	MAU, mln	Change for the past month
Crypto mini apps	184.3	-24 %
Games	93.0	-17 %
Games on TON	84.2	-18 %
Dating mini apps	2.6	-31 %
Entertainment	8.2	-25 %
Tools & Utilities	8.9	-29 %
Business Tools	2.0	0 %
Finance mini apps	4.0	-24 %
NFT	8.7	+7 %
Stickers and Emojis	2.9	+73 %
Character AI bots	3.6	-30 %
AI mini apps	8.9	-22 %
Communication	1.8	-20 %
Photo mini apps	1.2	+9 %
Sport mini apps	0.4	-45 %
Productivity	0.5	+1 %
Education	0.7	-13 %
Health mini apps	0.7	-12 %
Shopping mini apps	0.3	-14 %
Lifestyle	0.4	-21 %

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TMA Categories

Apps amount dynamic

Category	Apps	Growth for the past month
Crypto mini apps	2763	4 %
Games	1192	4 %
Games on TON	845	1 %
Dating mini apps	45	7 %
Entertainment	189	6 %
Tools & Utilities	420	7 %
Business Tools	126	3 %
Finance mini apps	81	1 %
NFT	106	23 %
Stickers and Emojis	12	20 %
Character AI bots	24	9 %
AI mini apps	180	7 %
Communication	82	8 %
Photo mini apps	42	2 %
Sport mini apps	44	2 %
Productivity	68	8 %
Education	34	6 %
Health mini apps	32	14 %
Shopping mini apps	48	14 %
Lifestyle	69	6 %



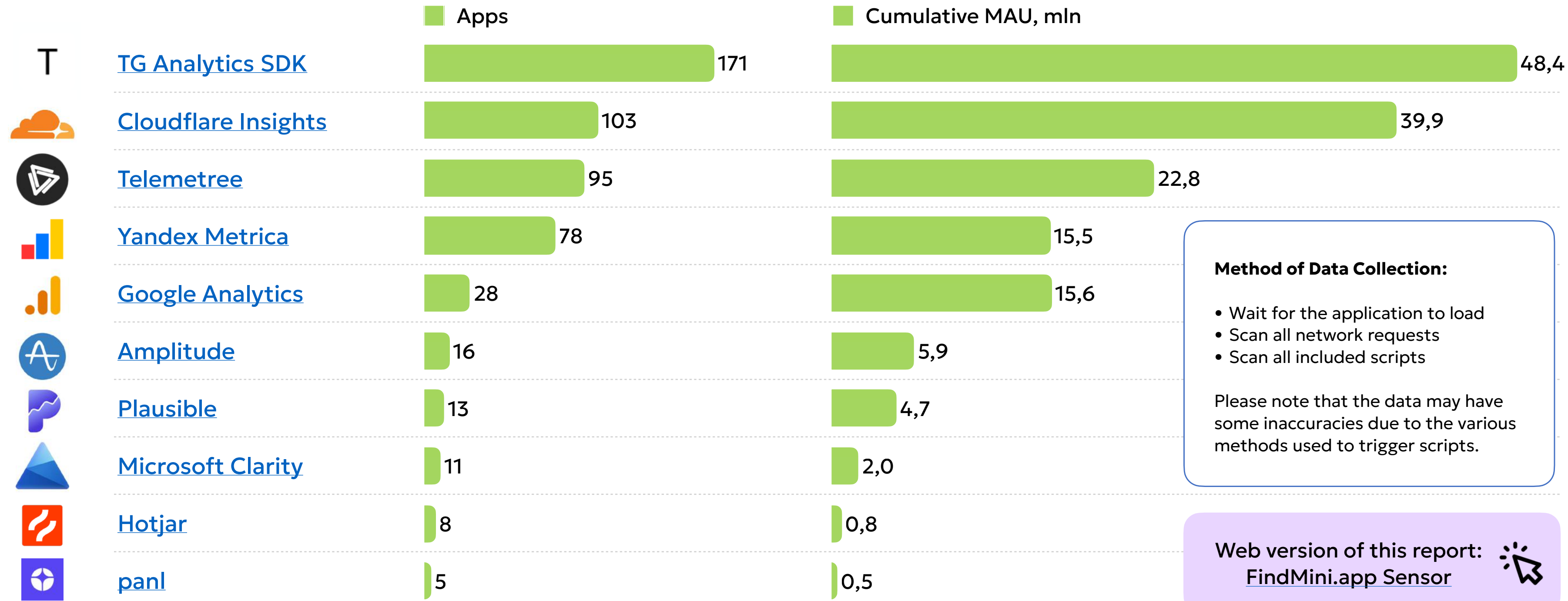
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Analytics tools (April 2025)

