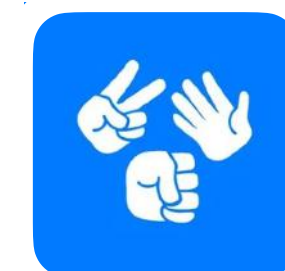
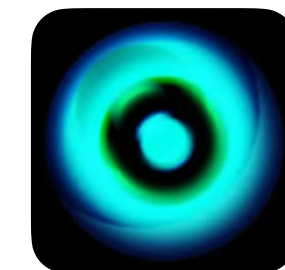




Telegram Mini Apps and Bots Industry report

July 2025

Web version of this report: [FindMini.app Sensor](#)



FindMini.app

Search... 4175 mini apps

TMA Monetization

For Business

TMA Sensor

Random App

All categories

TON

Lifestyle

Quest games

Games with friends

Stickers and Emojis

Trading

Crypto

Ent

Discover curated selection of the best Telegram & TON Mini Apps

Top grossing

#	App	Users
1	Boinkers	2.3M
2	VIRUS BOT	690.1K
3	Sticker Store	900.7K
4	The Stars Bank	102.9K
5	Easy Gift	266.2K
6	Rolls	265K
7	Hamster Kombat	3.9M
8	StickerX	139.8K
9	DUCK x MY x DUCK	1.2M
10	Random Gift	1.1M

View all

Most popular

App	Users	30d %	Last 30d
Blum	6.3M	-32%	
Tik Tok Downloader	4.9M	-2.5%	
Hamster Kombat	3.9M	-19%	
Boinkers	2.3M	-23%	
Crypto Bot	1.9M	18%	
Lucid Dreams (18+)	1.8M	-10%	
Time Farm	1.7M	-27%	
Random Beast	1.6M	17%	
Giftomania	1.5M	-	
NotGames	1.5M	11874%	

View all

Top growing

App	Users	1d %	Last 30d
ONUS Tap Tap Tap	252.6K	70%	
TapX Battle	169.7K	15%	
@RichQuestBot	385.9K	9.5%	
StarAI	511K	8.8%	
Haunted Space Minigame	105.1K	8.3%	
Коробка валентинок	111.9K	8.1%	
Gift Box	183.3K	7.3%	
TONHash	190.5K	5.7%	
Dogiators	218.7K	4.8%	
NiceHub: Search bot	950.5K	4.3%	

View all



FindMini.app is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor

Daily TMA market statistics

TMA Sensor

Offer board for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

Over 3900 Mini Apps with detailed descriptions

Catalog

List of professional chats and channels

Publications

TMA Articles and knowledge base

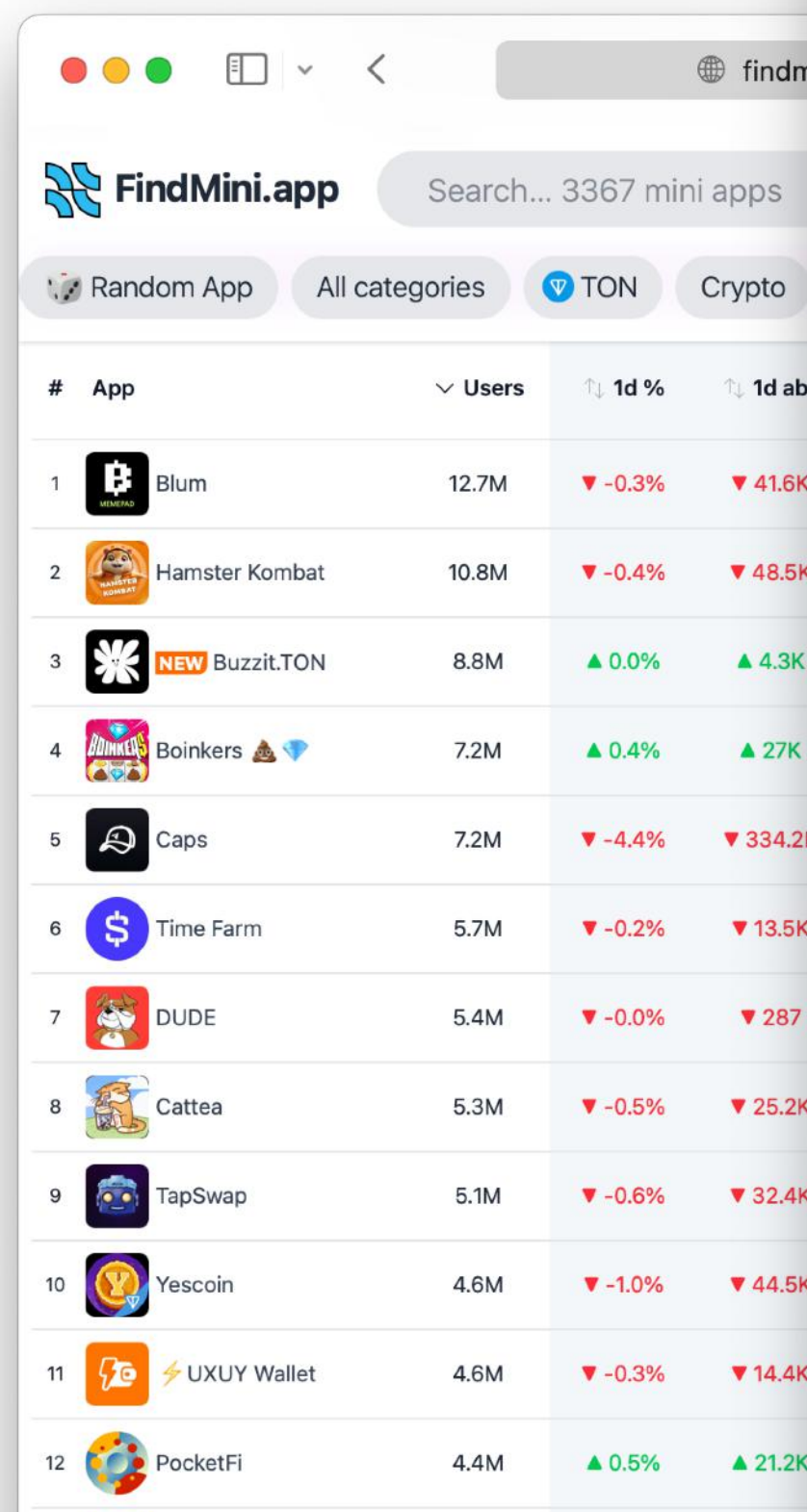
FindMini.app TMA Sensor

All data in the report is based on:

