

Report supported by



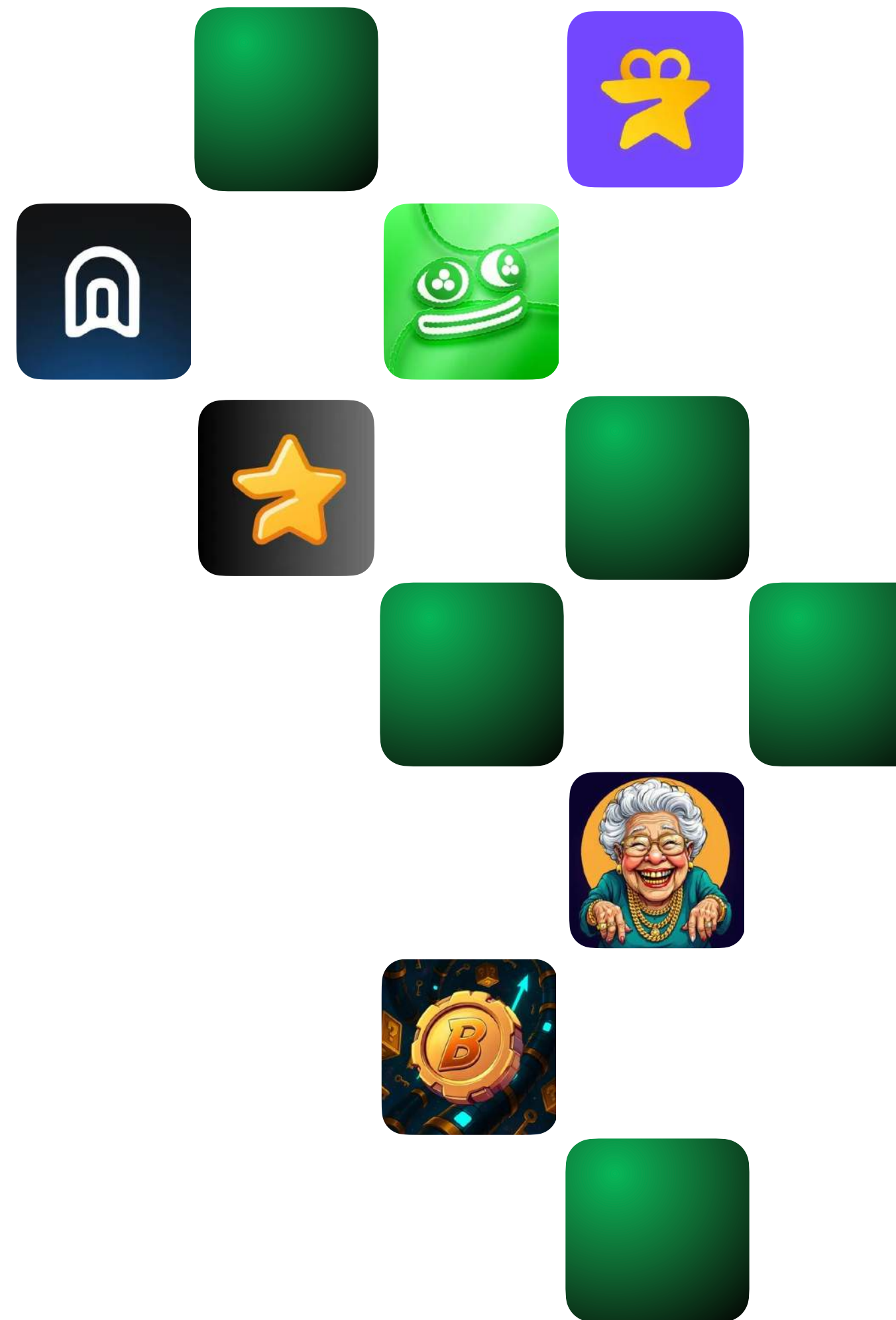
FindMini.app

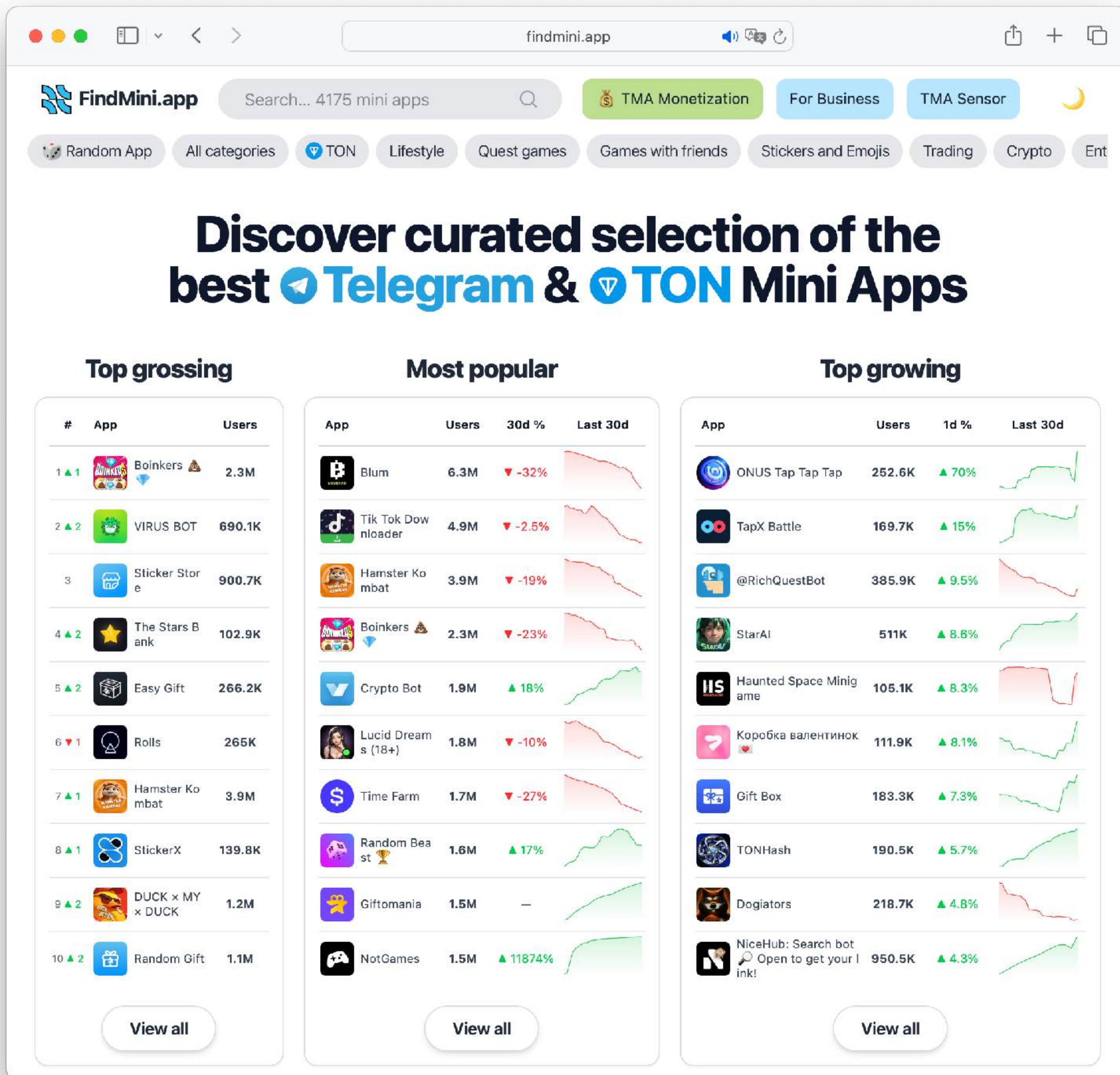
Telegram Mini Apps

Industry report

June 2025

Web version of this report: [FindMini.app Sensor](#)





T7DS

FindMini.app

[FindMini.app](#) is the biggest web TMA store and #1 resource for TMA owners, managers, developers and businesses.

TMA Sensor

Daily TMA market statistics

TMA Sensor

Offer board for Ad Networks, Developers, Traffic Exchange, Tools, etc.

