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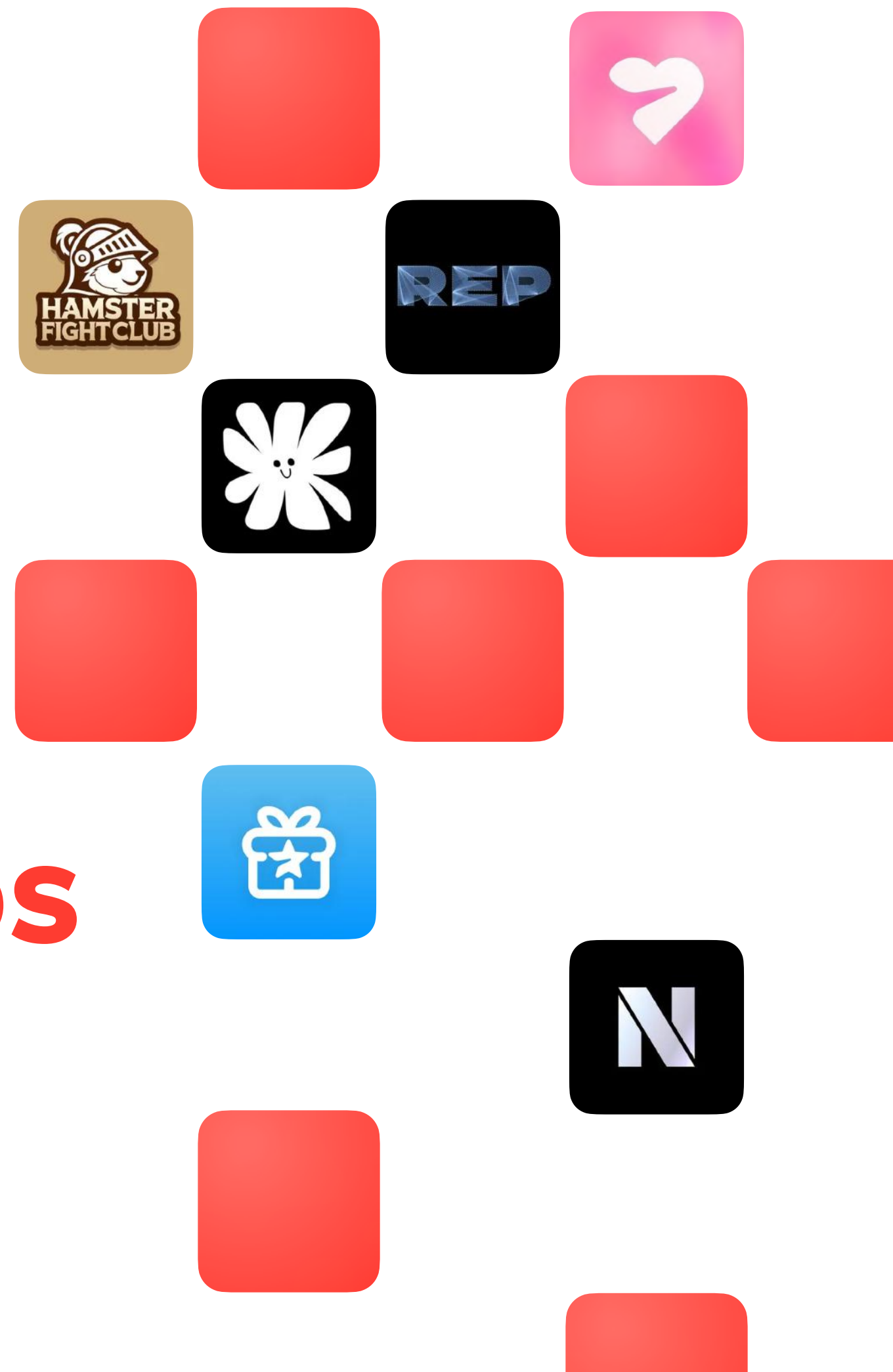
 **RICHADS**

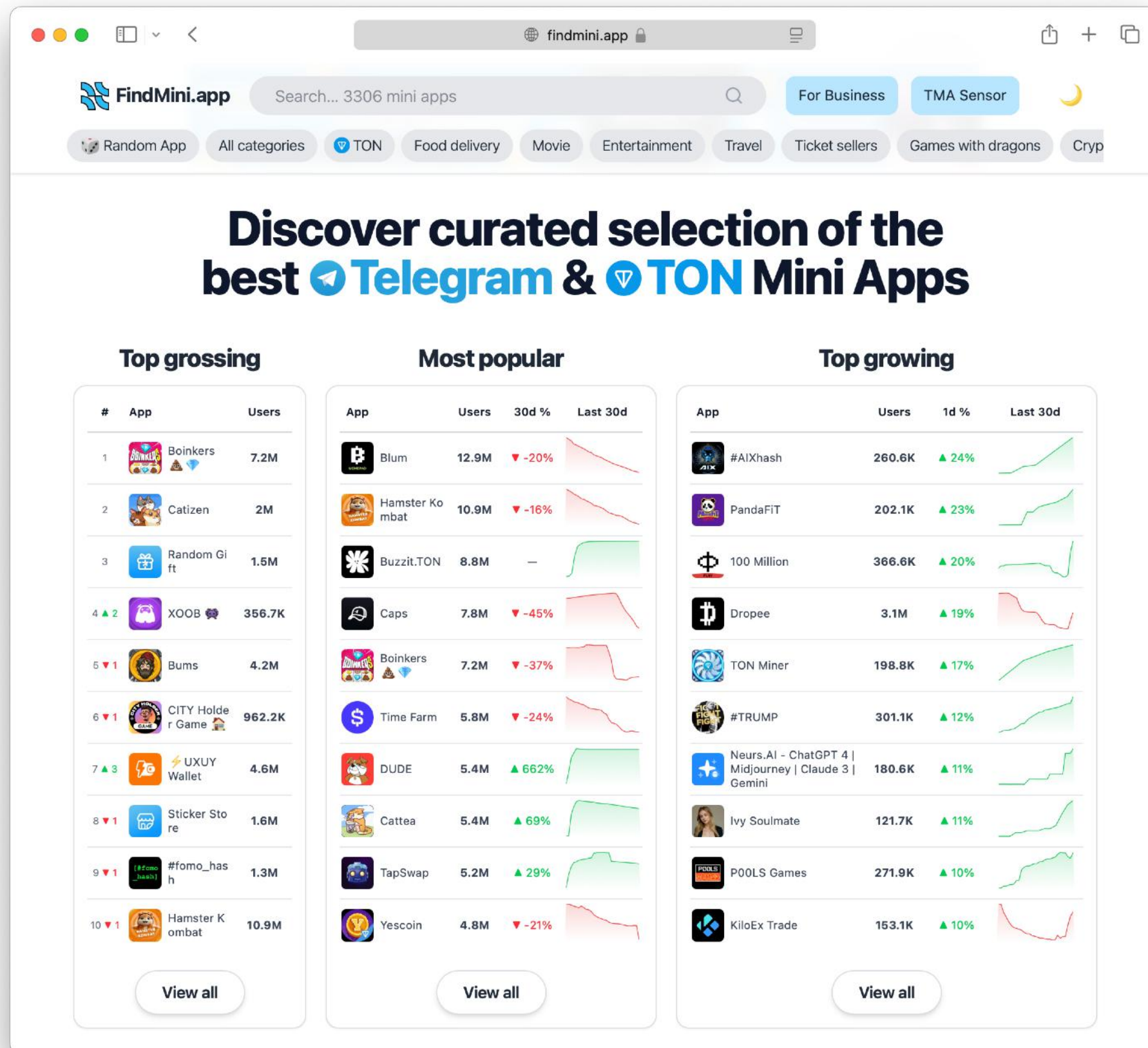
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Telegram Mini Apps Industry report