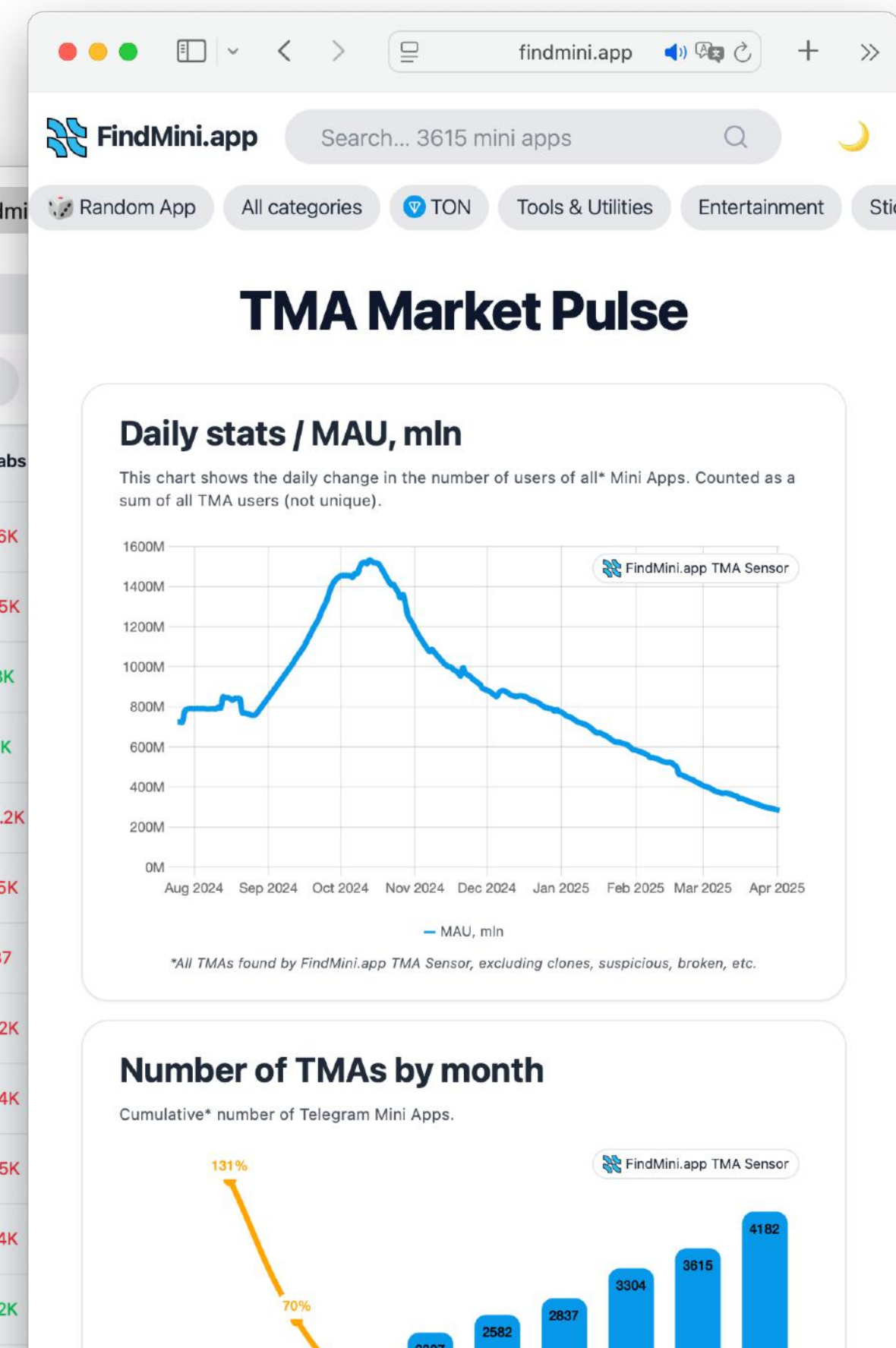
- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**
FindMini.app Sensor:

www.findmini.app/sensor/

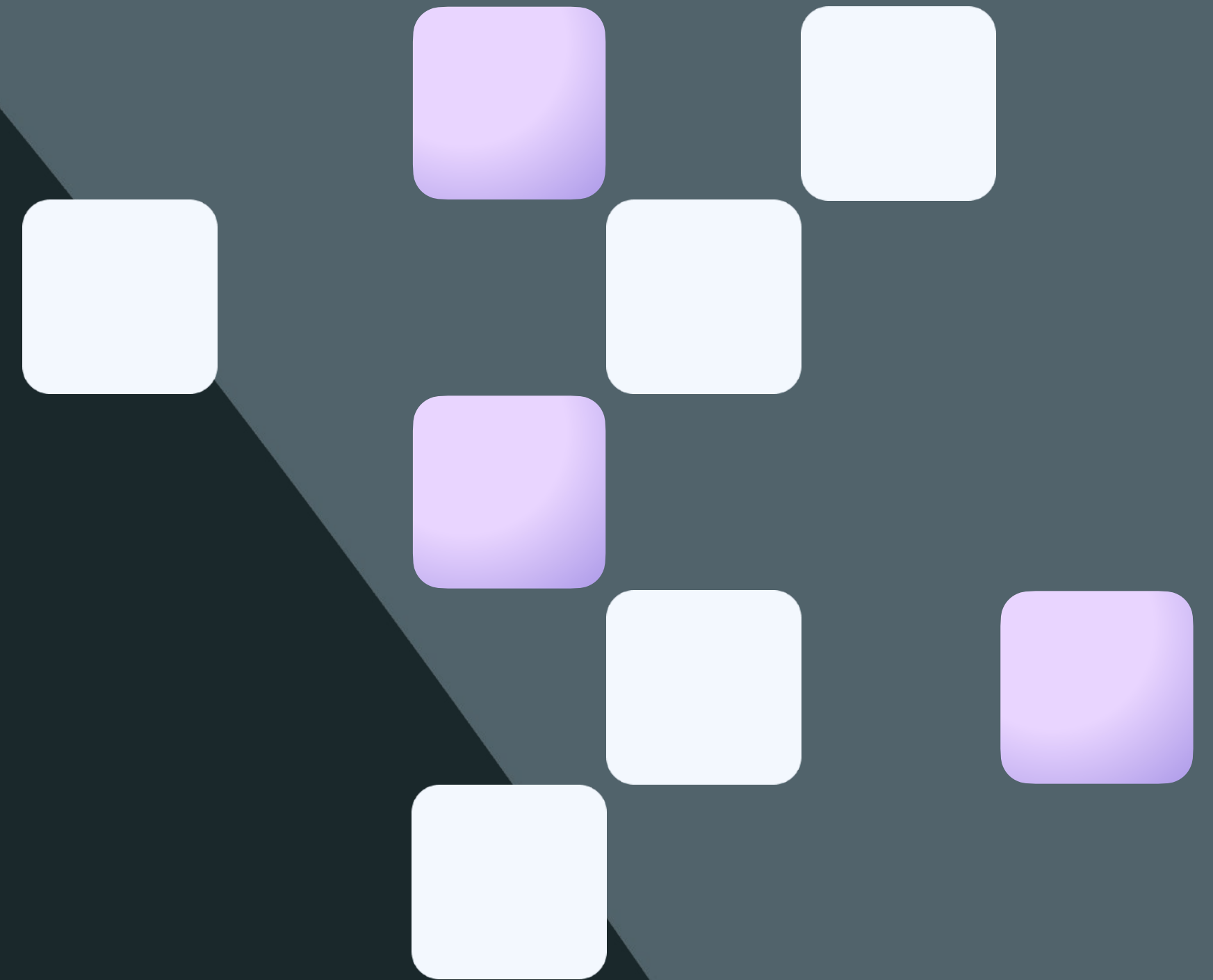


#	App	Users	1d %	1d abs
1	Blum	12.7M	▼ -0.3%	▼ 41.6K
2	Hamster Kombat	10.8M	▼ -0.4%	▼ 48.5K
3	Buzzit.TON	8.8M	▲ 0.0%	▲ 4.3K
4	Boinkers	7.2M	▲ 0.4%	▲ 27K
5	Caps	7.2M	▼ -4.4%	▼ 334.2K
6	Time Farm	5.7M	▼ -0.2%	▼ 13.5K
7	DUDE	5.4M	▼ -0.0%	▼ 287
8	Cattea	5.3M	▼ -0.5%	▼ 25.2K
9	TapSwap	5.1M	▼ -0.6%	▼ 32.4K
10	Yescoin	4.6M	▼ -1.0%	▼ 44.5K
11	UXUY Wallet	4.6M	▼ -0.3%	▼ 14.4K
12	PocketFi	4.4M	▲ 0.5%	▲ 21.2K