Communities

Over 3900 Mini Apps with detailed descriptions

Catalog

List of professional **chats and channels**

Publications

TMA Articles and knowledge base

FindMini.app TMA Sensor

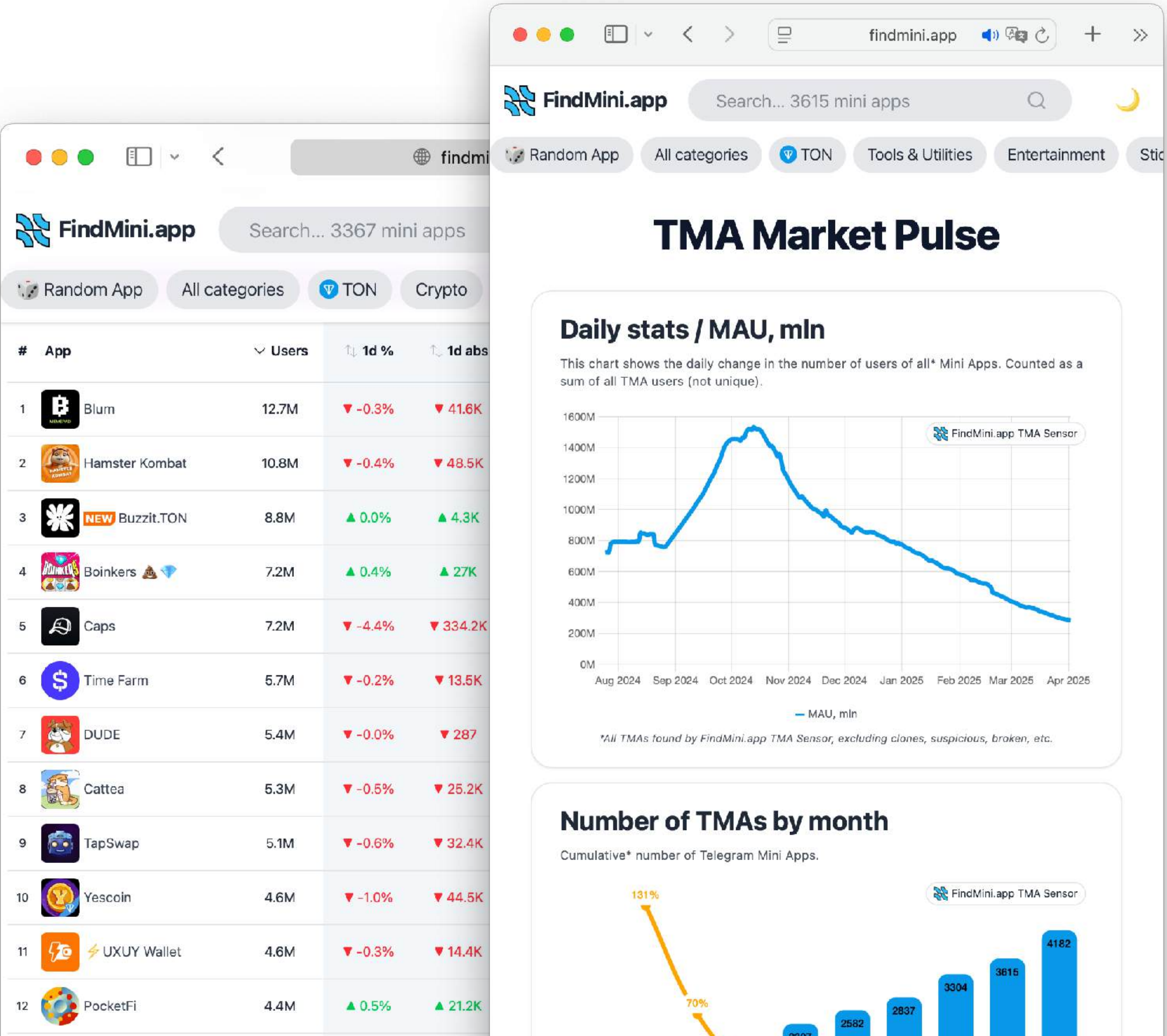


All data in the report is based on:

- 1 Semiautomatic process to collect, categorize and moderate Telegram Mini Apps
- 2 Daily gathered Telegram API data
- 3 Direct data exchange with app owners

Check out our **free analytical tool**
FindMini.app Sensor:

