

Report supported by



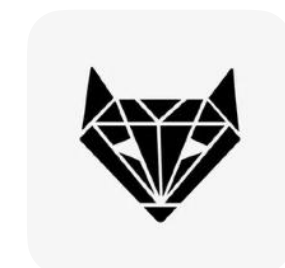
# FindMini.app

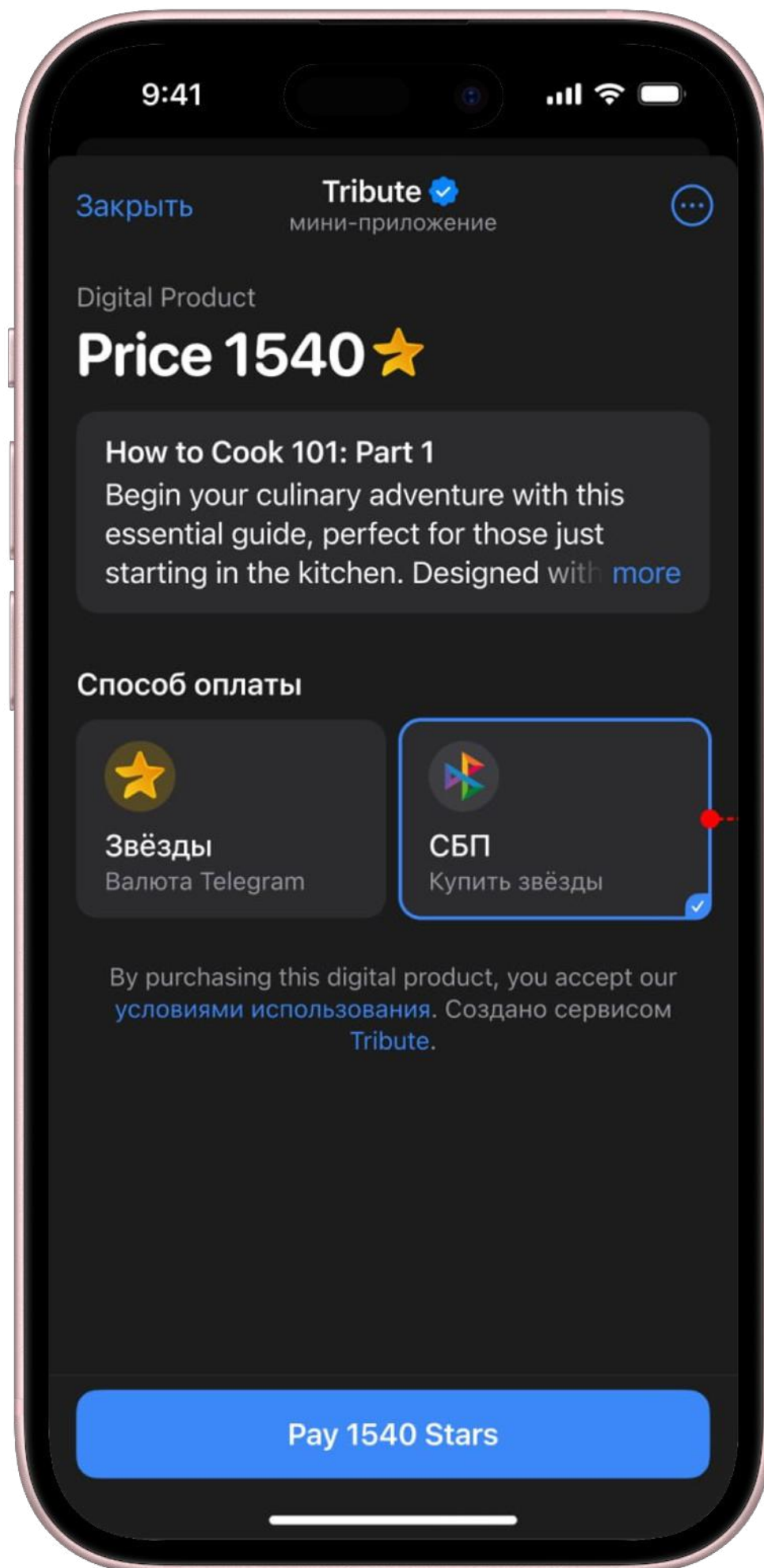
## Telegram Mini Apps

## Industry report

August 2025

Web version of this report: [FindMini.app Sensor](#)





# Attention bot and TMA owners!



Enable Stars purchases inside  
your TMAs and bots via SBP



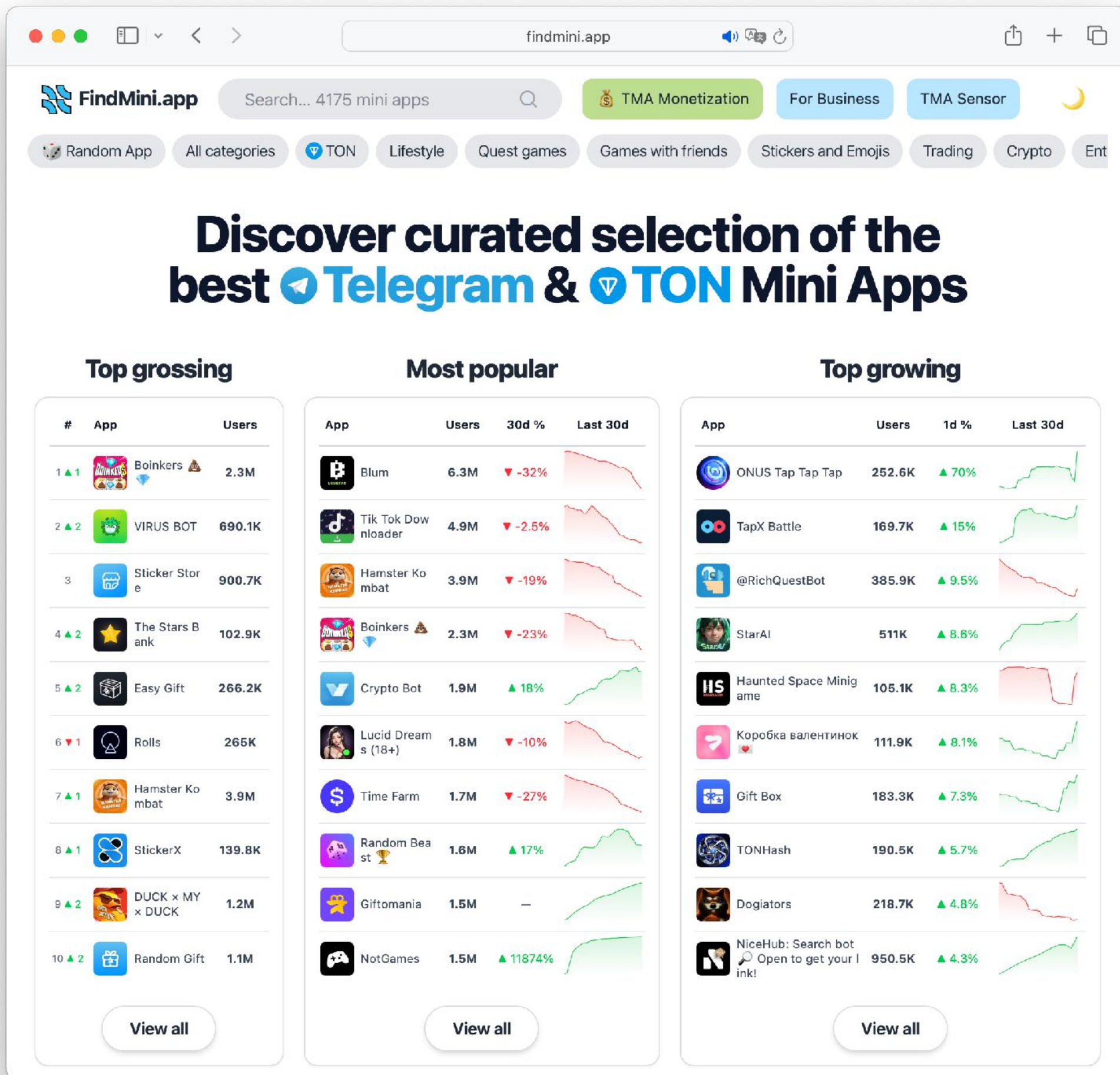
- ✦ Tribute.tg team has added the option to buy Stars directly with a card via SBP — no workarounds needed
- ✦ The Stars rate through Tribute is on average 40% better than in the App Store
- ✦ Integration takes just 5 minutes via API
- ✦ This offer is aligned with Telegram's policies