February 2025

Web version of this report: [FindMini.app Market Pulse](#) 





FindMini.app is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor Daily TMA market statistics

TMA Sensor
Offer board for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities
Over 3300 Mini Apps with detailed descriptions

Catalog
List of professional chats and channels

Publications
TMA Articles and knowledge base

FindMini.app TMA Sensor

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All data in the report is based on:

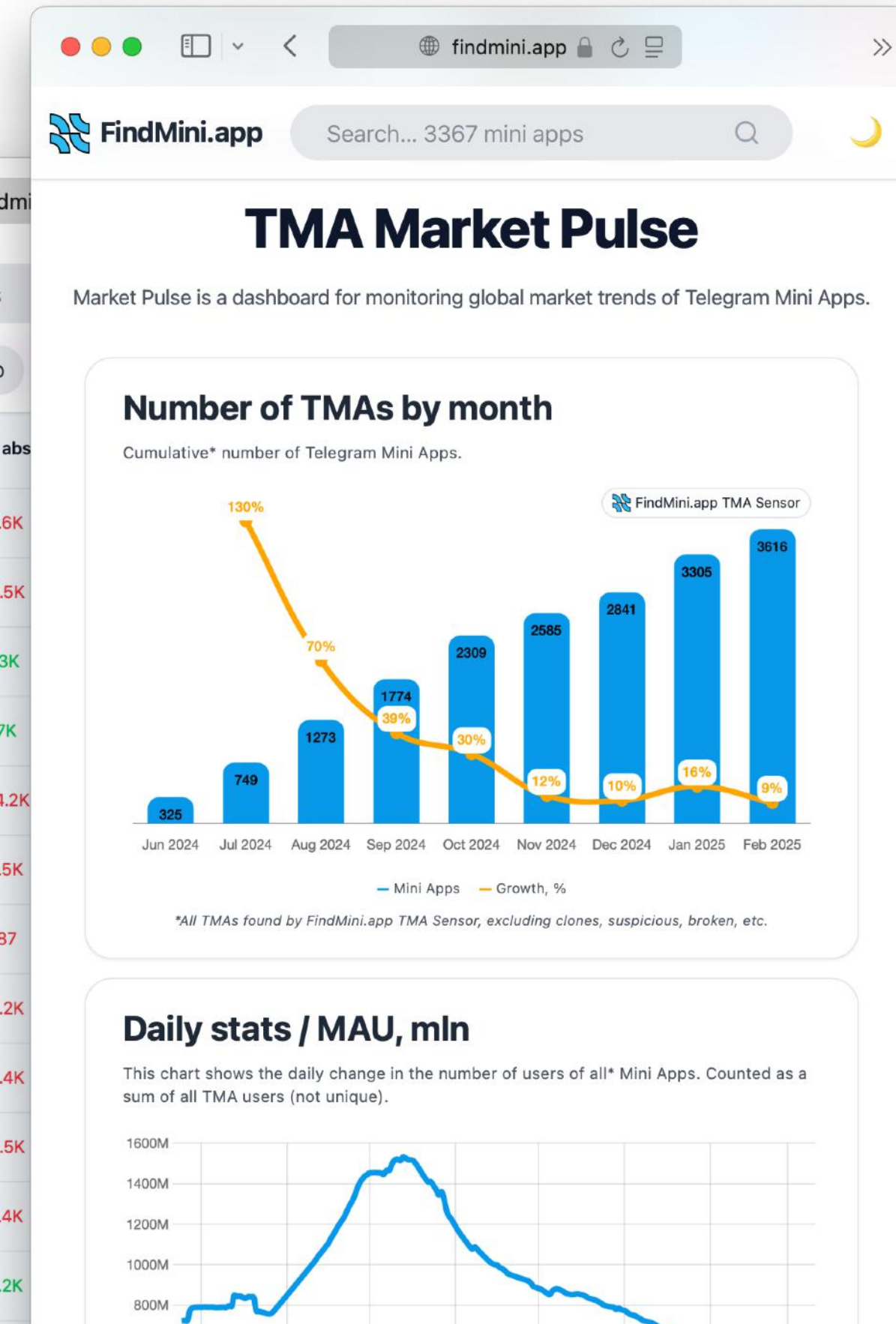
- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**
FindMini.app Sensor:

www.findmini.app/sensor/



#	App	Users	1d %	1d abs
1	Blum	12.7M	-0.3%	41.6K
2	Hamster Kombat	10.8M	-0.4%	48.5K
3	NEW Buzzit.TON	8.8M	0.0%	4.3K
4	Boinkers	7.2M	0.4%	27K
5	Caps	7.2M	-4.4%	334.2K
6	Time Farm	5.7M	-0.2%	13.5K
7	DUDE	5.4M	-0.0%	287
8	Cattea	5.3M	-0.5%	25.2K
9	TapSwap	5.1M	-0.6%	32.4K
10	Yescoin	4.6M	-1.0%	44.5K
11	UXUY Wallet	4.6M	-0.3%	14.4K
12	PocketFi	4.4M	0.5%	21.2K