www.findmini.app/sensor/

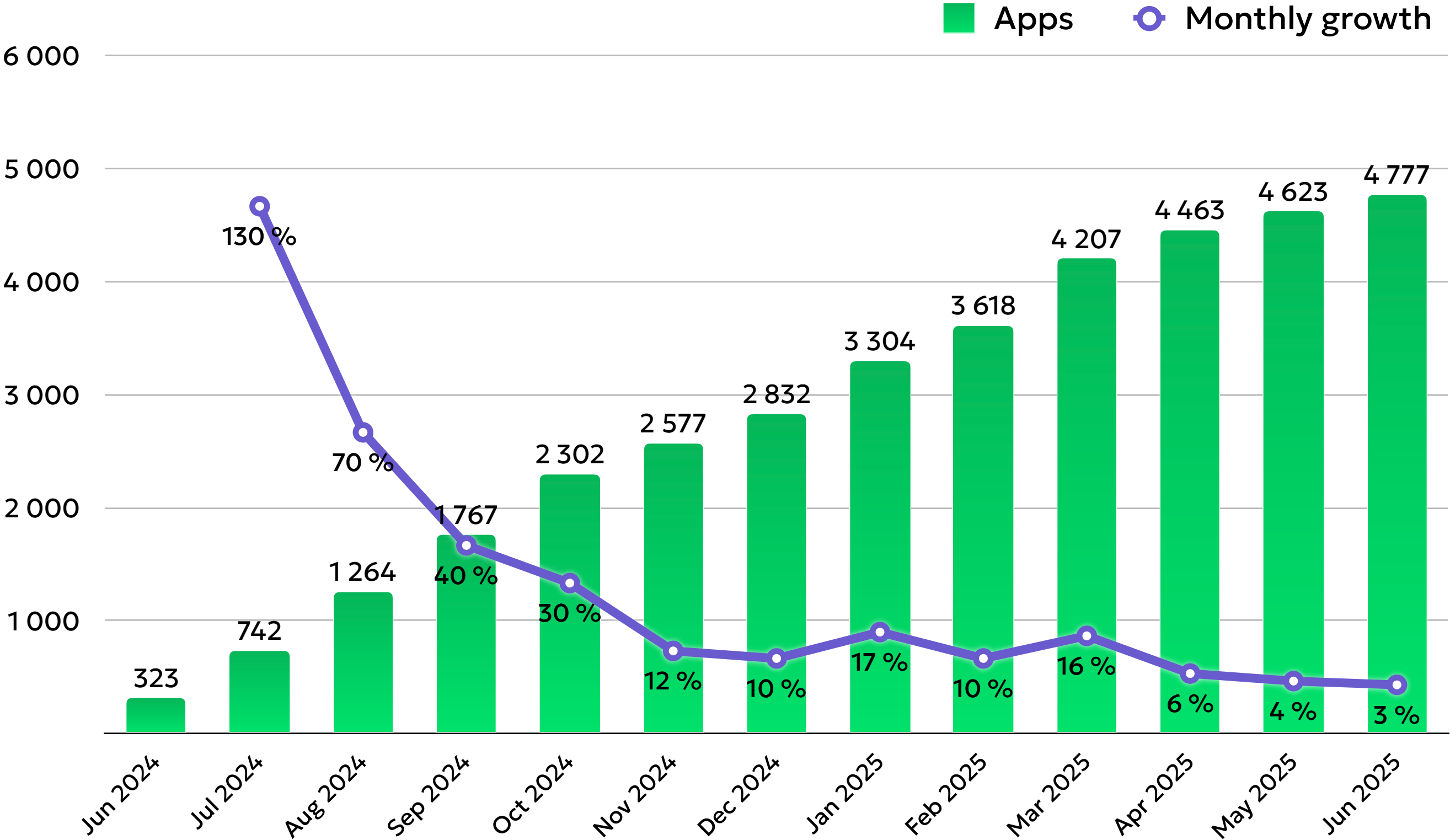


- 1 Monthly stats / Apps
- 2 Monthly stats / MAU
- 3 Top new TMAs
- 4 Top TMAs by MAU
- 5 Top Grossing
- 6 TMA categories
- 7 Analytics tools
- 8 Ad Networks
- 9 Affiliate programs overview
- 10  special offer for TMA owners

Number of TMAs by month



Cumulative number of Telegram Mini Apps*
from June 2024 to June 2025.



*All TMAs found
by [FindMini.app TMA Sensor](#),
excluding clones, suspicious,
broken, etc.

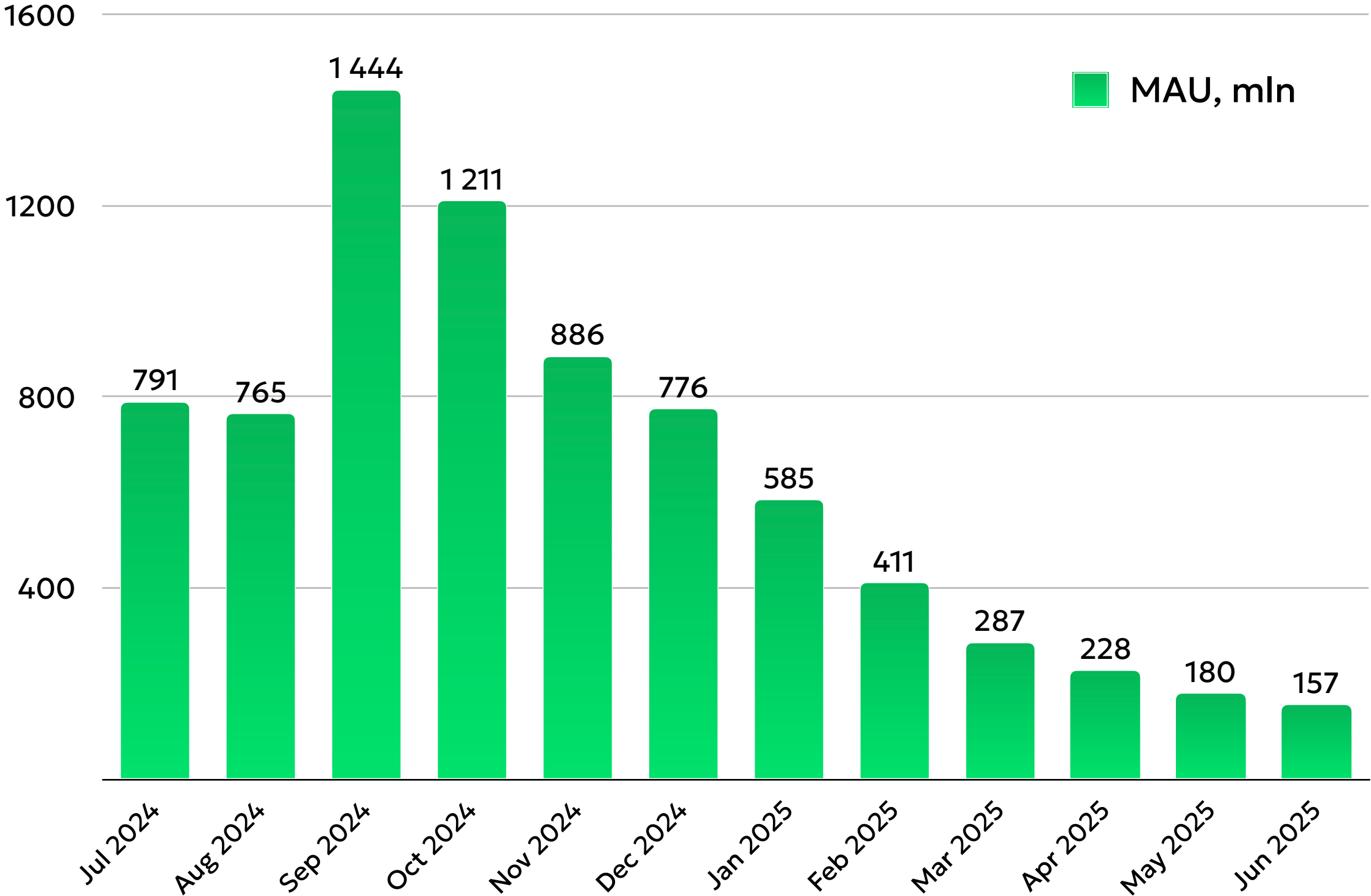
A $\pm 5\%$ variation from the previous
report is possible due to ongoing
retrospective analysis.