**Connect & Earn**







[FindMini.app](#) is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor

Daily TMA market statistics

TMA Sensor

**Offer board** for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

**Over 3900 Mini Apps** with detailed descriptions

Catalog

List of professional **chats and channels**

Publications

**TMA Articles** and knowledge base

# FindMini.app TMA Sensor

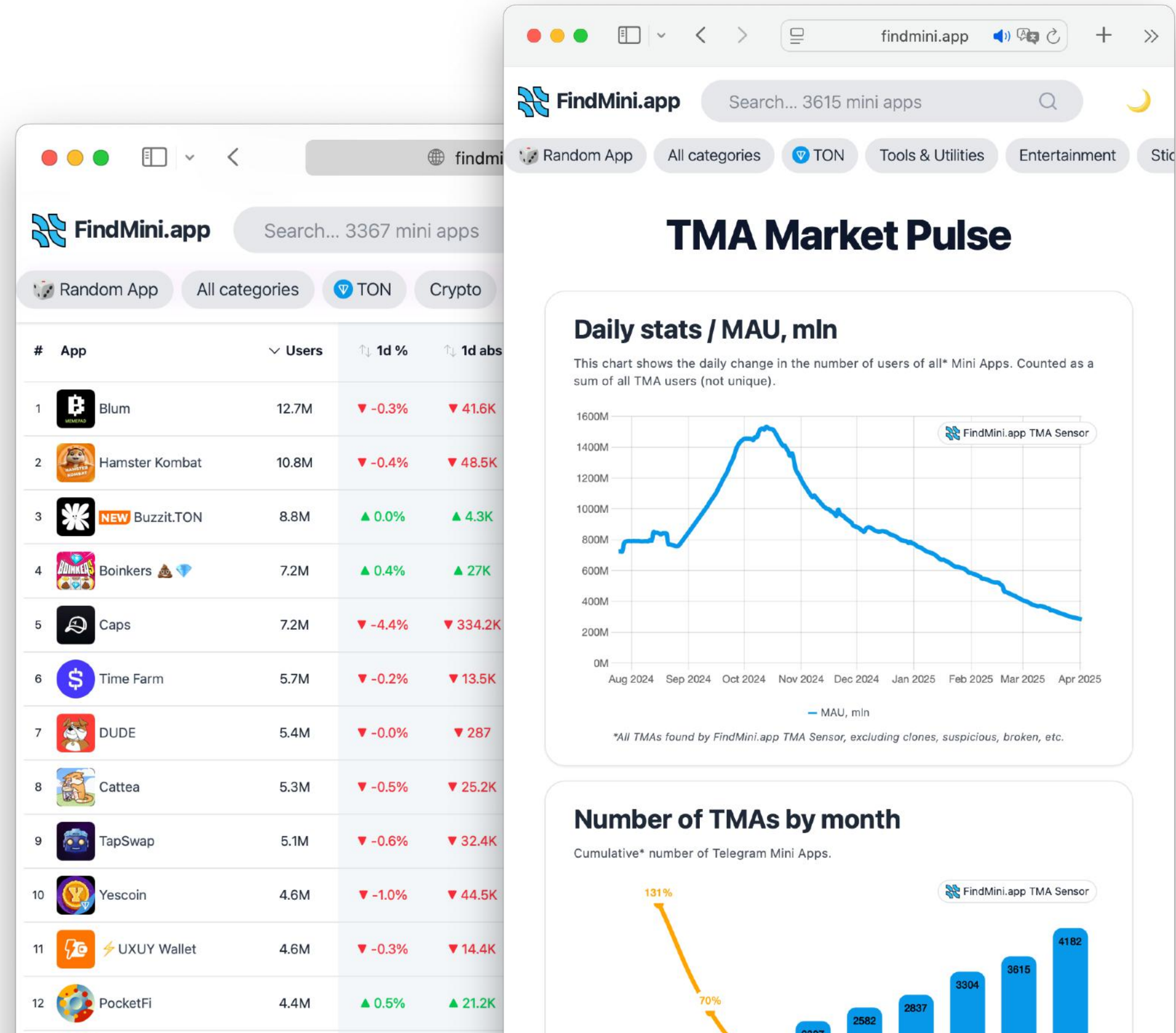


All data in the report is based on:

- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**  
FindMini.app Sensor:

[www.findmini.app/sensor/](https://www.findmini.app/sensor/)



# Contents



- 1 Top Bots overview new
- 2 Monthly stats / Apps
- 3 Monthly stats / MAU
- 4 Top new TMAs
- 5 Top TMAs by MAU
- 6 Top Grossing
- 7 TMA categories
- 8 Analytics tools
- 9 Ad Networks
- 10 Affiliate programs overview