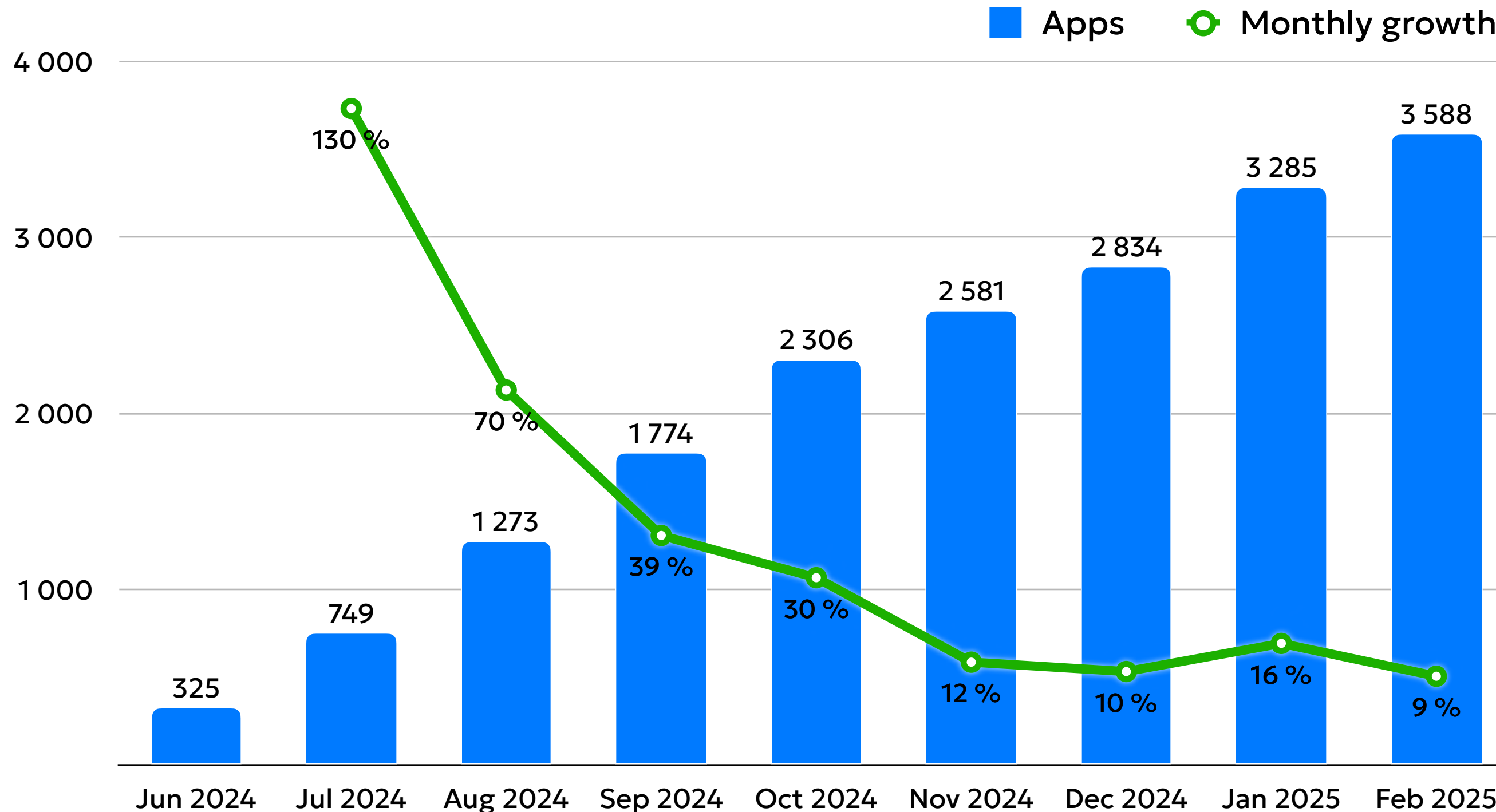
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- 3 Top new TMAs
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- 5 Top Grossing
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Number of TMAs by month

Cumulative number of Telegram Mini Apps* from June 2024 to February 2025.