Web version of this report:
[FindMini.app Sensor](#)

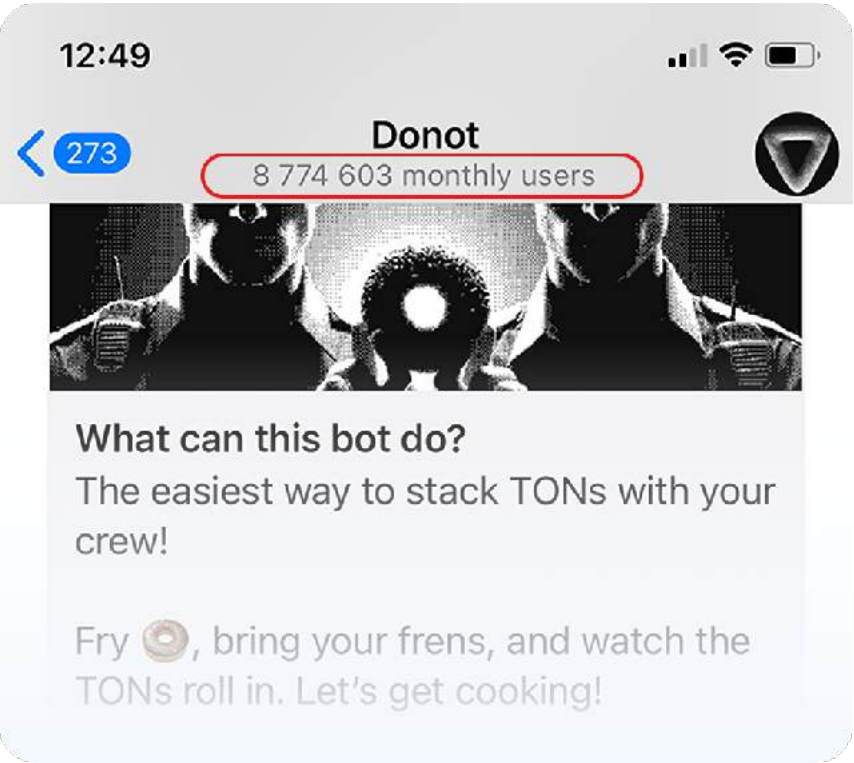


Monthly stats / MAU, mln

Summarized monthly users count of all* active TMAs.



MAU data reference:



*All TMAs found by [FindMini.app TMA Sensor](#), excluding clones, suspicious, broken, etc. Counted as a sum of all TMA users (not unique).

A ±5% variation from the previous report is possible due to ongoing retrospective analysis.

Web version of this report:
[FindMini.app Sensor](#)



Top new* TMAs in June



**Apps launched or heavily promoted in the last 30 days and gained most traffic and/or contain new mechanics*



Giftomania 1.3M MAU Top 1 new

Complete daily and one-time challenges to earn Gift Stars, lottery tickets, Gift Boxes, and NFTs. Invite friends to get rewards.



PepeCase 350K MAU

Open cases paying with TON and receive exclusive Telegram gifts.



Portals Market 1.2M MAU

Portals Market is a platform where users can open portals and trade gifts in a unique, decentralized way.



Beetz 240K MAU

Complete challenges, spin a wheel, and earn real rewards to uncover the mystery of the Lost Wallet.



AutoGifts 450K MAU

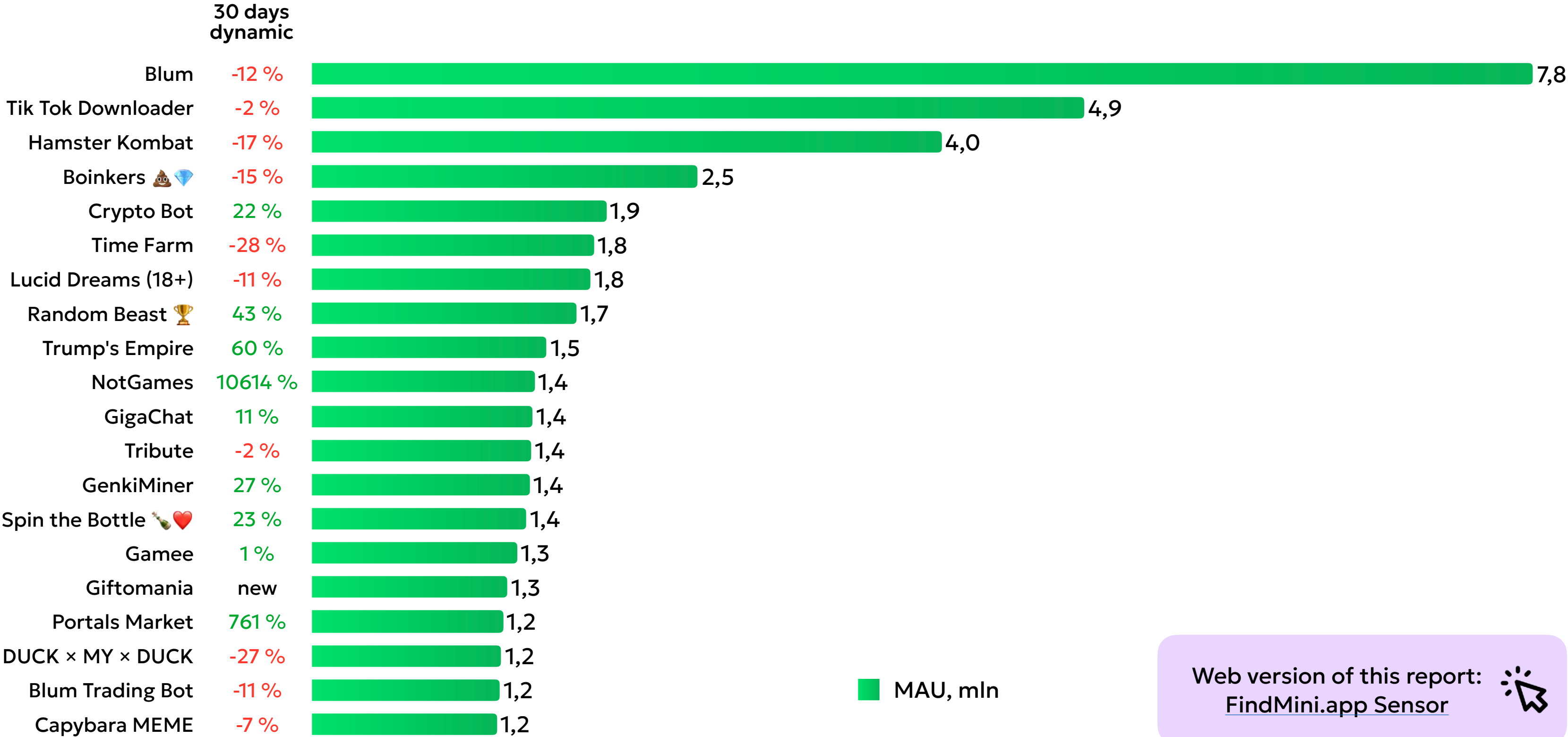
Bot that automatically buys Telegram gifts. Hyped in June, but abruptly closed after technical issues.