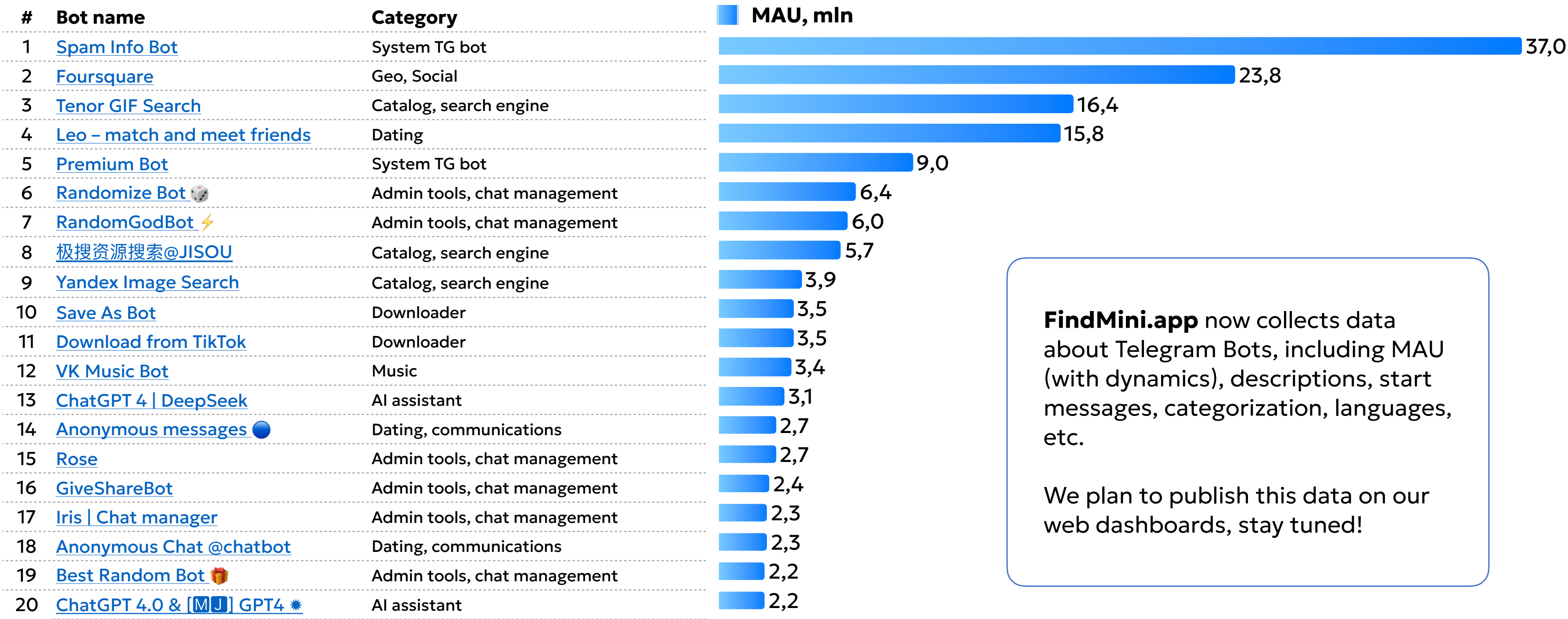




# Bots overview



August 2025



**FindMini.app** now collects data about Telegram Bots, including MAU (with dynamics), descriptions, start messages, categorization, languages, etc.

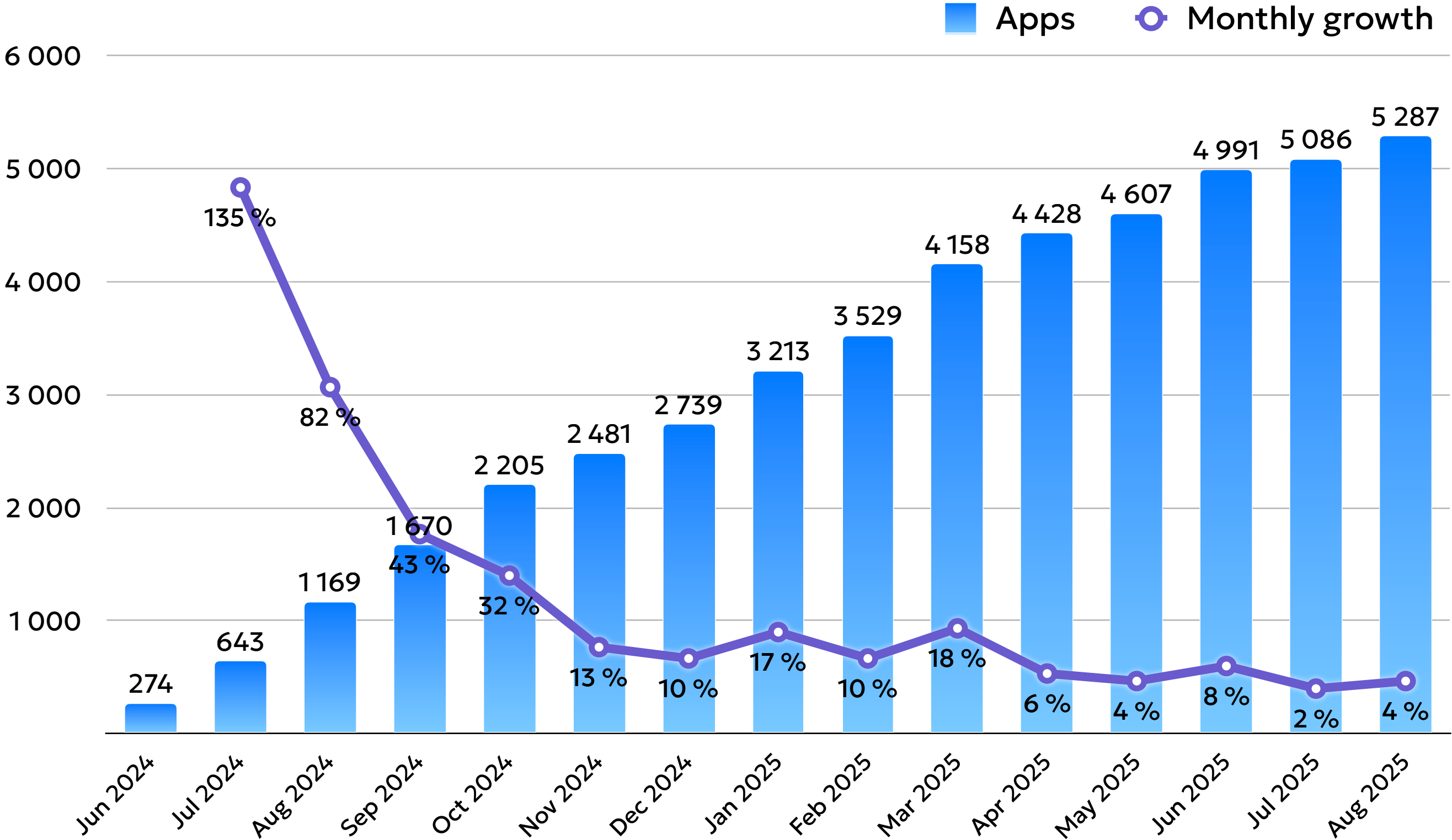
We plan to publish this data on our web dashboards, stay tuned!

We have more than 100,000 bots. Contact [@fmtune](#) for more data

# Number of TMAs by month



Cumulative number of Telegram Mini Apps\*  
from June 2024 to August 2025.