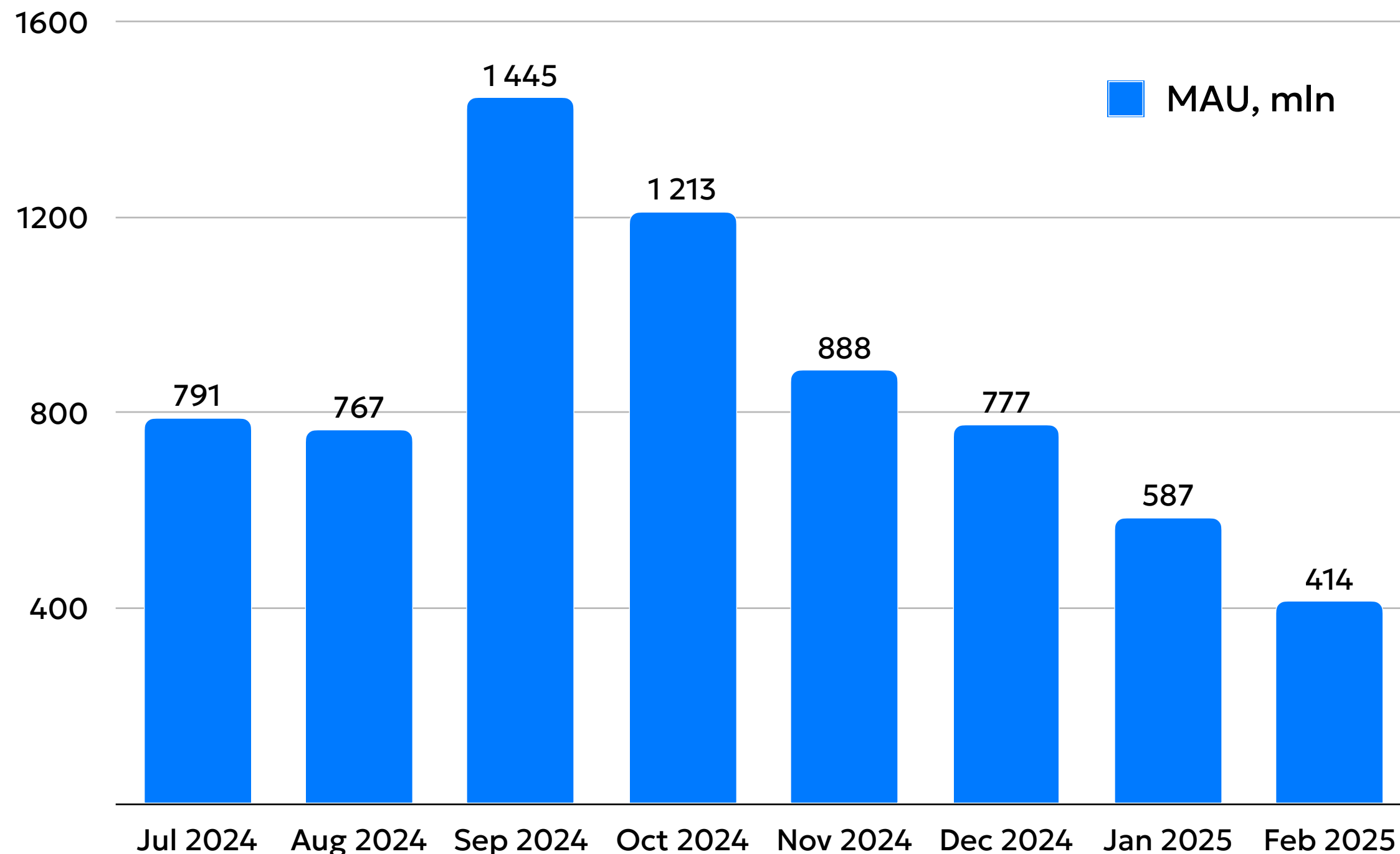
*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc.

A ±5% variation from the previous report is possible due to ongoing retrospective analysis.

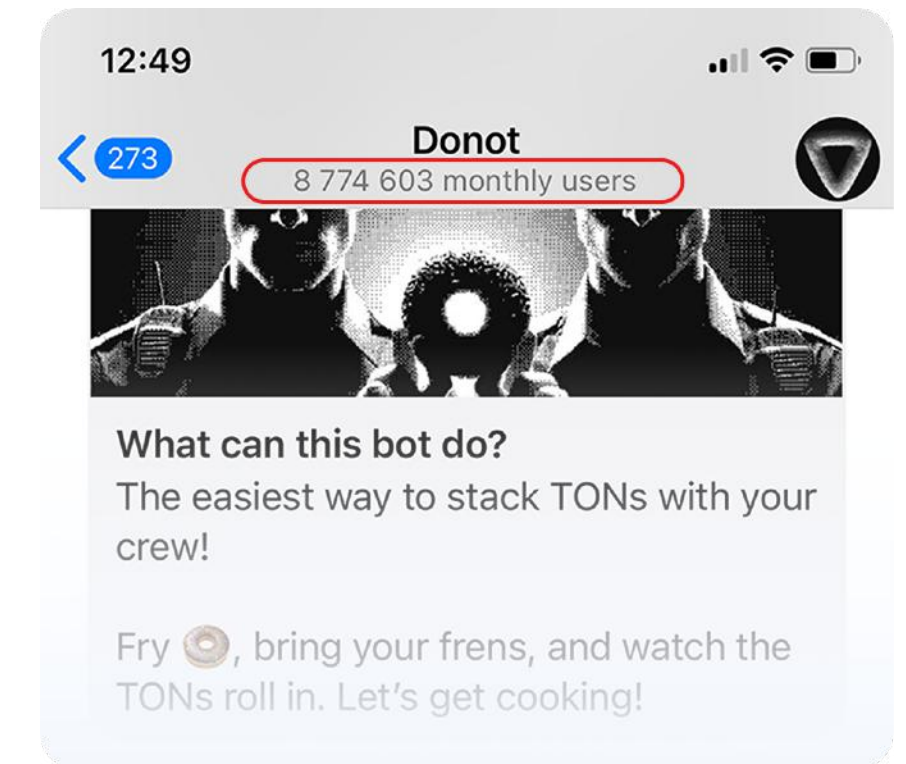
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Monthly stats / MAU, mln

Summarized monthly users count of all* active TMAs.



MAU data reference:



*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique).

A $\pm 5\%$ variation from the previous report is possible due to ongoing retrospective analysis.

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Top new* TMAs in February

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**Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*

Buzzit.TON

8.8M MAU

 Top 1 new



Voting mini-app in Telegram where users vote on trending crypto and Telegram topics, earning rewards regardless of whether their opinion aligns with the majority. This format allows participants to leverage their knowledge and shape discussions.



Nothing 950K MAU

A mini-app in Telegram with a fixed countdown to the airdrop and a transparent reward pool. The project guarantees a strict 60-day timer without delays or changes, directs contributions directly to the project fund, and allows each participant to influence its development.



Valentine Box 3.2M MAU

An interactive mini-app to celebrate Valentine's Day. Users share their Valentine Box, receive anonymous messages from friends, and open them to discover surprises. Some may even receive a special gift from Telegram.



REP 2.7M MAU

Reputation is the social game where every transaction and introduction matters. Telegram is the heart of crypto communities, and it's time to redefine how we build and distribute value here.