GILF 160k MAU

Yet another mystery gift box game with tasks and invite friends mechanics.

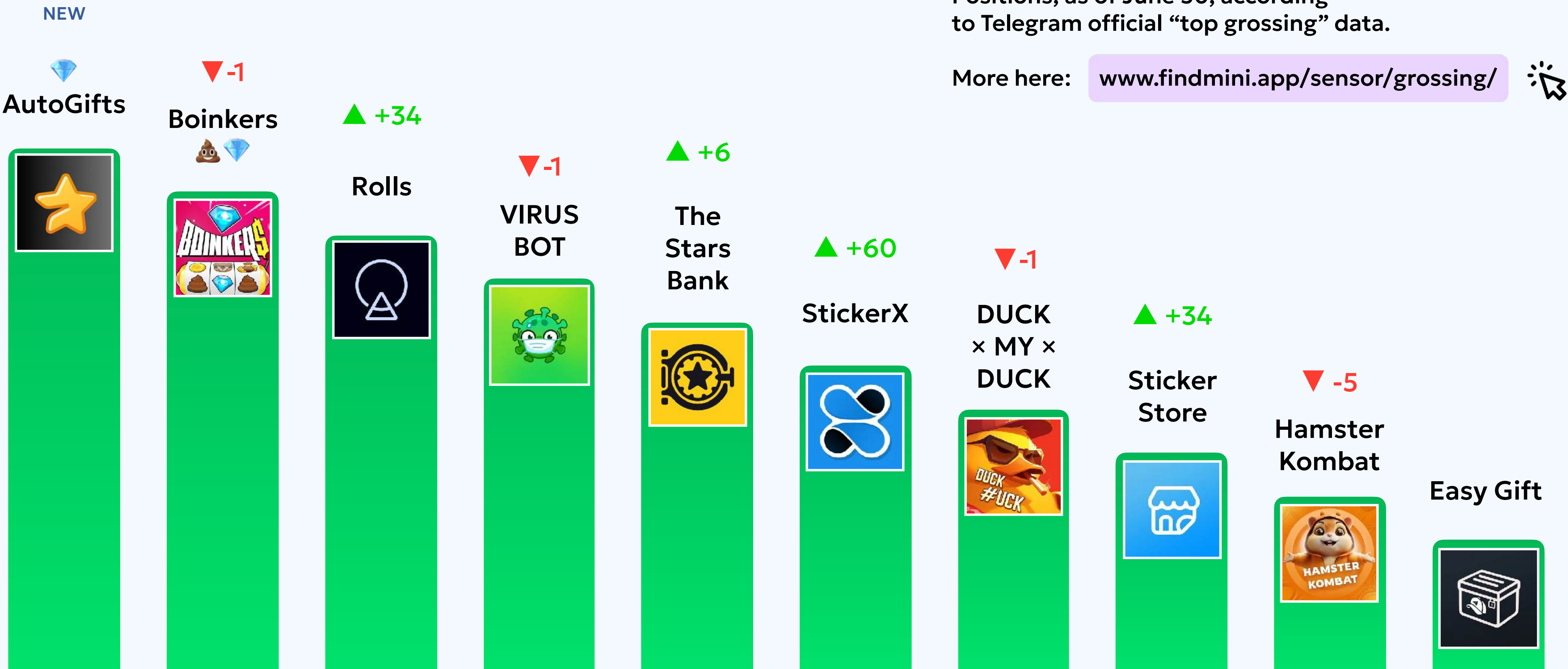
Top TMAs by MAU in June



Web version of this report:
[FindMini.app Sensor](#)



Top-10 Grossing TMAs



TMA Categories

Apps amount dynamic in June

Category	Apps	Growth for the past month
Crypto mini apps	2920	2 %
Games	1268	3 %
Games on TON	864	1 %
Dating mini apps	50	2 %
Entertainment	206	2 %
Tools & Utilities	459	2 %
Business Tools	143	4 %
Finance mini apps	83	2 %
NFT	139	7 %
Stickers and Emojis	12	9 %
Character AI bots	40	5 %
AI mini apps	223	5 %
Communication	95	2 %
Photo mini apps	46	0 %
Sport mini apps	49	7 %
Productivity	72	3 %
Education	38	3 %
Health mini apps	38	9 %
Shopping mini apps	57	2 %
Lifestyle	81	4 %