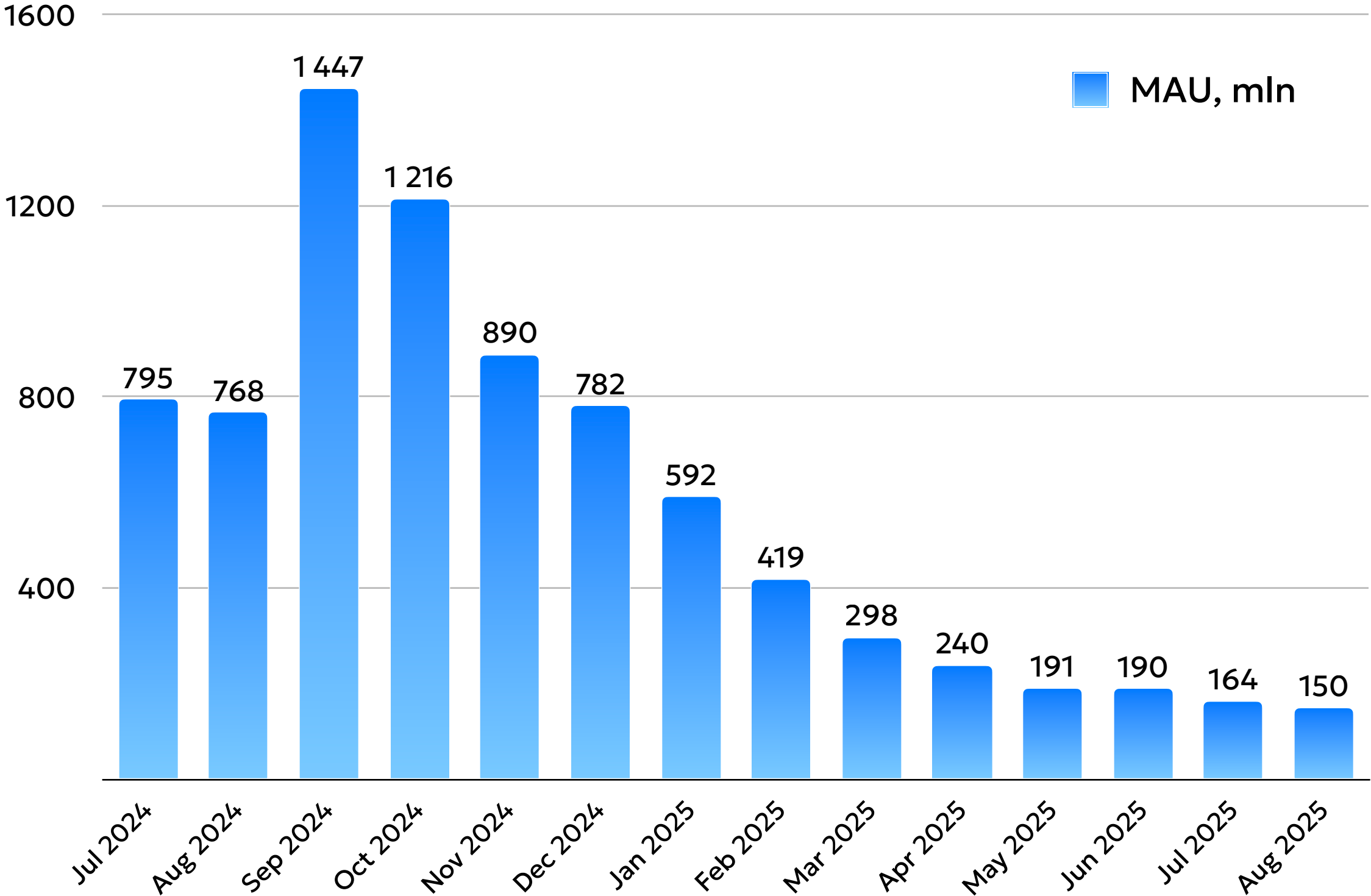
\*All TMAs found  
by [FindMini.app TMA Sensor](#),  
excluding clones, suspicious,  
broken, etc.

A  $\pm 5\%$  variation from the previous  
report is possible due to ongoing  
retrospective analysis.

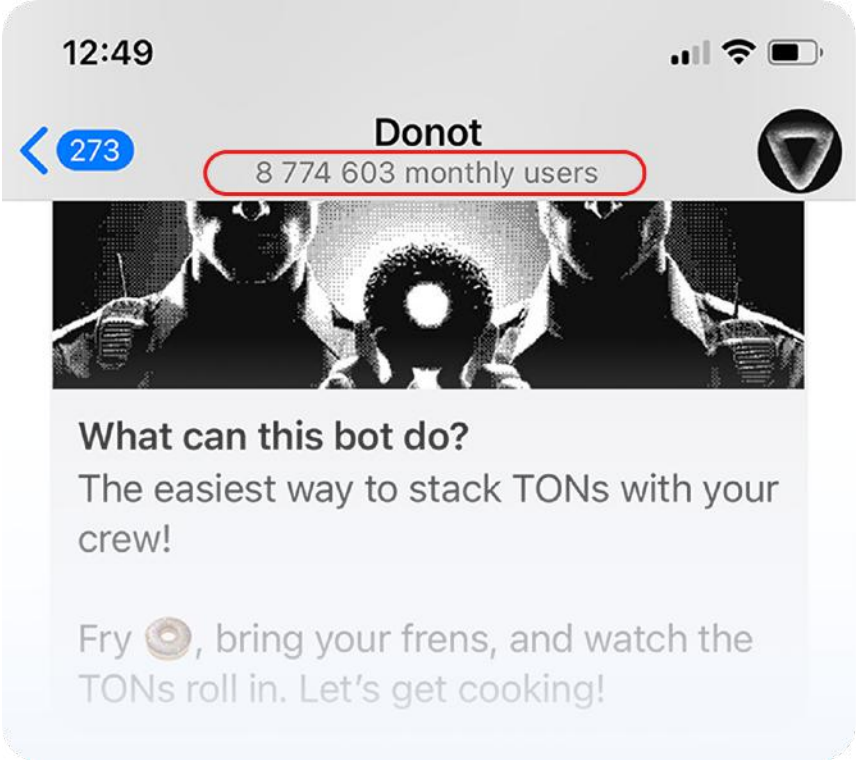
Web version of this report: [FindMini.app Sensor](#)

# Monthly stats / MAU, mln

Summarized monthly users count of all\* active TMAs.



MAU data reference:



\*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique).

A  $\pm 15\%$  variation from the previous report is possible due to ongoing retrospective analysis.

Web version of this report: [FindMini.app Sensor](#)



# Top new\* TMAs in August



*\*Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*

## Asika Life

1.5M MAU

Top 1



Game where you buy and collect eggs with Telegram stars. The developer claims that later eggs will be converted to tradable NFTs.



## Gifts Battle 1.7M MAU

Mystery box game with a chance to win NFT gifts. Upgrade box mechanics are included.



## VIRUS BOT 1.1M MAU

A game where you should heal yourself by paying stars, inviting friends, or completing tasks.



## xRocket 1.3M MAU

Wallet for receiving, sending, buying and storing cryptocurrency in Telegram.