Contents

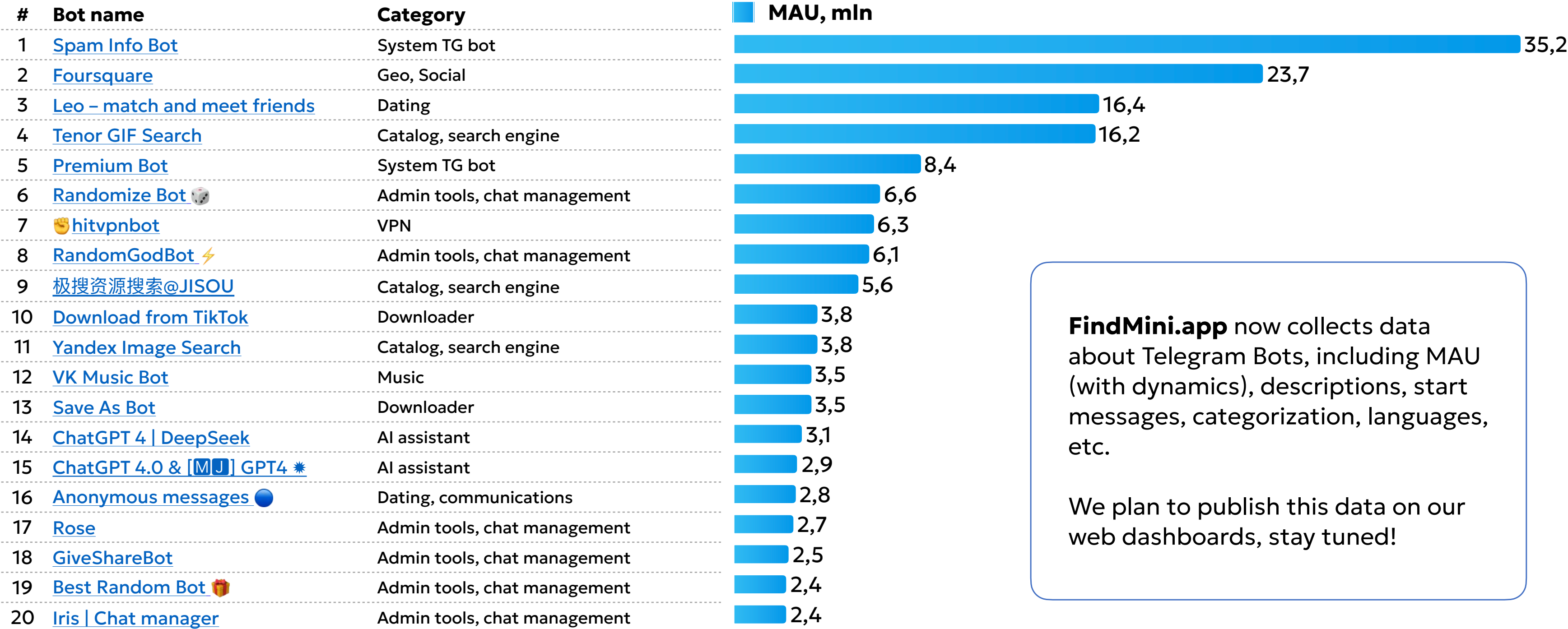
- 1 Top Bots overview ✦ new
- 2 Monthly stats / Apps
- 3 Monthly stats / MAU
- 4 Top new TMAs
- 5 Top TMAs by MAU
- 6 Top Grossing
- 7 TMA categories
- 8 Analytics tools
- 9 Ad Networks
- 10 Affiliate programs overview



Bots overview

new

July 2025



FindMini.app now collects data about Telegram Bots, including MAU (with dynamics), descriptions, start messages, categorization, languages, etc.

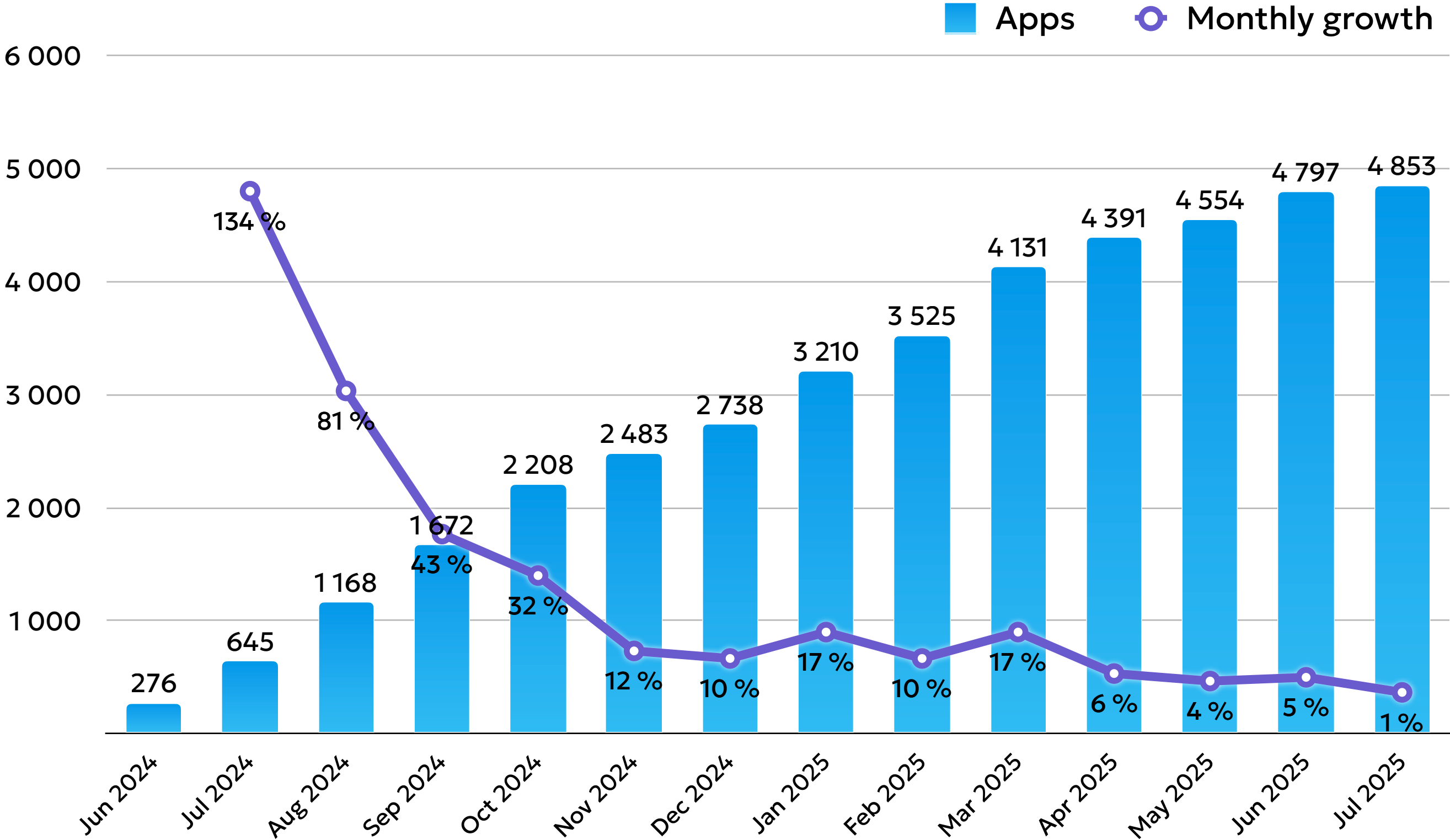
We plan to publish this data on our web dashboards, stay tuned!