Random Gift 1M MAU

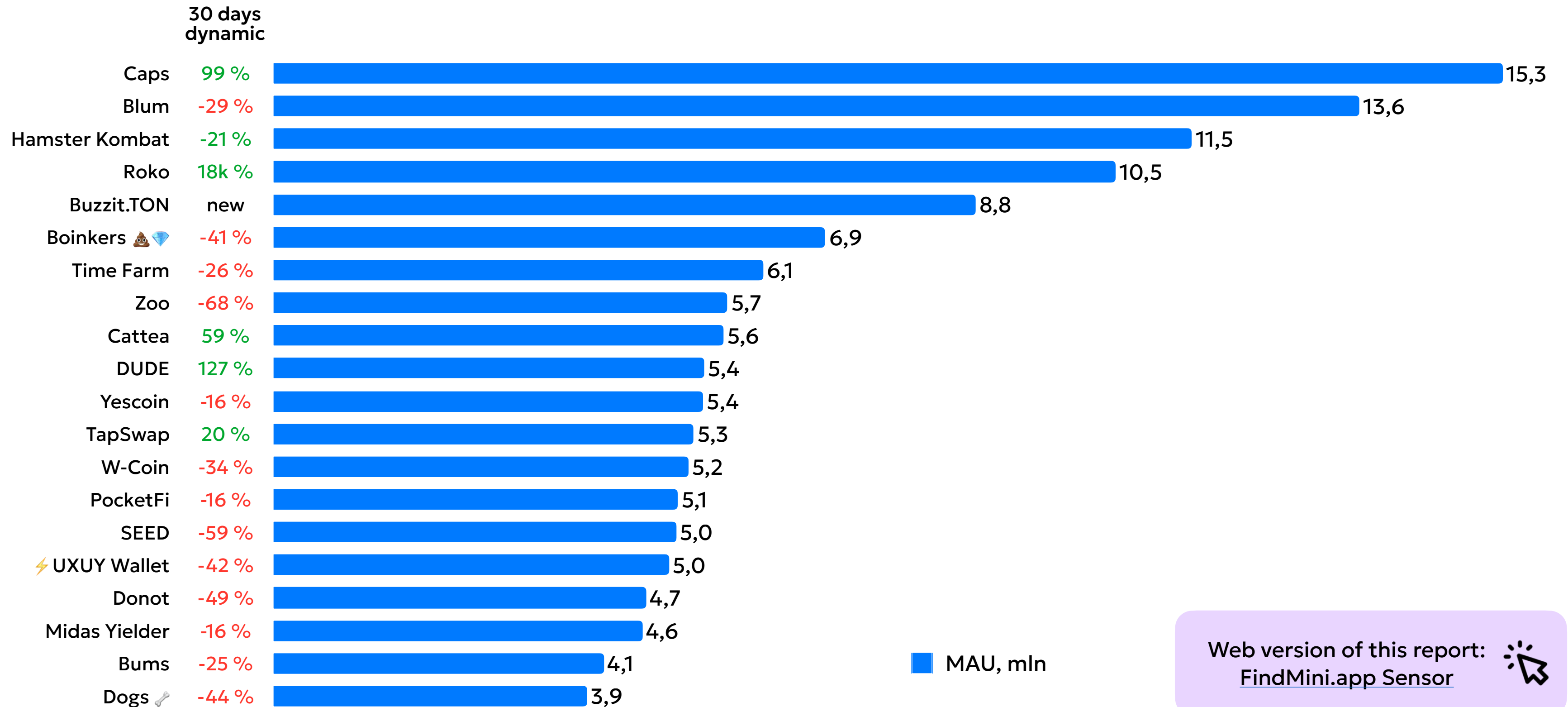
Random Gift is an app where you can spin the wheel of fortune and win Telegram gifts for a symbolic fee. Each time you spin the wheel, you are guaranteed to receive a prize. There is also a demo mode available, where you can spin the wheel for free to test your luck.



Hamster Fight Club 2.1M MAU

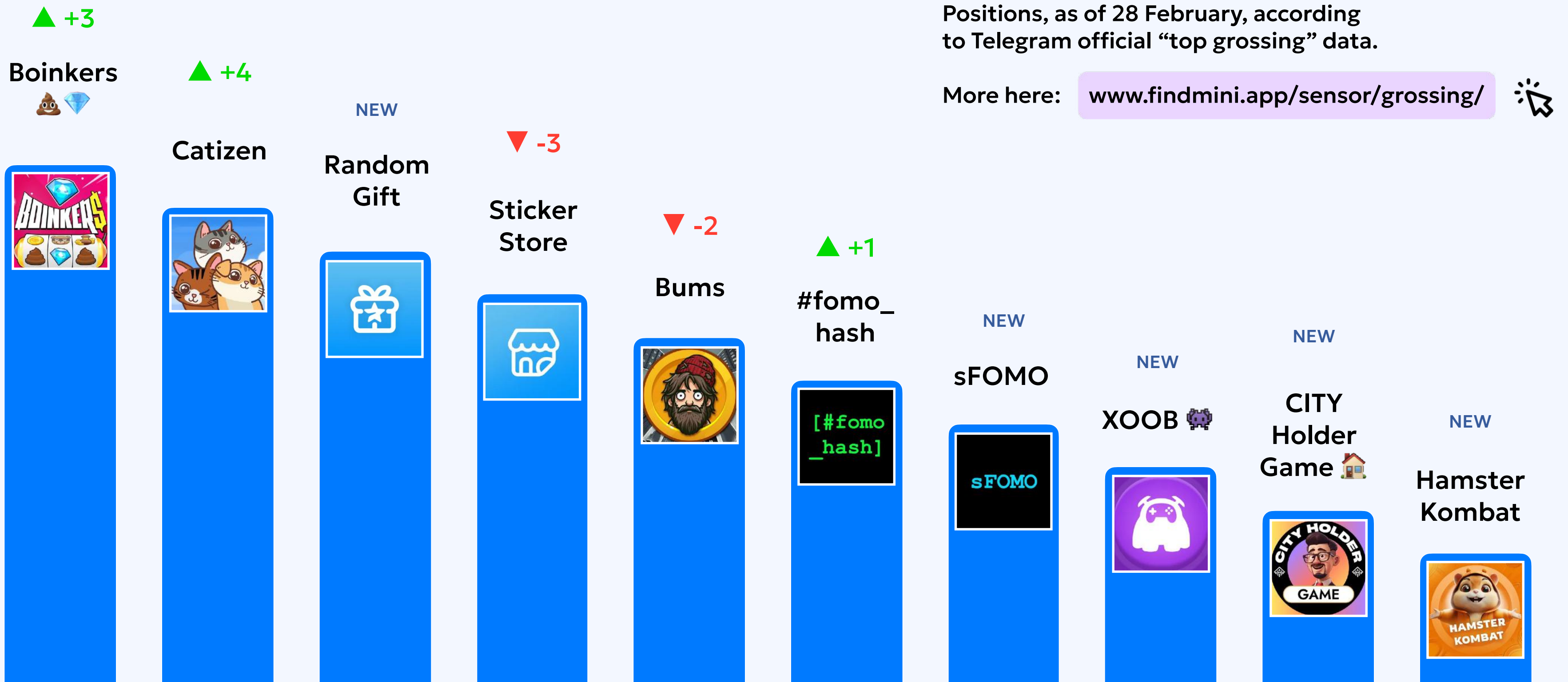
What is Hamster Fight Club? 🐹 Hamster Fight Club is a PvP game where hamster gladiators battle each other on the arena. It is also a part of the Hamster Kombat Hamsterverse.