## Drago 217K MAU

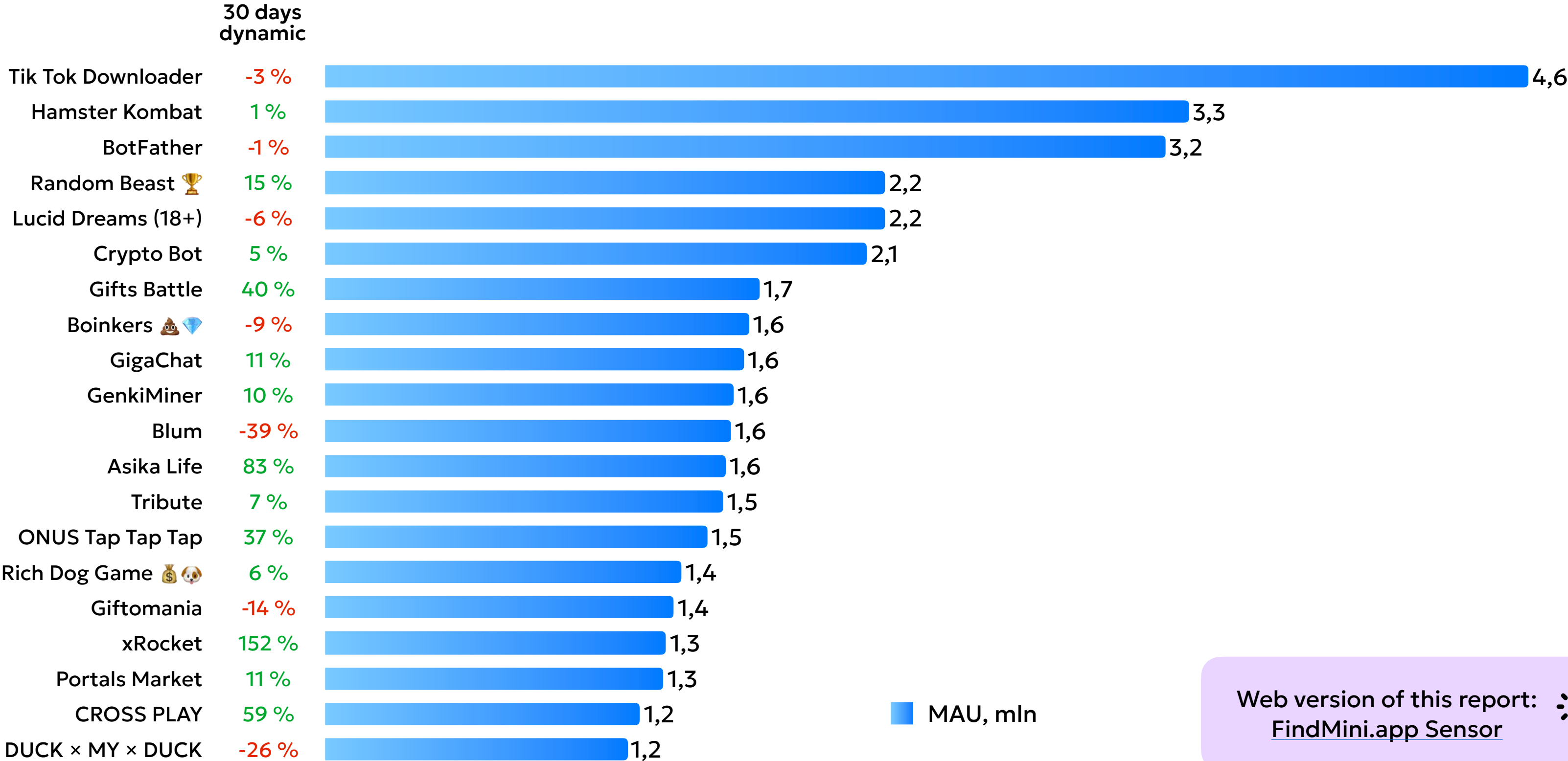
Yet another roulette game where you can win Telegram gifts.



## Sleepagotchi LITE 928K MAU

Collect, upgrade cards, and compete in various challenges.

# Top TMAs by MAU in Aug



Web version of this report:  
[FindMini.app Sensor](#)



# Top-10 Grossing TMAs

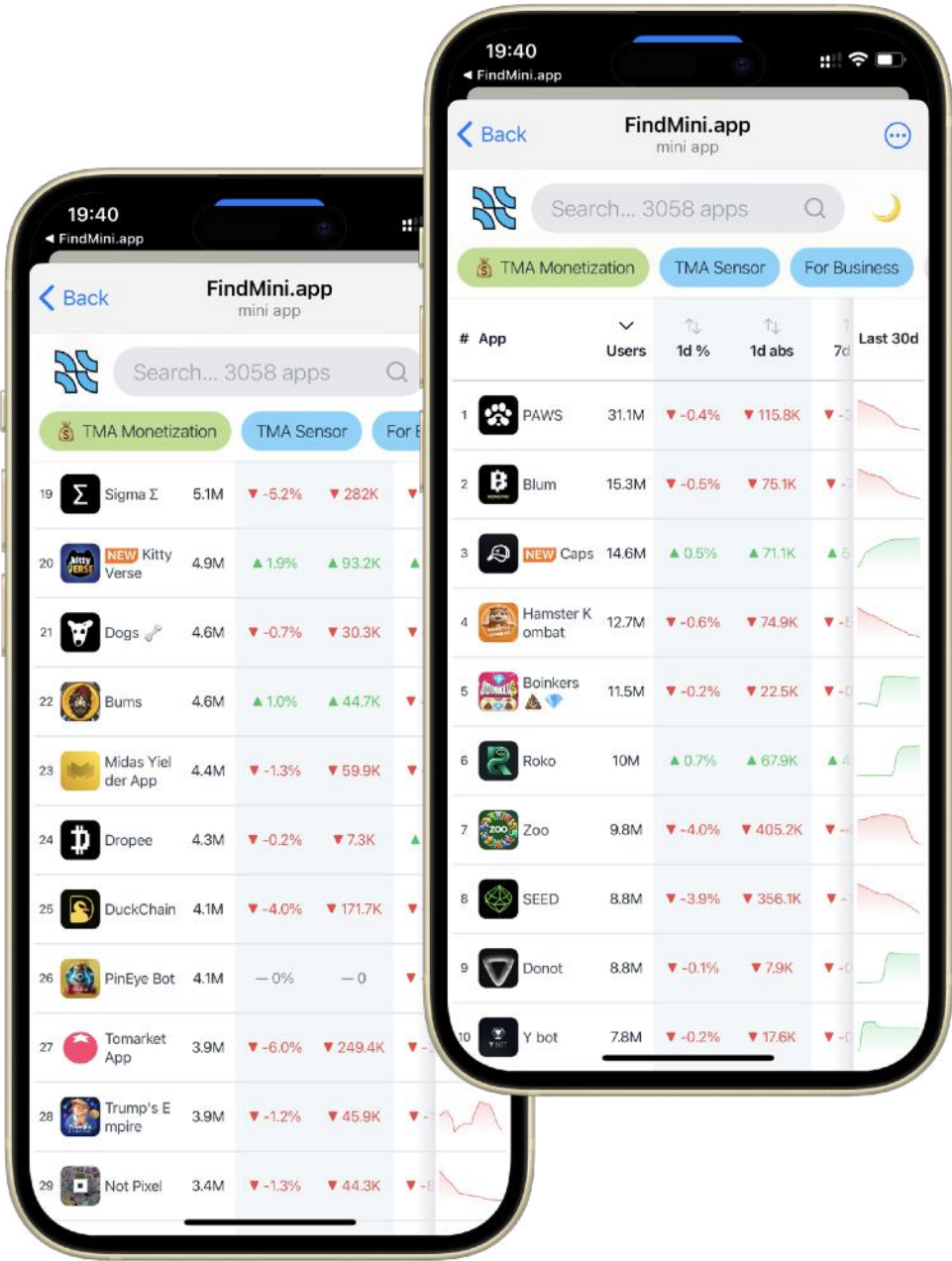




# TMA Categories

MAU dynamic in August

| Category                | MAU, mln | Change for the past month |
|-------------------------|----------|---------------------------|
| Crypto and Web3         | 123.4    | -11 %                     |
| Games                   | 89.3     | -15 %                     |
| Telegram Platform       | 44       | -11 %                     |
| Media and Entertainment | 27.8     | -3 %                      |
| AI Services             | 22.5     | -12 %                     |
| For Admins and Bloggers | 18.6     | +8 %                      |
| Communication           | 13.5     | -13 %                     |
| Tools and Utilities     | 13.2     | -3 %                      |
| Business and Work       | 10.8     | -8 %                      |
| Shopping and Services   | 7.7      | -7 %                      |
| Lifestyle               | 3.7      | -12 %                     |
| Education               | 1.4      | -10 %                     |