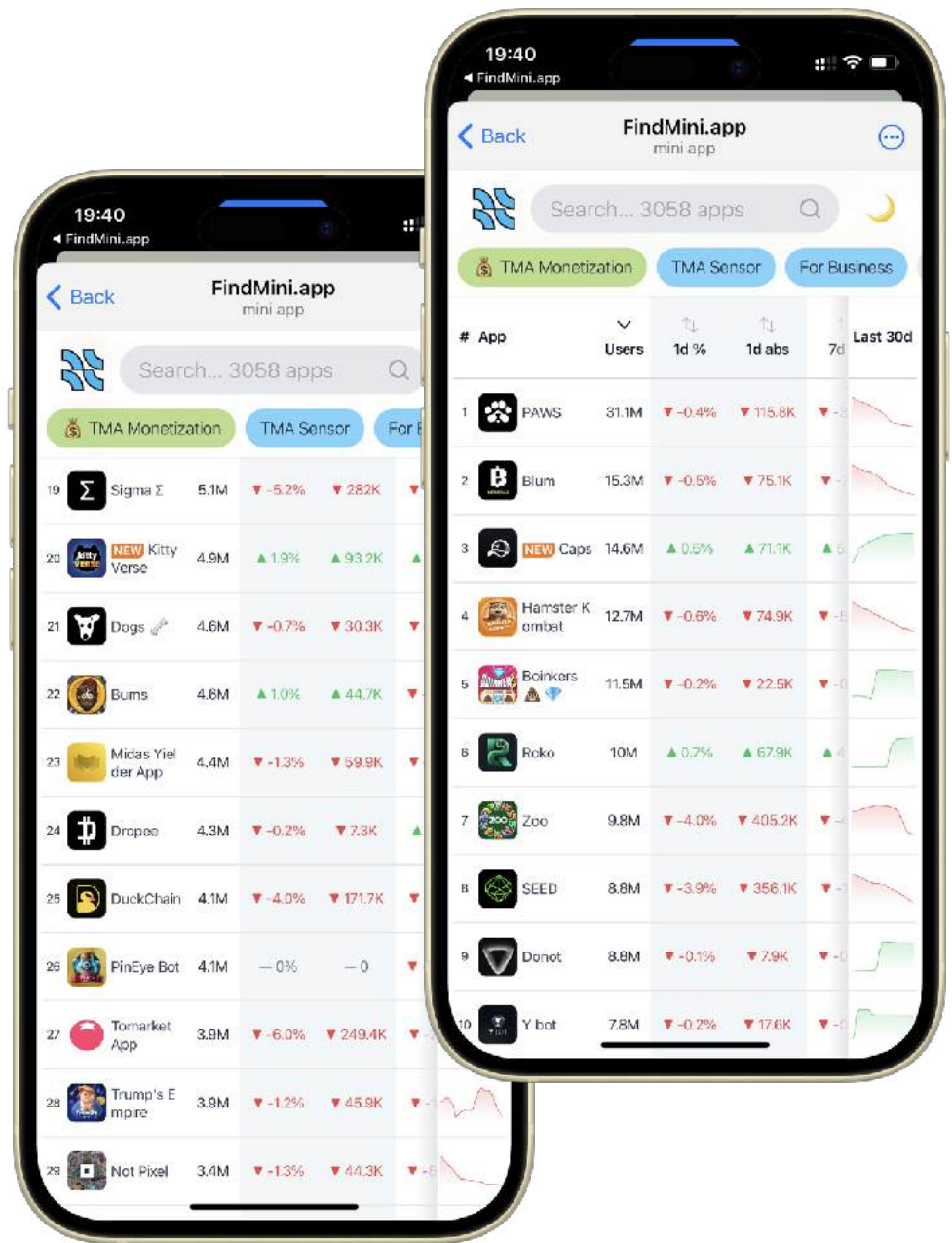
Web version of this report:
[FindMini.app Sensor](#)



TMA Categories

MAU dynamic in June

Category	MAU, mln	Change for the past month
Crypto mini apps	112.1	-18 %
Games	58.1	-20 %
Games on TON	49.4	-22 %
Dating mini apps	3.3	+7 %
Entertainment	7.4	-13 %
Tools & Utilities	9.0	-5 %
Business Tools	2.1	0 %
Finance mini apps	3.4	+10 %
NFT	12.7	+20 %
Stickers and Emojis	1.6	+22 %
Character AI bots	3.4	-5 %
AI mini apps	8.7	-6 %
Communication	4.1	+24 %
Photo mini apps	0.9	-14 %
Sport mini apps	0.4	-27 %
Productivity	0.6	-30 %
Education	0.2	-59 %
Health mini apps	0.5	+11 %
Shopping mini apps	0.5	+15 %
Lifestyle	0.4	+22 %



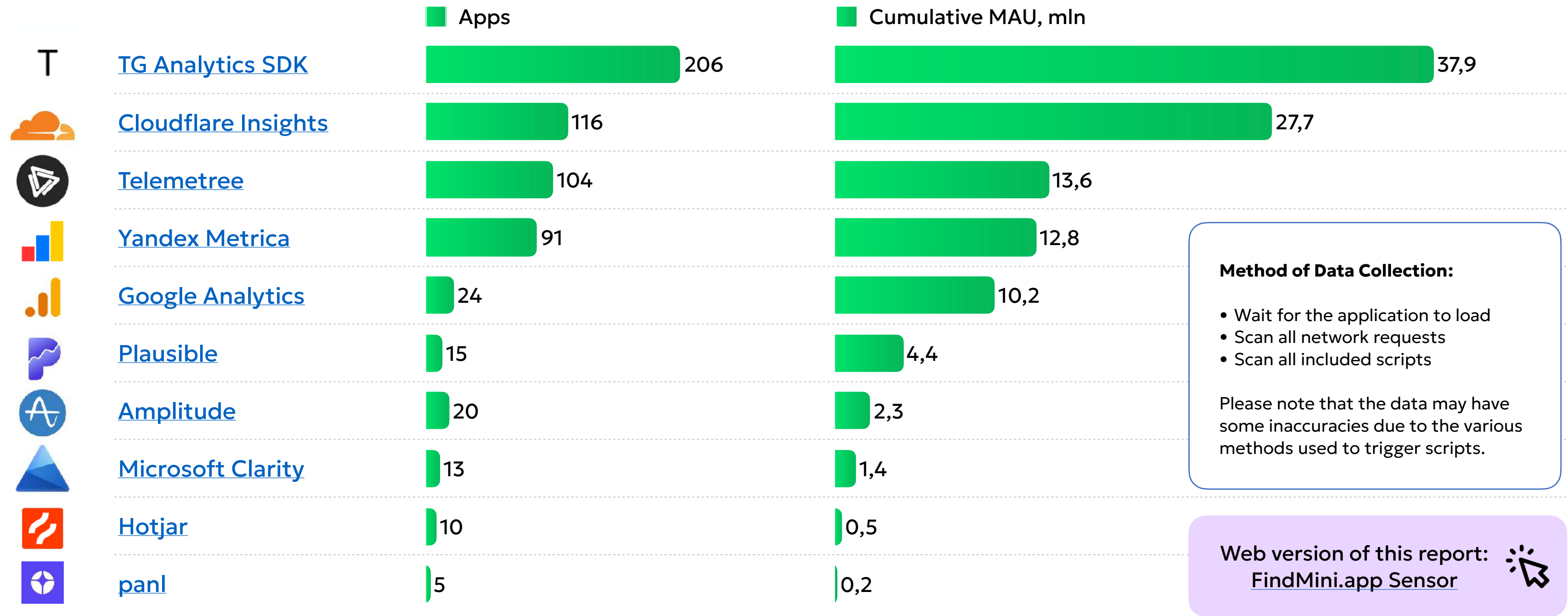
Web version of this report:
[FindMini.app Sensor](#)



Analytics tools (June 2025)