Top TMAs by MAU



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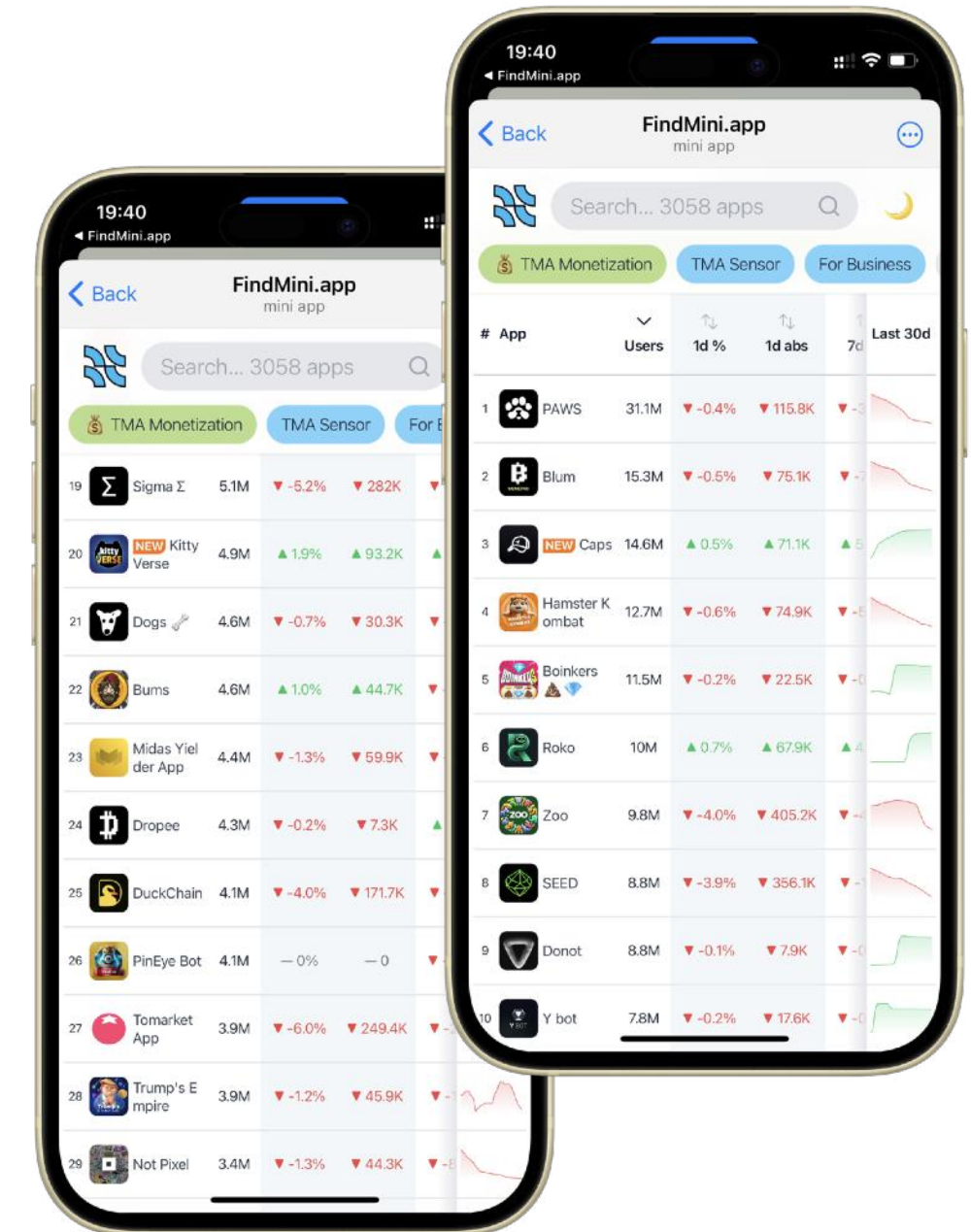
Top-10 Grossing TMAs



TMA Categories

MAU dynamic

Category	MAU, mln	Change for the past month
Crypto mini apps	367.8	-34 %
Games	158.2	-37 %
Games on TON	151.7	-38 %
Tools & Utilities	17.8	-51 %
Entertainment	11.9	-23 %
AI mini apps	10.2	-3 %
Business Tools	2.1	-32 %
Finance mini apps	8.0	-42 %
NFT	8.5	-33 %
Communication	1.8	-22 %
Productivity	0.5	-25 %
Lifestyle	0.3	-45 %
Shopping mini apps	0.3	+20 %
Photo mini apps	1.1	+5 %
Sport mini apps	1.5	-12 %
Dating mini apps	6.5	+175 %
Video mini apps	0.3	-67 %
Education	0.6	-34 %
Character AI bots	2.9	+12 %
Stickers and Emojis	3.1	-36 %