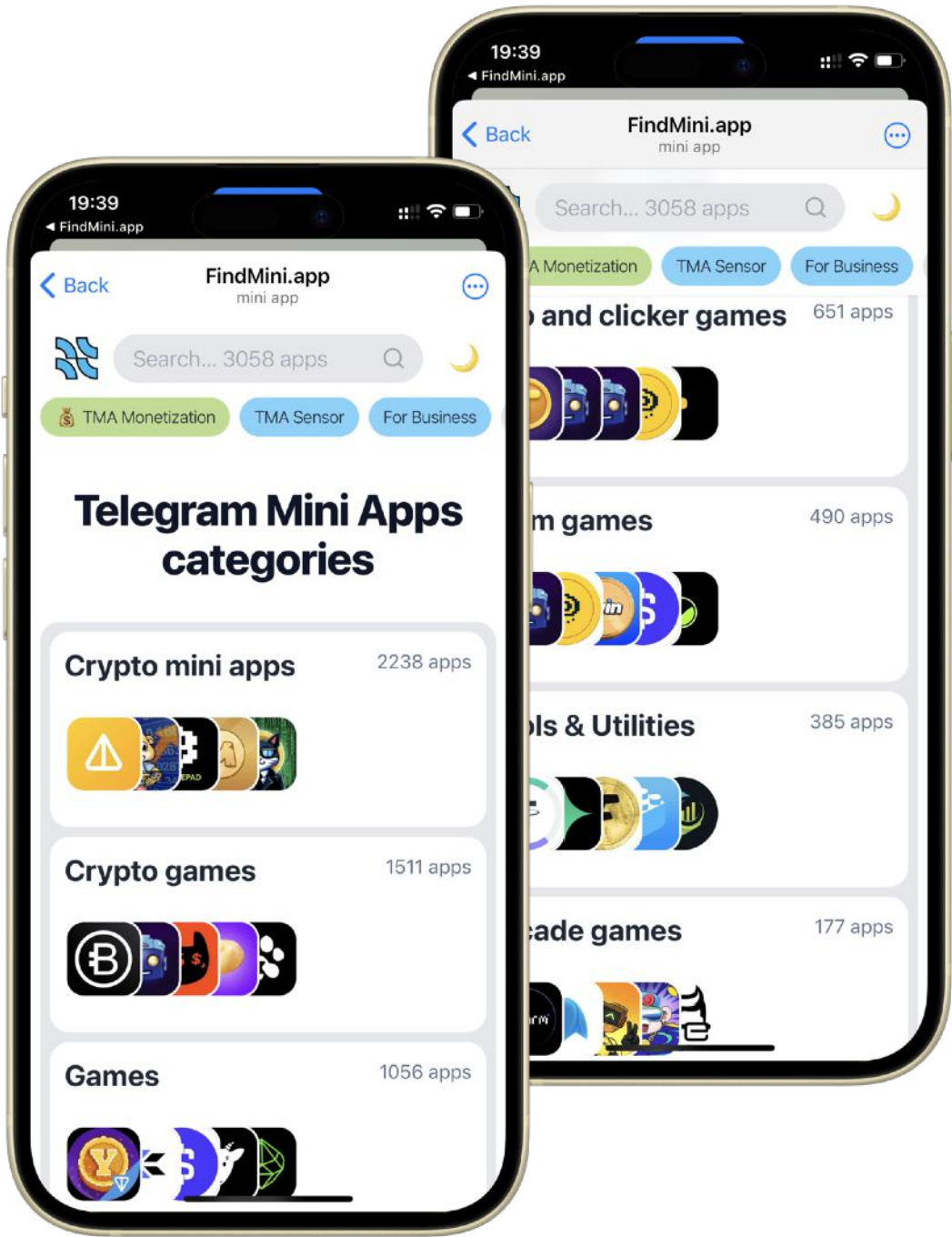
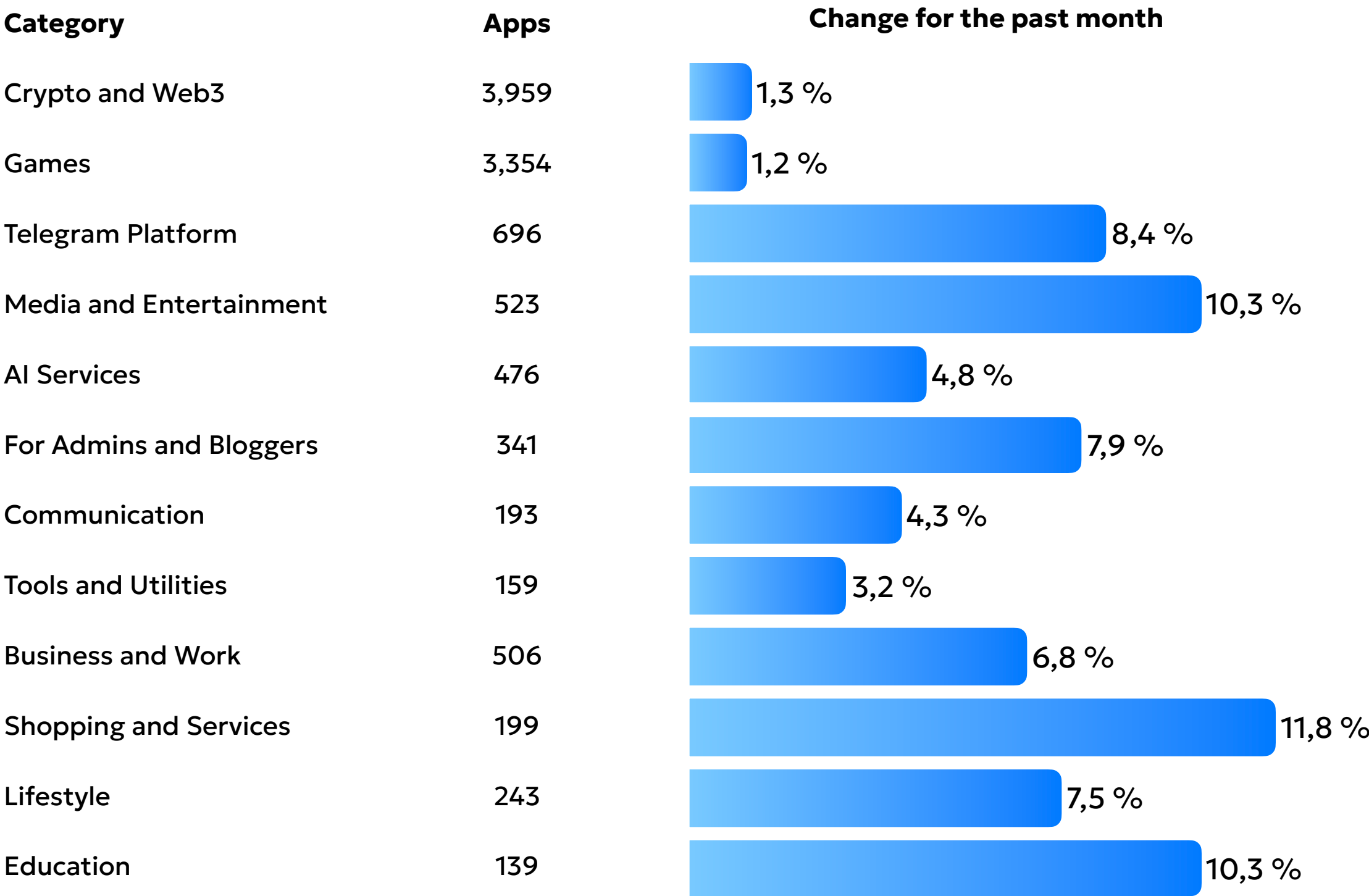