We have more than 50,000 bots and amount is growing. Contact [@fmtune](#) for more data

Number of TMAs by month



Cumulative number of Telegram Mini Apps*
from June 2024 to July 2025.



*All TMAs found
by [FindMini.app TMA Sensor](#),
excluding clones, suspicious,
broken, etc.

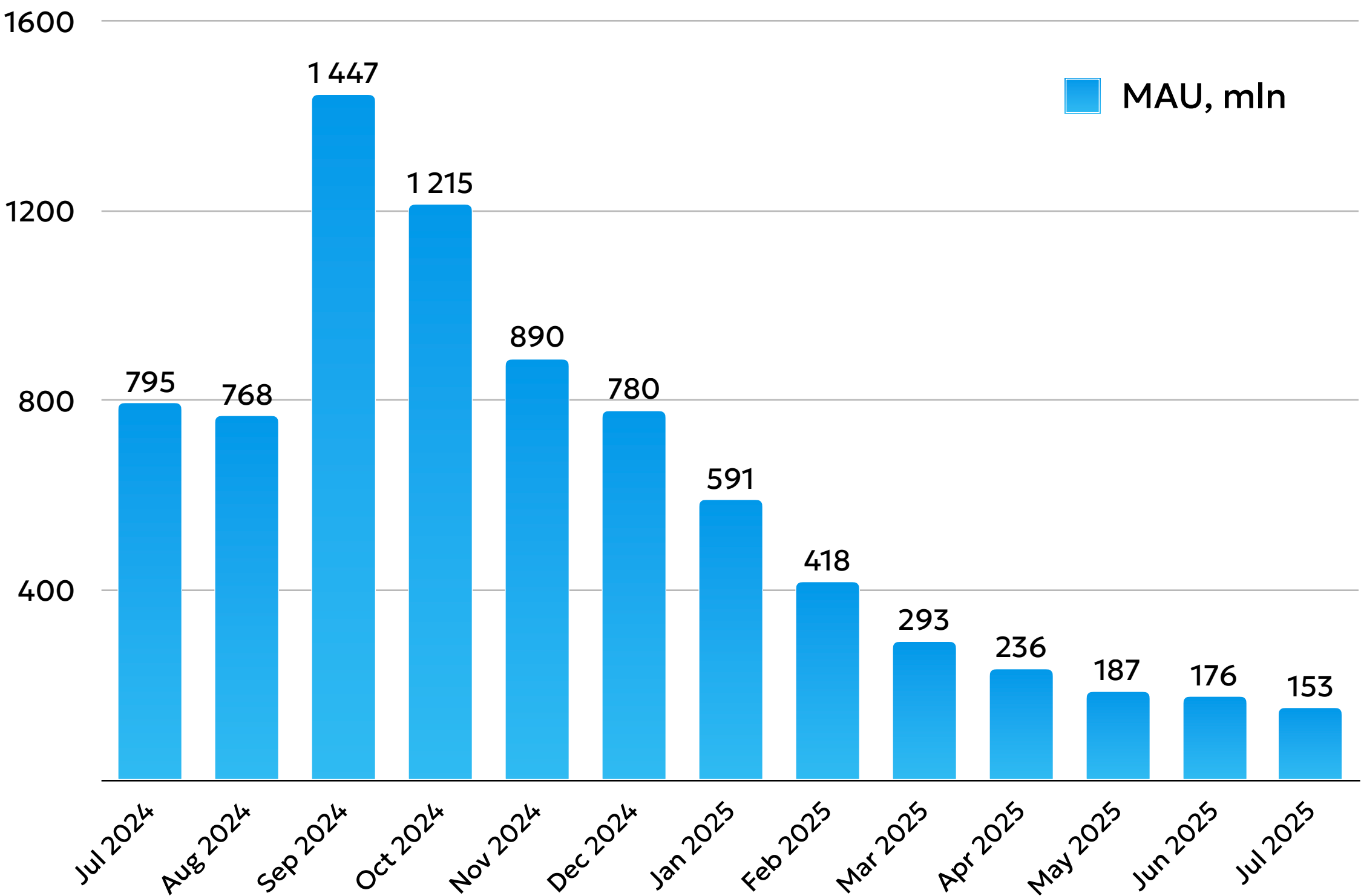
A $\pm 15\%$ variation from the previous
report is possible due to ongoing
retrospective analysis.

Web version of this report:
[FindMini.app Sensor](#)

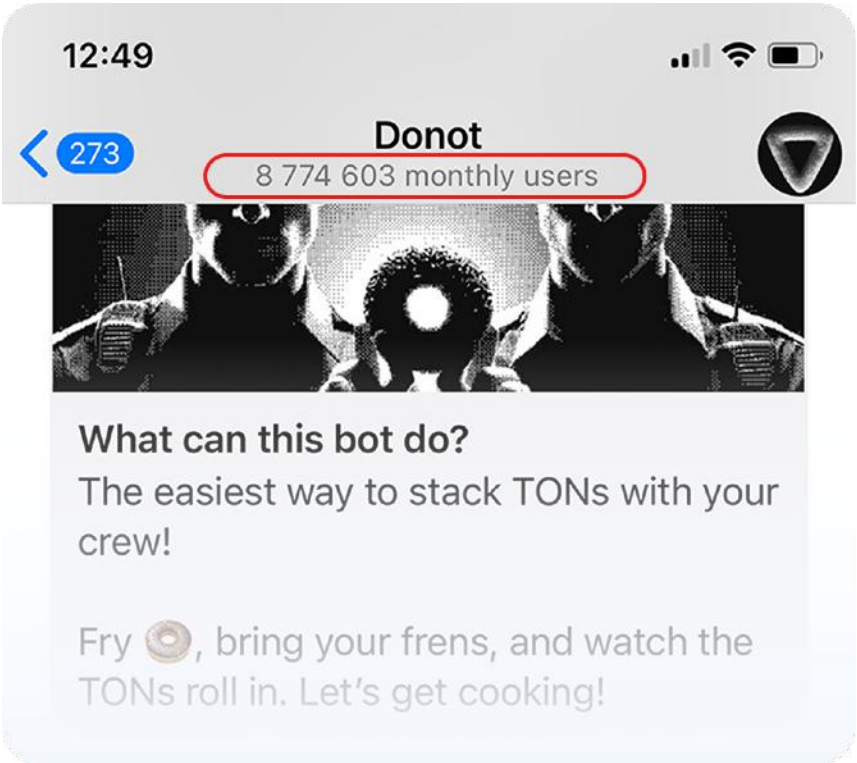


Monthly stats / MAU, mln

Summarized monthly users count of all* active TMAs.



MAU data reference:



*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique).

A $\pm 15\%$ variation from the previous report is possible due to ongoing retrospective analysis.

Web version of this report: [FindMini.app Sensor](#)



Top new* TMAs in July



**Apps launched or heavily promoted in the last 30 days and gained most traffic and/or containing new mechanics*

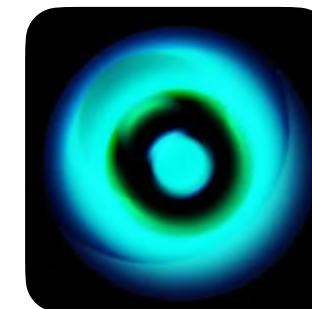


LudoGift

515K MAU

Top 1 new

All-in-one app for (NFT) Gifts, including marketplace, cases, games, and users' ratings.