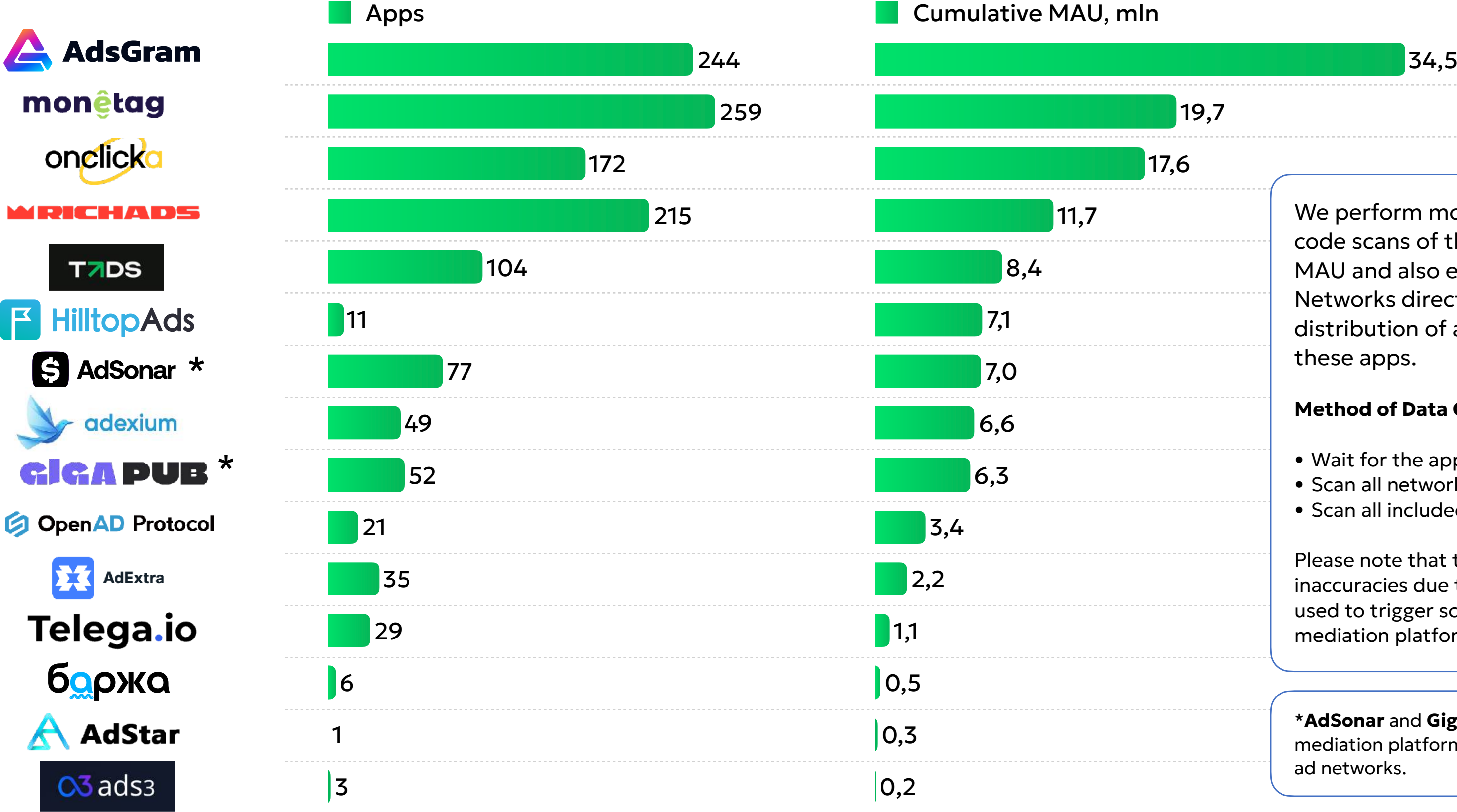


We perform monthly TMA source code scans of the Top-1000 apps by MAU. Below is the distribution of analytical tools used in these apps.



Ad Networks used in TMAs

June 2025



We perform monthly TMA source code scans of the Top-1000 apps by MAU and also exchange data with Ad Networks directly. This is the distribution of ad networks used in these apps.

Method of Data Collection:

- Wait for the application to load
- Scan all network requests
- Scan all included scripts

Please note that the data may have some inaccuracies due to the various methods used to trigger scripts, including through mediation platforms.