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# TMA Categories

Apps amount dynamic in August



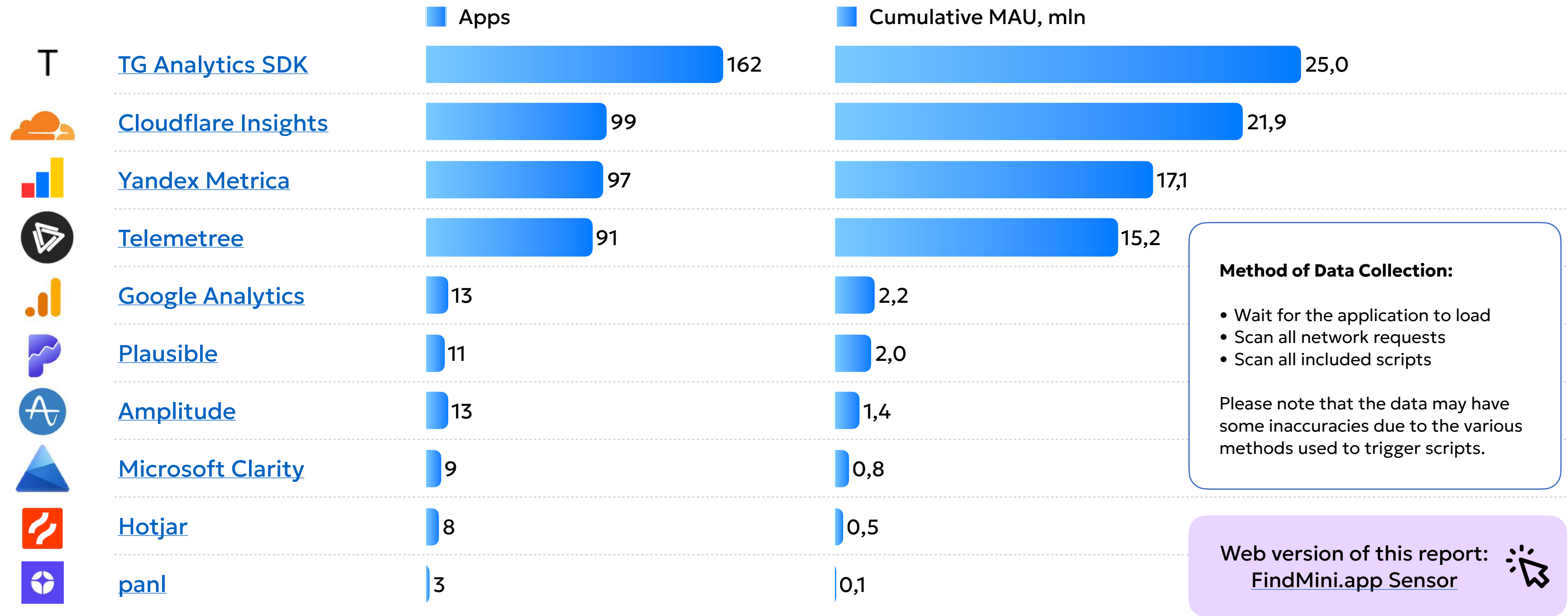
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# Analytics tools (August 2025)

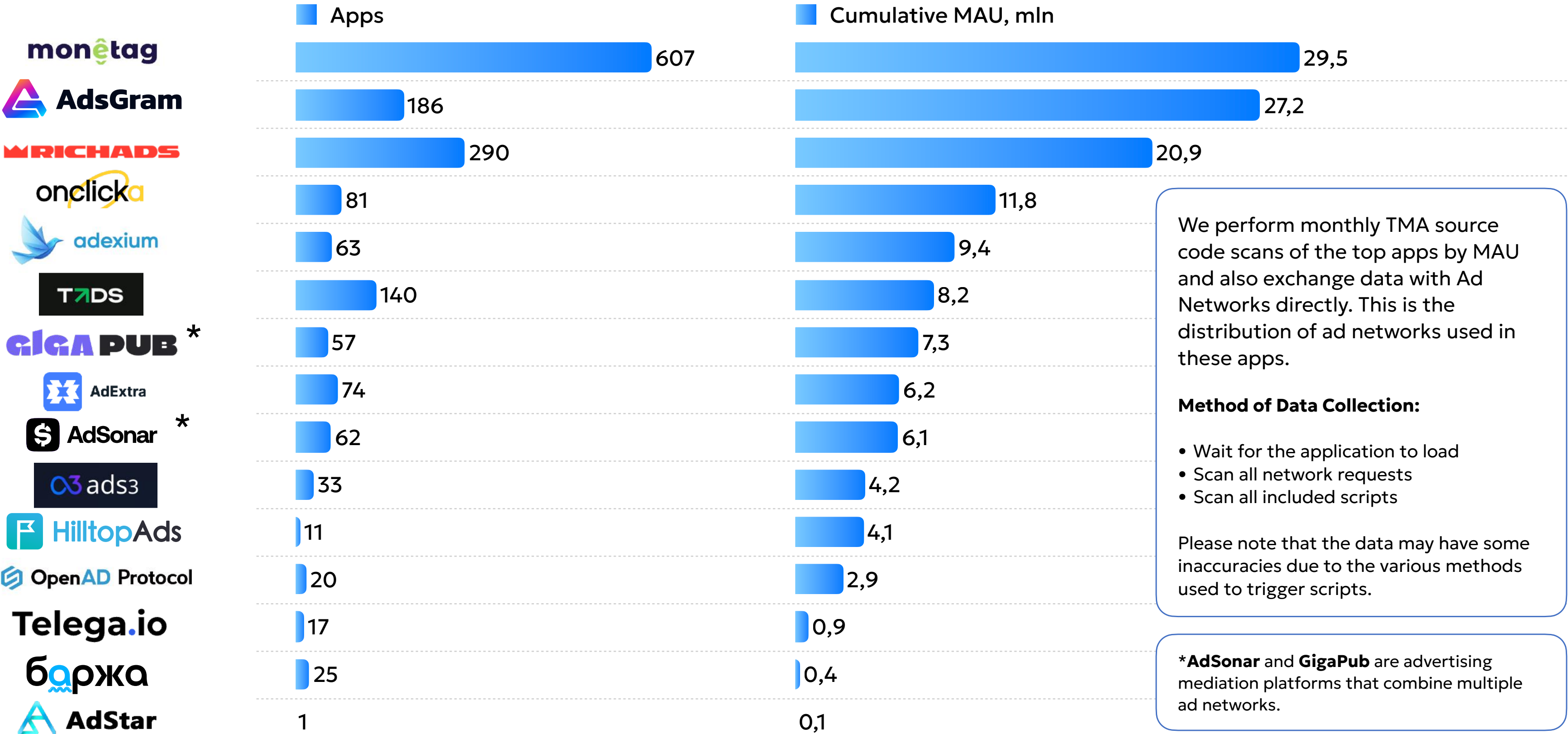


We perform monthly TMA source code scans of the top apps by MAU. Below is the distribution of analytical tools used in these apps.