Phase 145K MAU

PvP game where you play with purchased "balls" and have a chance to win money.



Durov Gifts 165K MAU

Gifts shop with Rating, Tasks, Gifts upgrade, and Marketplace (soon).



RedotPay 65K MAU

Create a crypto card (virtual or physical) that is compatible with Apple Pay/Google Pay and widely accepted.



Memgift 105K MAU

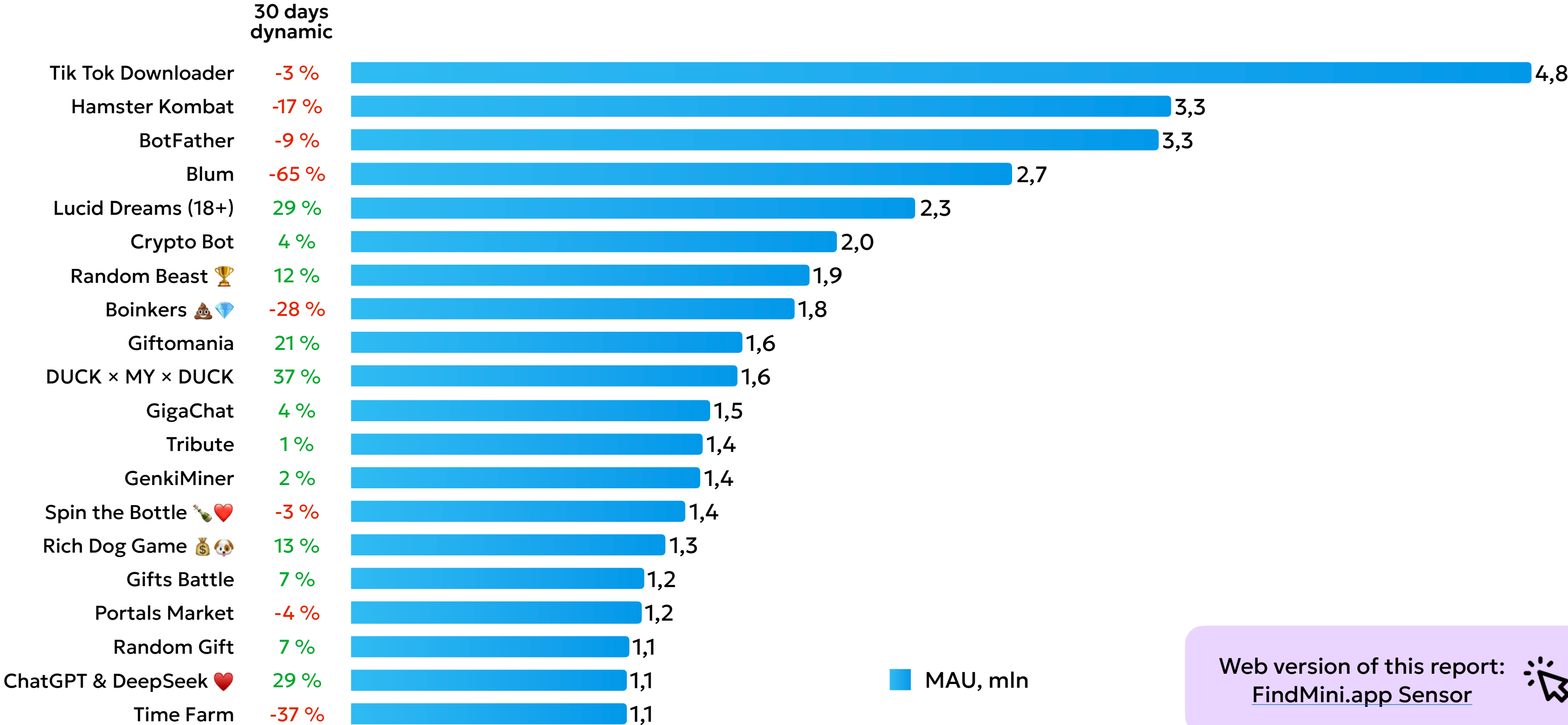
Yet another Gifts shop with Rating, Tasks, and Marketplace (soon).



Elephant Store 20K MAU

NFT Sticker Store and marketplace known for collaboration with famous blogger Wylsacom.

Top TMAs by MAU in July



Web version of this report:
[FindMini.app Sensor](#) 

Top-10 Grossing TMAs

▲ +1
Boinkers
💩💎



▲ +2
VIRUS
BOT



Rolls



▲ +6
Easy Gift



▲ +2
DUCK
× MY ×
DUCK



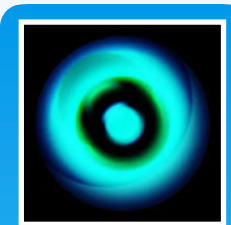
NEW
Elephant
Store



▲ +2
Hamster
Kombat



NEW
Phase



NEW
LudoGift



▲ +4
Capybomb



Positions, as of July 31, according to Telegram official “top grossing” data.

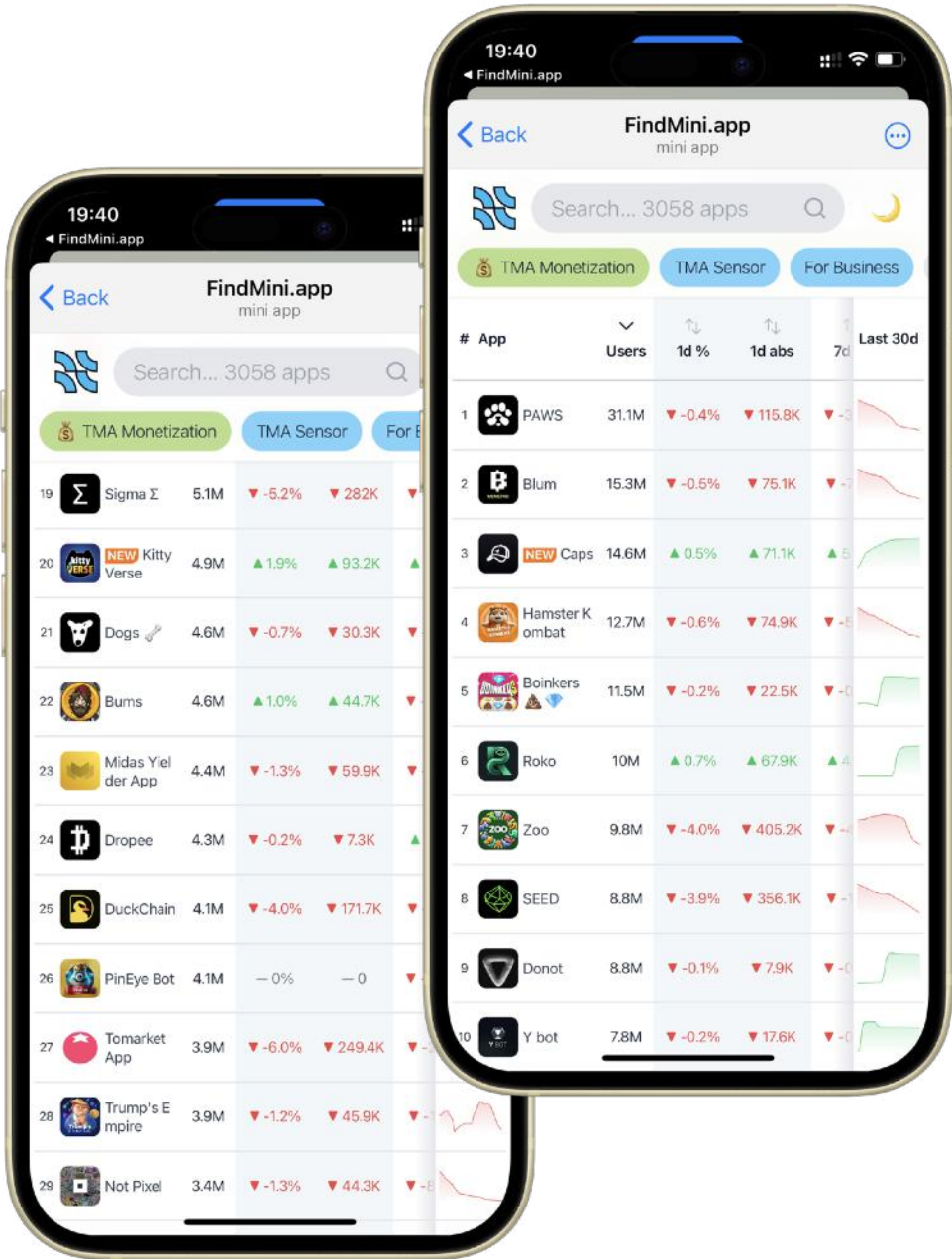
More here: www.findmini.app/sensor/grossing/ 