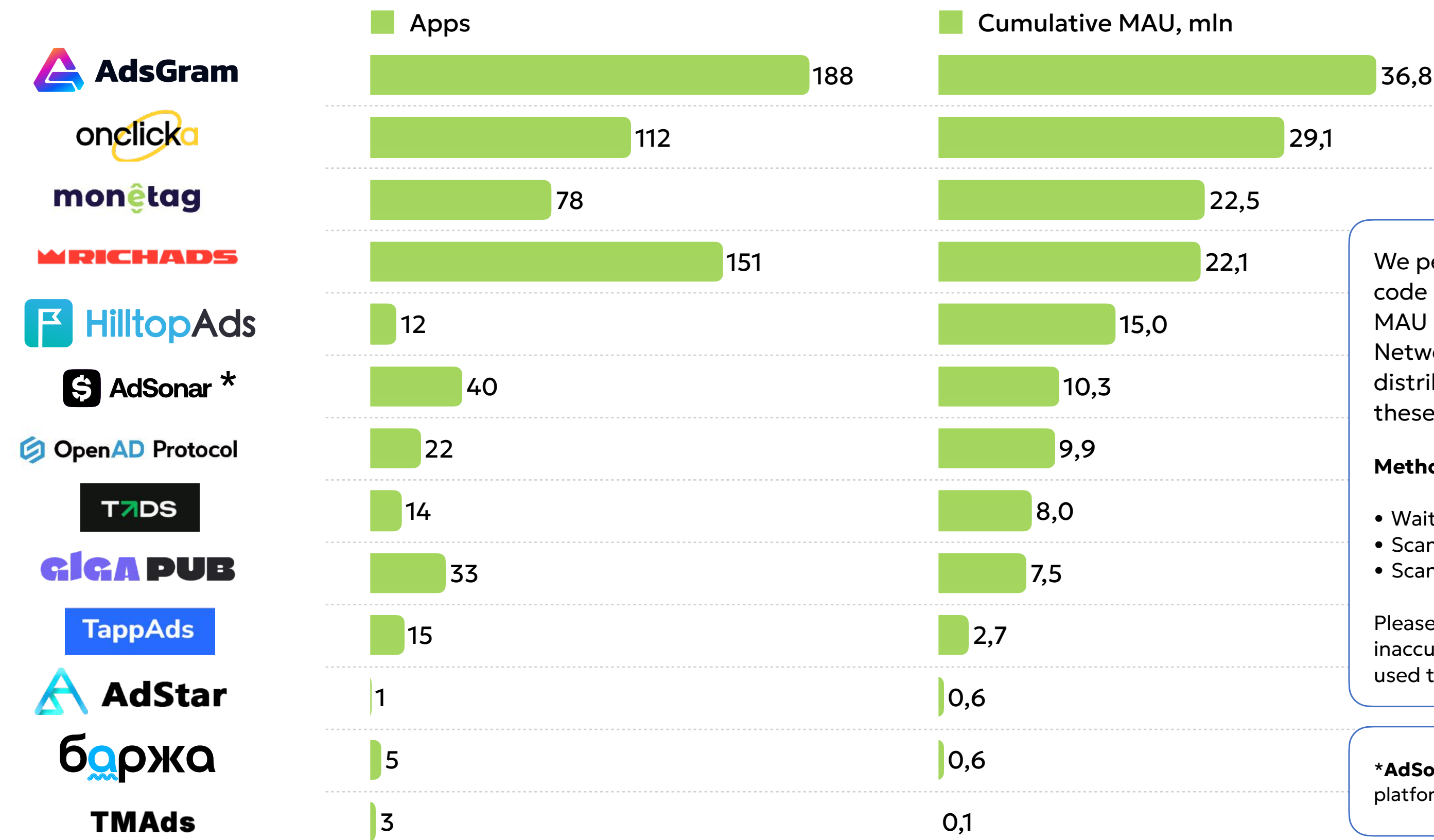


We perform monthly TMA source code scans of the Top-1000 apps by MAU. Below is the distribution of analytical tools used in these apps.



Ad Networks used in TMAs

April 2025



We perform monthly TMA source code scans of the Top-1000 apps by MAU and also exchange data with Ad Networks directly. This is the distribution of ad networks used in these apps.

Method of Data Collection:

- Wait for the application to load
- Scan all network requests
- Scan all included scripts

Please note that the data may have some inaccuracies due to the various methods used to trigger scripts.

***AdSonar** is an advertising mediation platform that combines multiple ad networks.



Why to choose:

- CPM rates up to \$10 — among the highest in the market
- 4,000+ advertisers — from Telegram and Web2
- 3 ad formats built exclusively for Telegram Mini Apps

🔥 SPECIAL OFFER 🔥

Start Monetizing Your Telegram Mini App with Monetag and Get a Bonus Equal to Your Daily Earnings!

Participation Terms:

- 1) Sign up with Monetag and start monetizing your Telegram Mini App (TMA) by May 31, 2025.
- 2) Between June 1–16, send the code word **FindMini.app** to our support team — either via live chat in your account or by emailing us at contact.us@monetag.com from the same email you used during registration.
- 3) You'll **receive a bonus** equal to your average daily earnings with Monetag (calculated from the day you started monetizing your TMA until May 31, 2025).
- 4) The bonus will be credited to your Monetag account by the end of June.

Start Earning



⚠️ *Note: This offer is valid only for new users who didn't start monetizing their Telegram Mini App prior to the start of this campaign.*

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Want to get more data, promote your app or service, contact us: t.me/hayesst