# Ad Networks used in TMAs

August 2025





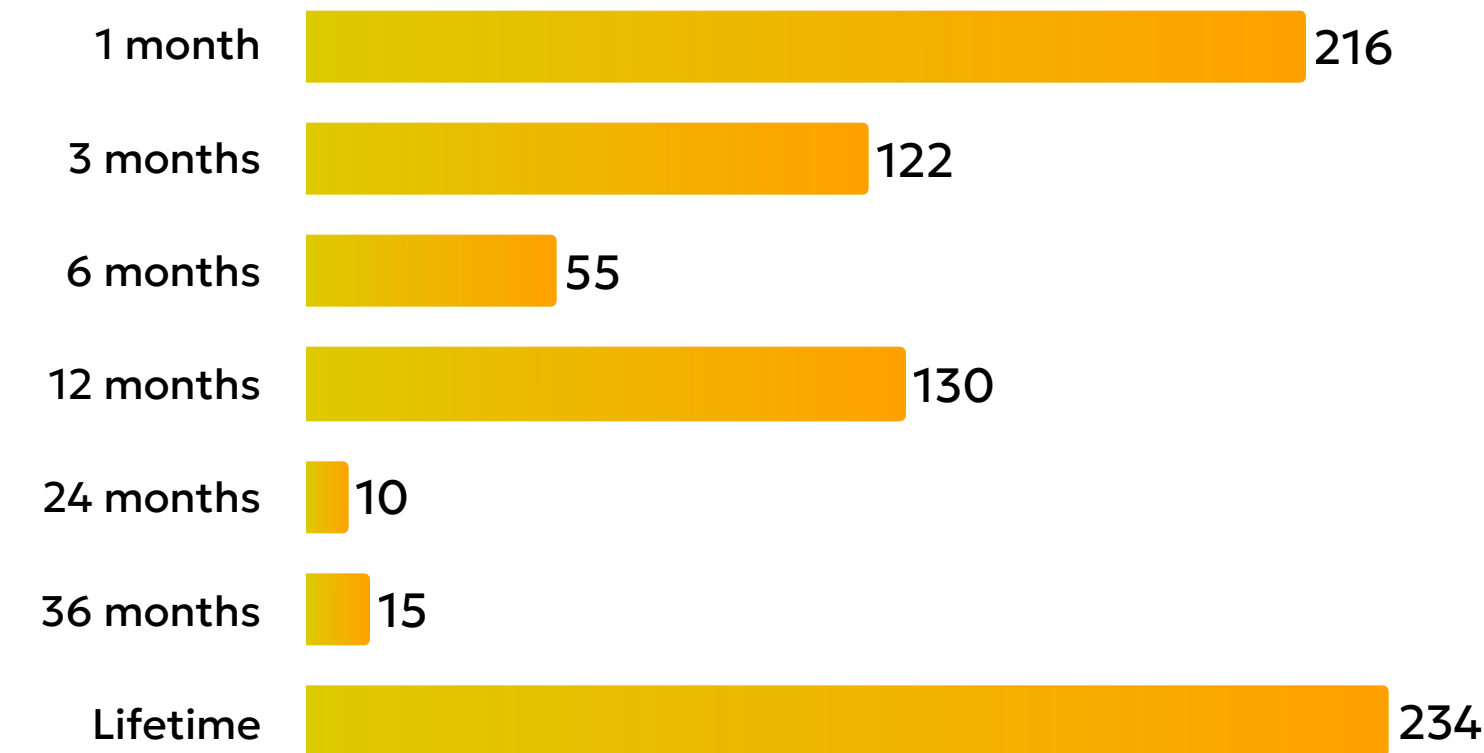
# Affiliate programs overview

Aug 2025

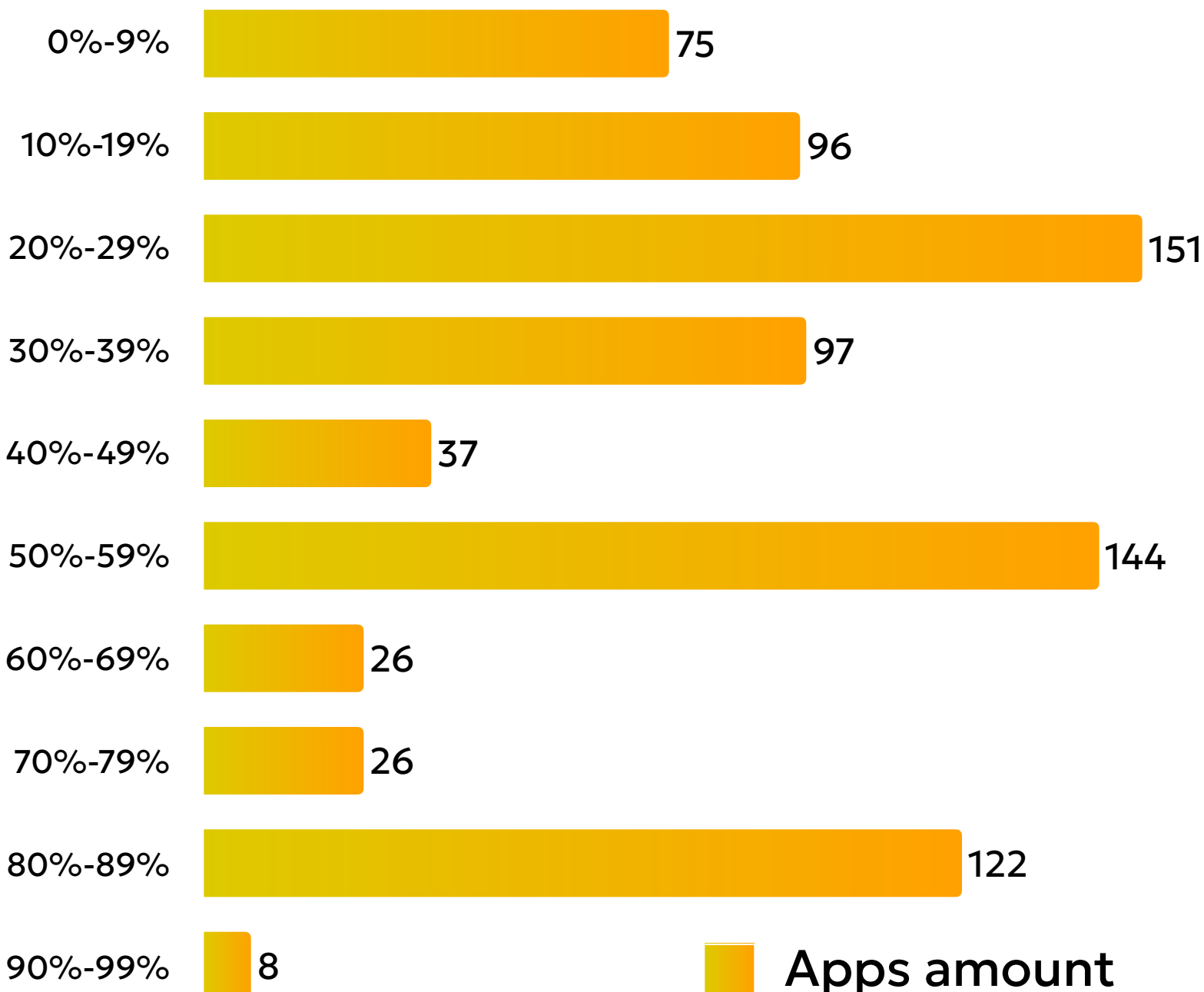


**782** affiliate programs across all apps  
returned by Telegram API stats call

Duration of affiliate programs



Commission size distribution



Apps amount



# Subscribe



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and join over 1600 other  
Telegram Mini Apps & Bots professionals

Want to get more data, promote your app or service, contact us: [t.me/fmtune](https://t.me/fmtune)