TMA Categories

MAU dynamic in July



Category	MAU, mln	Change for the past month
Crypto mini apps	89.9	-21 %
Games	44.3	-23 %
Games on TON	35.2	-28 %
Dating mini apps	3.9	+9 %
Entertainment	9.2	-15 %
Tools & Utilities	8.6	-5 %
Business Tools	5.5	-7 %
Finance mini apps	3.1	0 %
NFT	13.6	+5 %
Stickers and Emojis	1.3	-26 %
Character AI bots	4.3	+18 %
AI mini apps	10.5	+5 %
Communication	3.3	+10 %
Photo mini apps	1.2	-6 %
Sport mini apps	0.4	-7 %
Productivity	0.1	-38 %
Education	0.1	-41 %
Health mini apps	0.4	-24 %
Shopping mini apps	0.5	-1 %
Lifestyle	0.2	-23 %



Web version of this report: [FindMini.app Sensor](#)

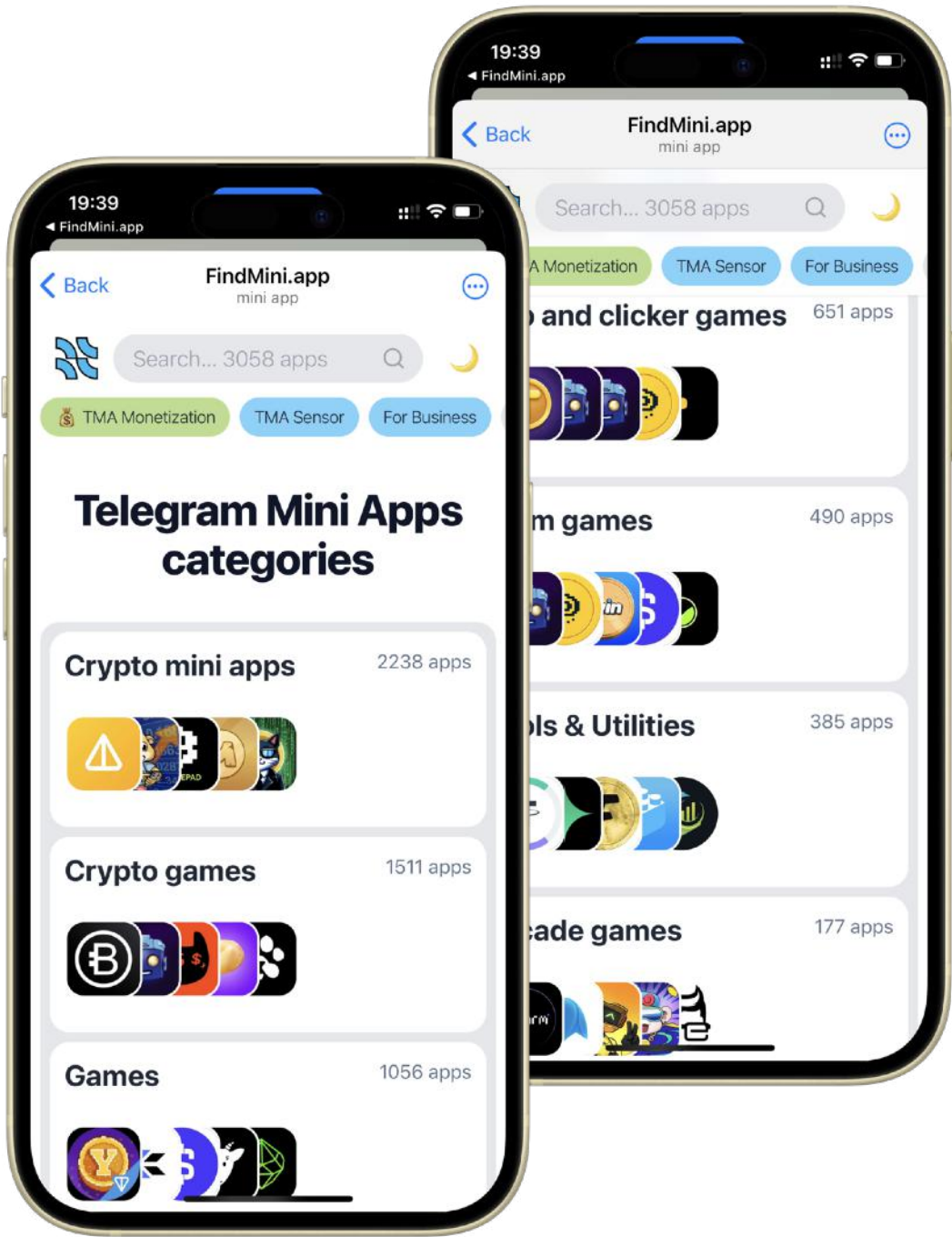


TMA Categories

Apps amount dynamic in July



Category	Apps	Growth for the past month
Crypto mini apps	2932	1 %
Games	1263	1 %
Games on TON	855	1 %
Dating mini apps	52	0 %
Entertainment	207	2 %
Tools & Utilities	428	1 %
Business Tools	145	2 %
Finance mini apps	78	0 %
NFT	150	5 %
Stickers and Emojis	13	0 %
Character AI bots	45	7 %
AI mini apps	215	2 %
Communication	95	0 %
Photo mini apps	49	0 %
Sport mini apps	49	2 %
Productivity	68	1 %
Education	40	5 %
Health mini apps	36	0 %
Shopping mini apps	59	2 %
Lifestyle	76	1 %