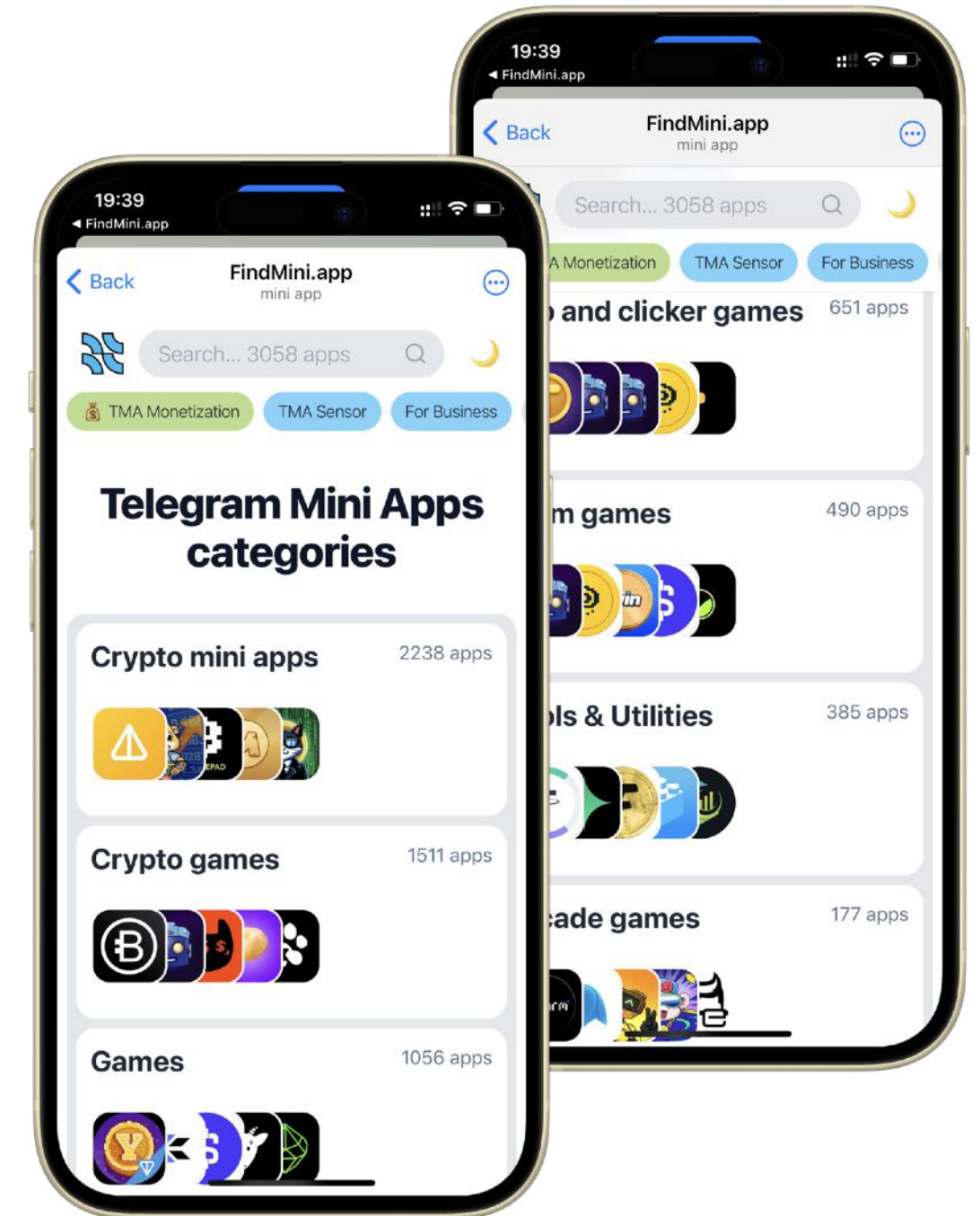


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TMA Categories

Apps amount dynamic

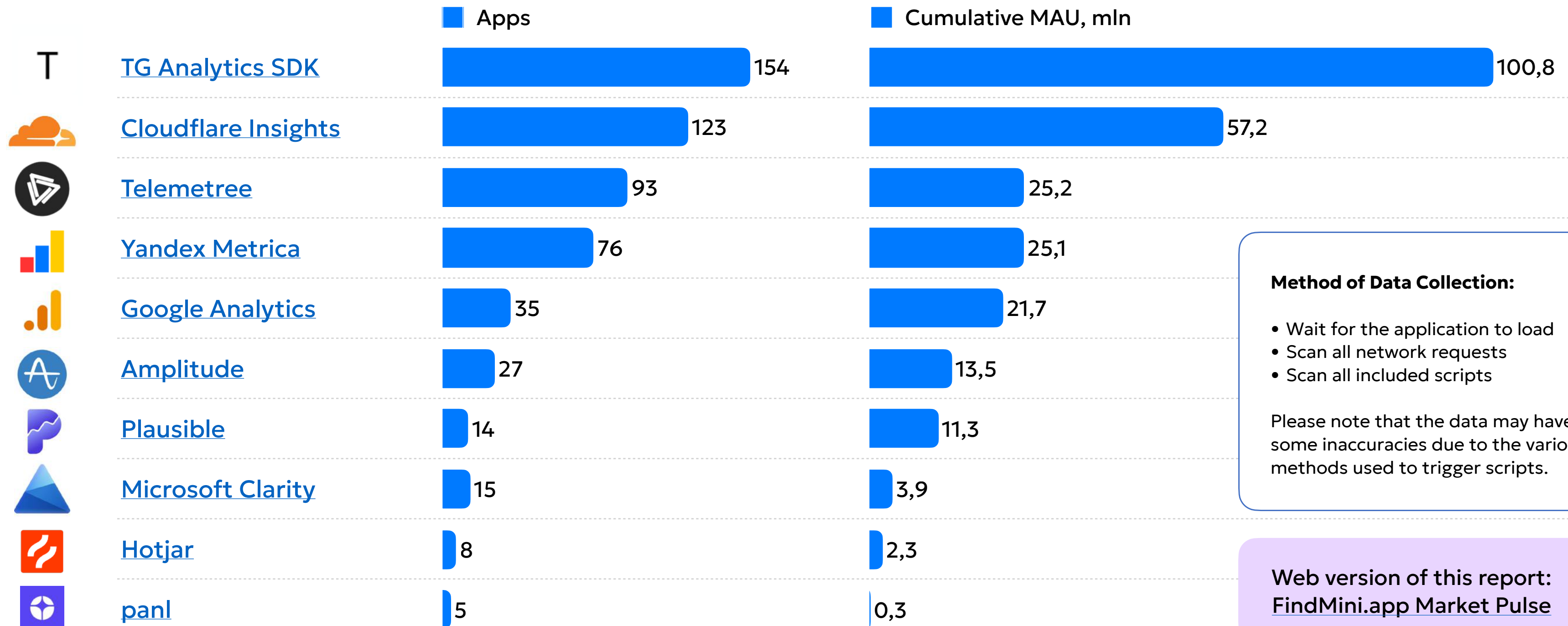
Category	Apps	Growth for the past month
Crypto mini apps	2381	10 %
Games	1088	3 %
Games on TON	813	3 %
Tools & Utilities	364	5 %
Entertainment	165	9 %
AI mini apps	143	8 %
Business Tools	118	9 %
Finance mini apps	73	9 %
NFT	72	22 %
Communication	66	10 %
Productivity	58	5 %
Lifestyle	58	9 %
Shopping mini apps	39	26 %
Photo mini apps	37	19 %
Sport mini apps	37	23 %
Dating mini apps	35	21 %
Video mini apps	30	3 %
Education	27	29 %
Character AI bots	17	31 %
Stickers and Emojis	10	25 %