***AdSonar** and **GigaPub** are advertising mediation platforms that combine multiple ad networks.

Affiliate programs overview

June 2025

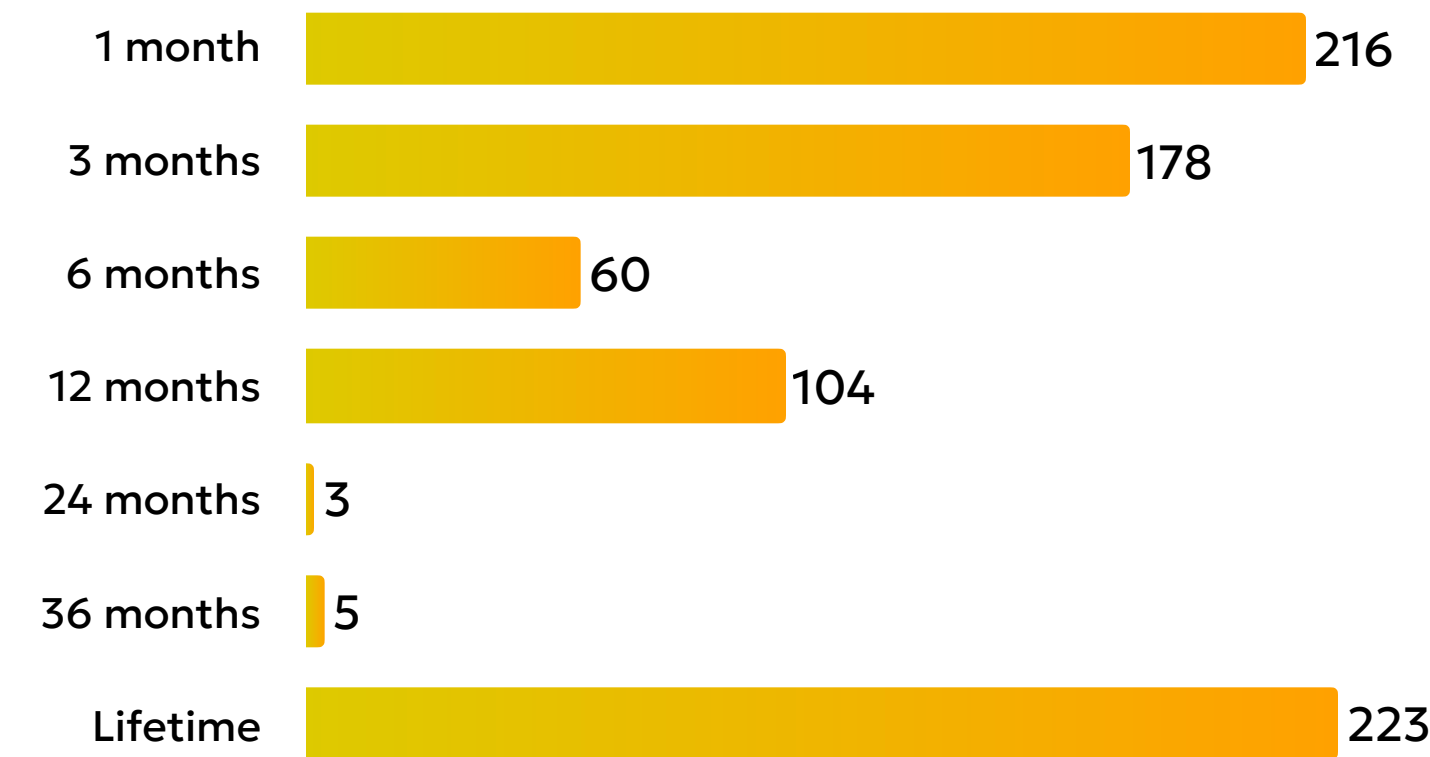


T7DS

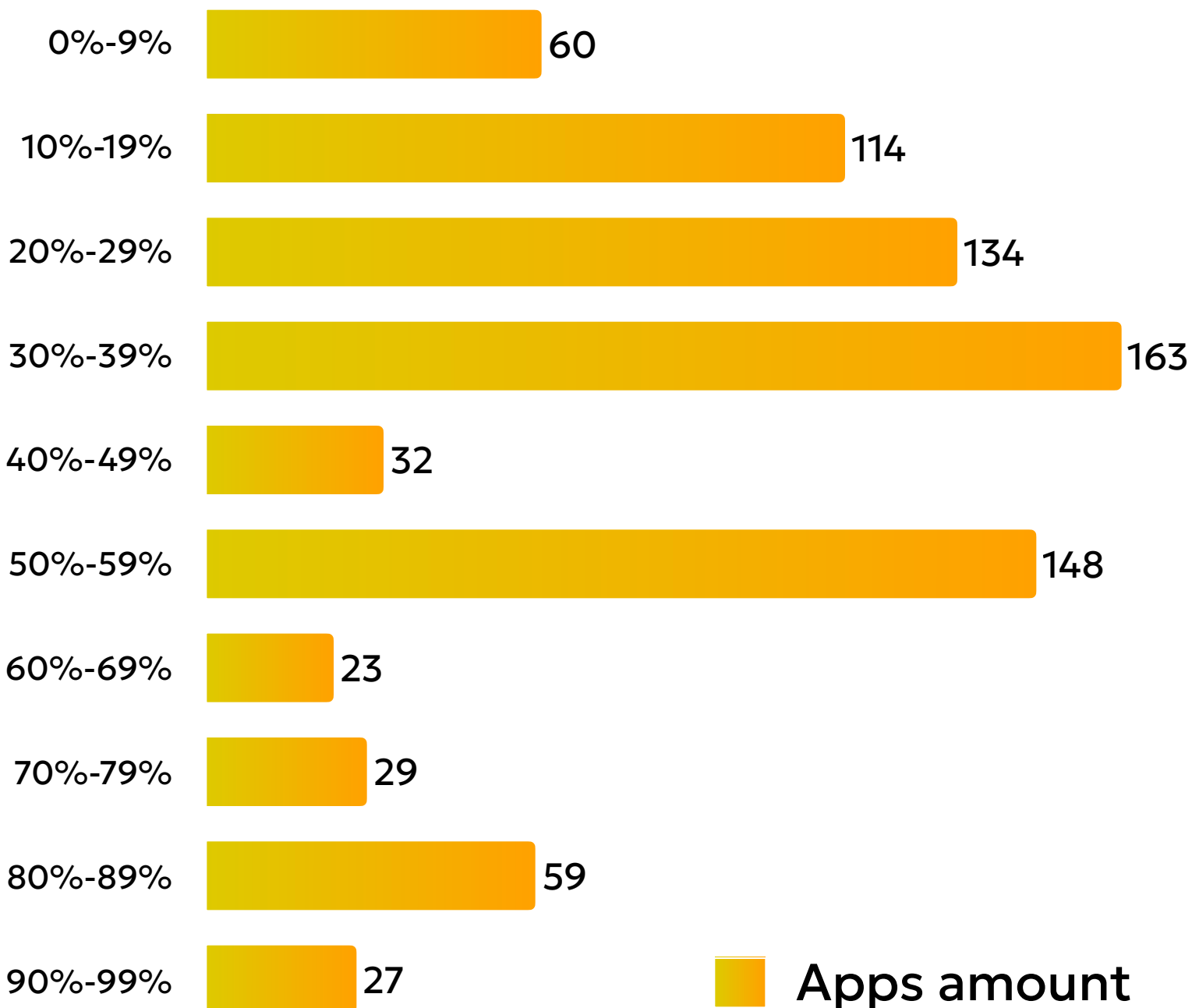
FindMini.app

789 (+5%) affiliate programs across all apps
21% (down 1 percentage point) of the top 1,000 apps have affiliate programs.

Duration of affiliate programs



Commission size distribution



Apps amount



The revenue engine for Telegram Mini-Apps

Why Choose TADS?

Top Rates

Earn up to \$3 CPM (on average 40% above the market).

Trust & Safety

Full content moderation to protect your app's reputation.

Easy Onboarding

Full SDK integration and launch in under 30 minutes.

Native Formats

Access premium advertisers with ads that blend seamlessly with your app's UI.

Monetize your Mini-App with premium demand
from 300+ global advertisers

EXCLUSIVE OFFER for findmini.app Publishers 🔥

We know that growth is about more than just profit - it's about acquiring users.
That's why we're giving you full control over your path to success.

Choose your welcome boost for first 3 months

BOOST YOUR PROFIT

+5% added to your ad earnings.
More cash to fund your product development



FUEL YOUR GROWTH

5% of your earnings as ad credit to run user
acquisition campaigns for free



How to claim your bonus:

1. Register at tads.me/publisher before August 31, 2025.
2. Contact your [@tads_manager](https://tads.me/publisher) with the promo code NEWPUB2025 and your choice (PROFIT or GROWTH).
3. Start Earning! Your bonus will be activated as soon as you start monetizing.

Don't miss out! With demand from 300+ advertisers,
our partners have already earned over \$820K+
through TADS. You're next!

Offer is valid only for new publishers who register and start monetizing before August 31, 2025. The bonus is calculated based on the publisher's net revenue.

Start Monetizing
& Get Your Bonus



Subscribe



to the next monthly report

and join over 1000 other
Telegram Mini Apps professionals

Want to get more data, promote your app or service, contact us: t.me/fmtune