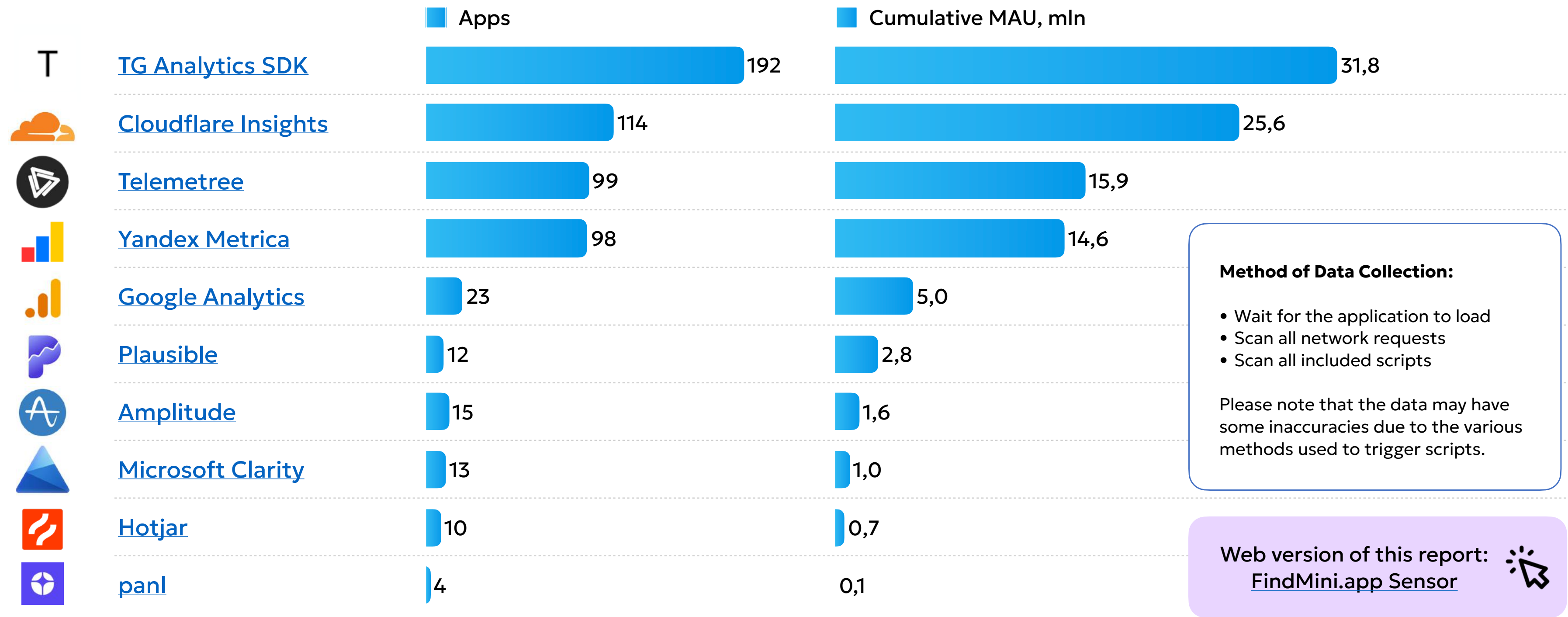
Web version of this report:
[FindMini.app Sensor](#)



Analytics tools (July 2025)

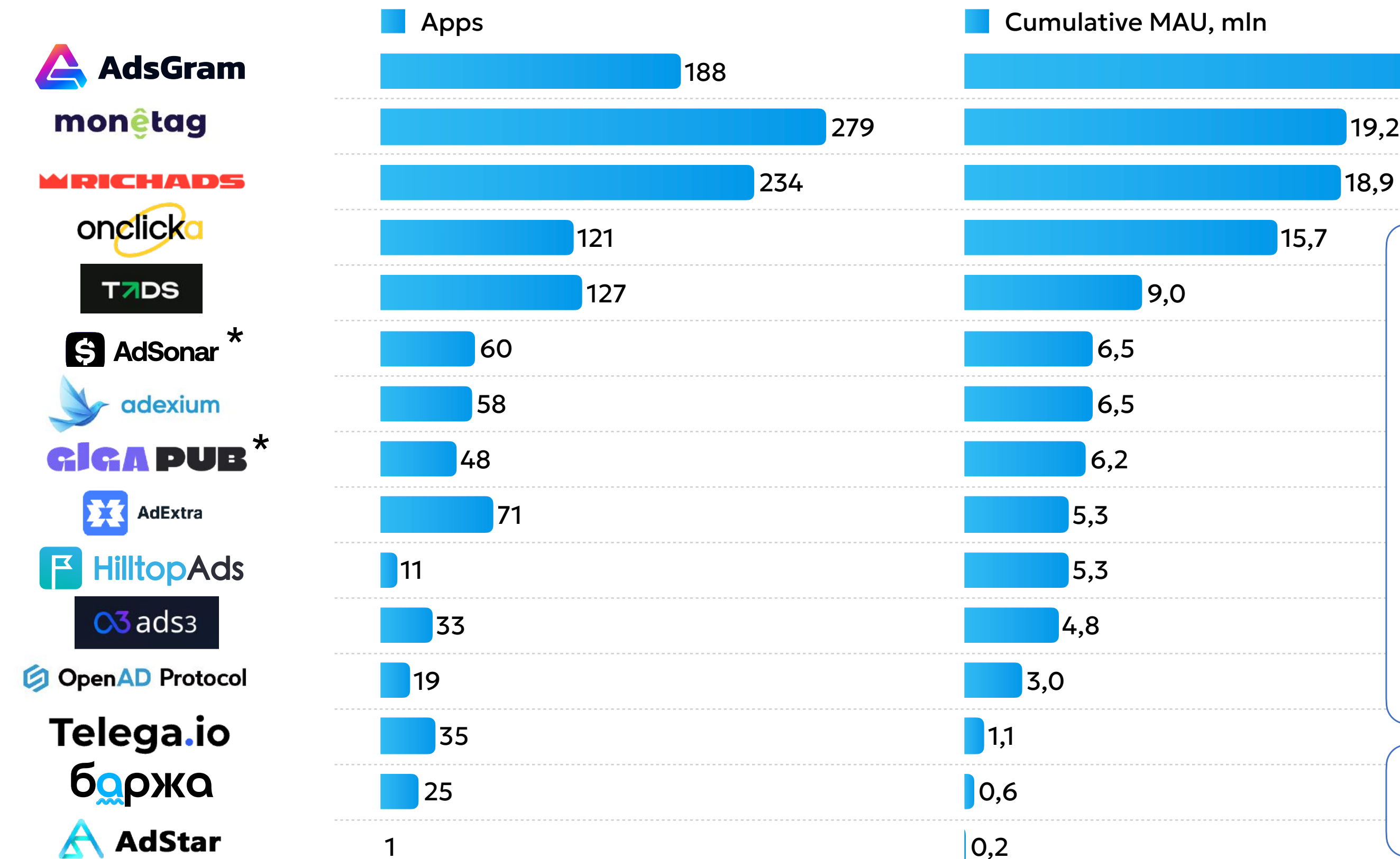


We perform monthly TMA source code scans of the Top-1000 apps by MAU. Below is the distribution of analytical tools used in these apps.



Ad Networks used in TMAs

July 2025



We perform monthly TMA source code scans of the Top-1000 apps by MAU and also exchange data with Ad Networks directly. This is the distribution of ad networks used in these apps.

Method of Data Collection:

- Wait for the application to load
- Scan all network requests
- Scan all included scripts

Please note that the data may have some inaccuracies due to the various methods used to trigger scripts.