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Analytics tools

We perform monthly TMA source code scans of the Top-1000 apps by MAU. Below is the distribution of analytical tools used in these apps.



Method of Data Collection:

- Wait for the application to load
- Scan all network requests
- Scan all included scripts

Please note that the data may have some inaccuracies due to the various methods used to trigger scripts.

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Spend monetization profit to user acquisition, all in RichAds.

+5% to your earnings with code **RichMarch5*** (until 30.03)

STEP 1: Get profit from TMA

- ◆ Quick SDK setup (3 min +)
- ◆ Formats: banner, interstitial, video
- ◆ Natively customize ad design **◆ unique**
- ◆ Best rates guarantee



Start Earning

STEP 2: Reinvest to acquisition **◆ unique**

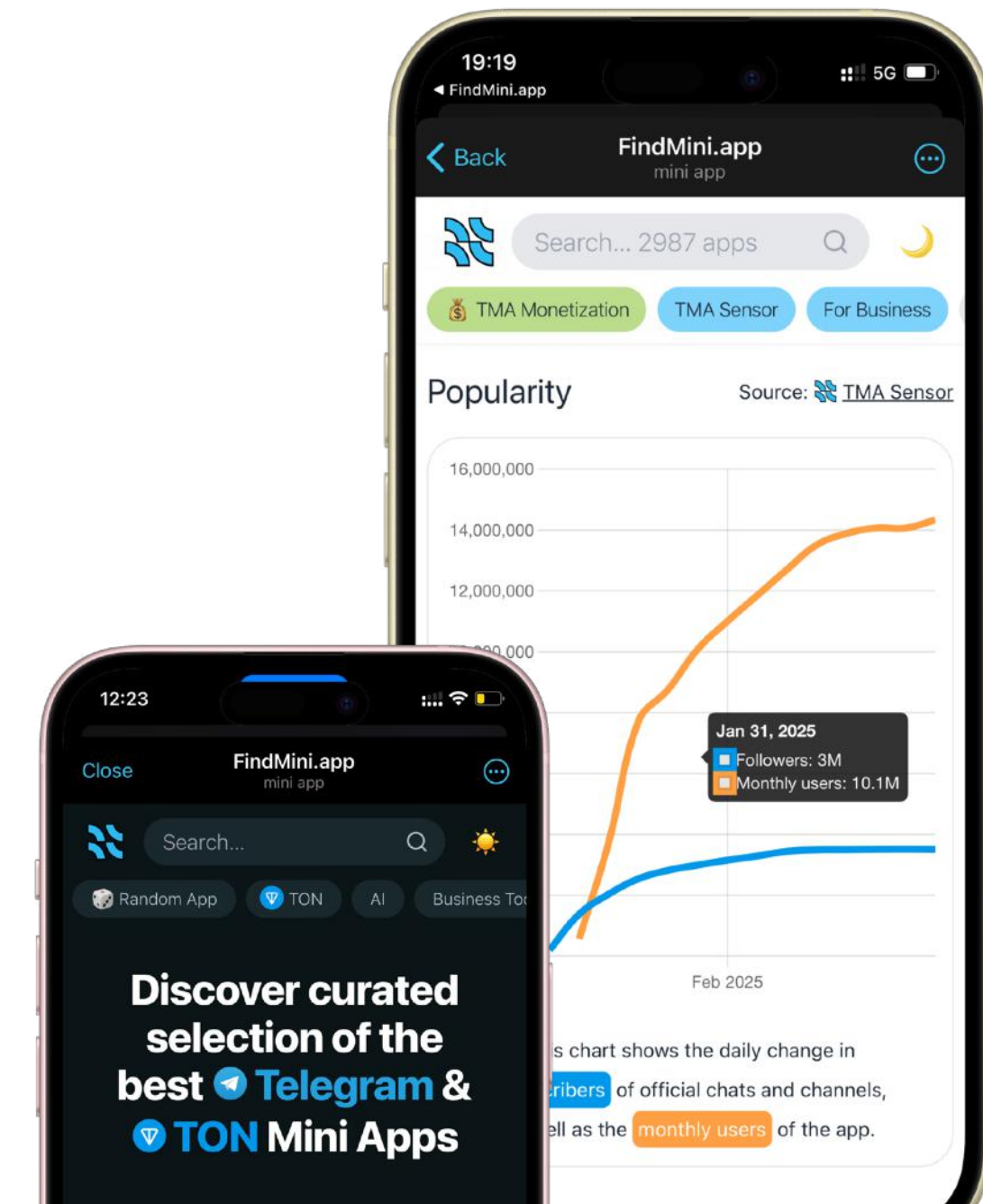
- ◆ Start campaign from \$30
- ◆ Access to exclusive targetings and whitelists
- ◆ Personal assistant helps to optimize
- ◆ Lowest CPC guarantee

Contact @Linda_RichAds

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