***AdSonar** and **GigaPub** are advertising mediation platforms that combine multiple ad networks.

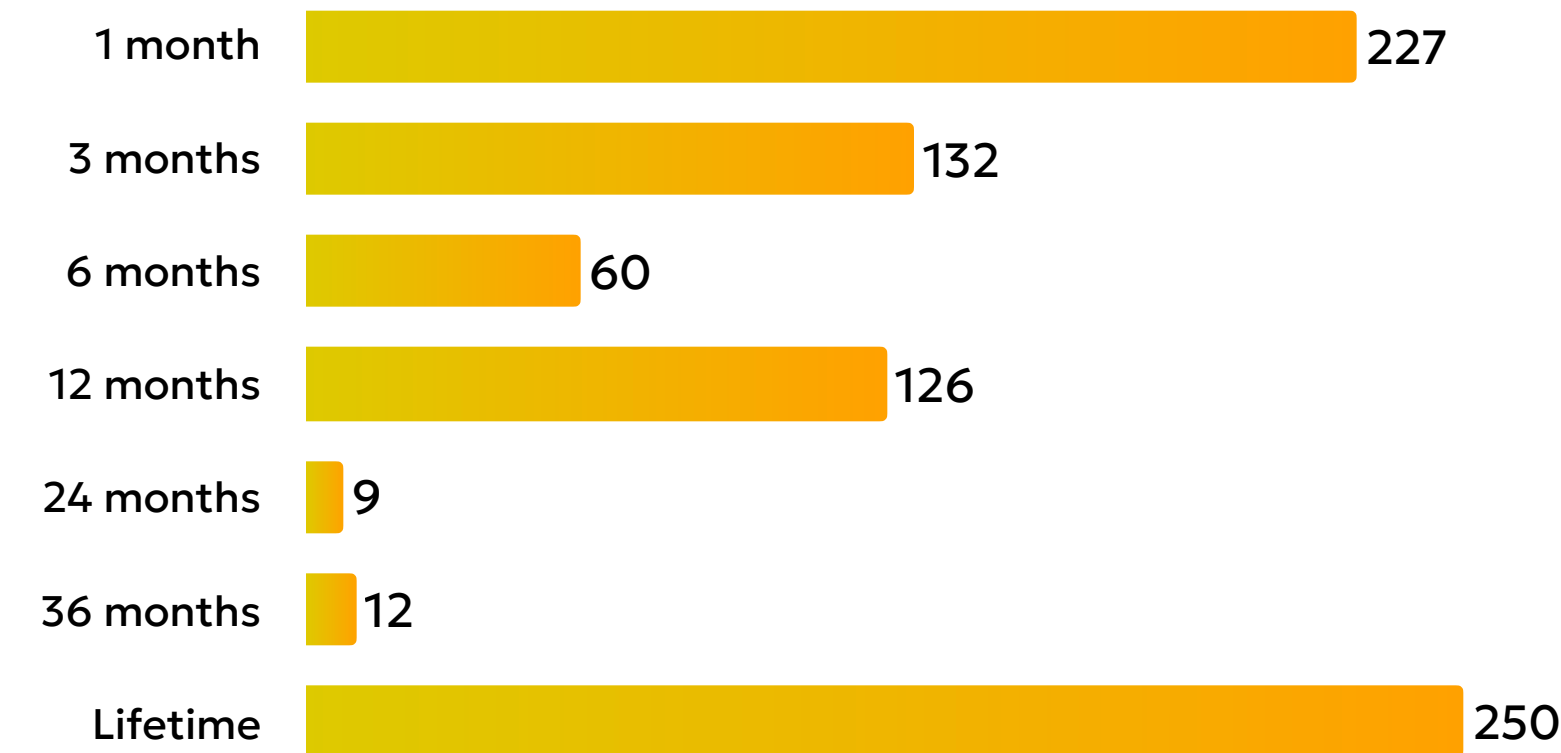
Affiliate programs overview

July 2025

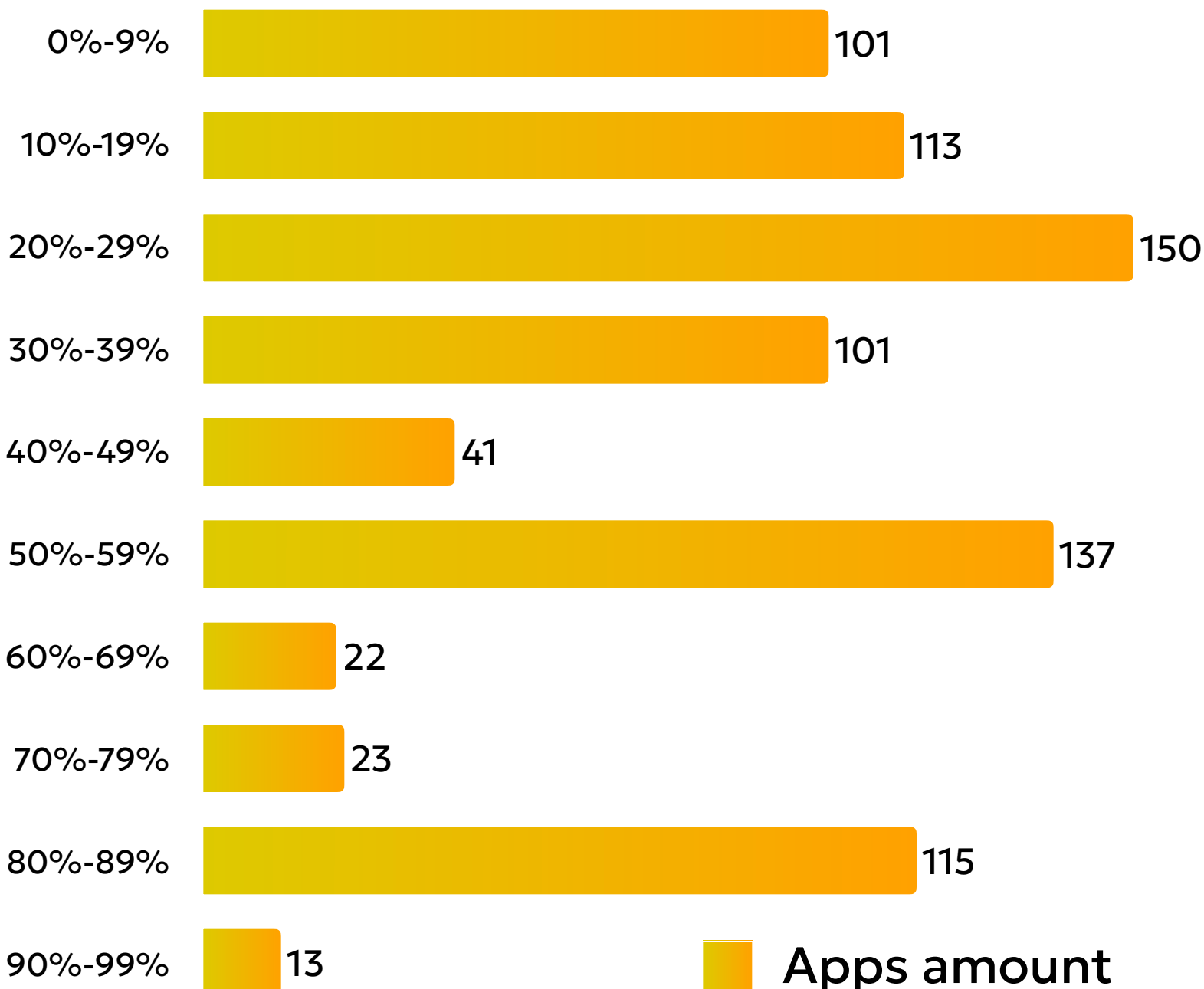


816 affiliate programs across all apps
returned by Telegram API stats call

Duration of affiliate programs



Commission size distribution



Apps amount

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Telegram Mini Apps & Bots professionals

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